## **The Dating Metaverse:**

# Why We Need to Design

## for Consent in Social VR

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#### **Content warning: sexual violence**

# The dating...

### metaverse?

https://arpost.co/2022/07/29/best-vr-apps-forsocializing-with-friends/







#### Bio

hii I'm carrot...I've been playing vrchat for a few months now. I also dance and have been in the club scene a bit. My favorite of pink and something I'd like to do on a is take someone to my favorite world games, watch a movie, or world hop.



Flirtual



<u>BMC Public Health.</u> 2020; 20: 795. Published online 2020 May 27. doi: <u>10.1186/s12889-020-08914-z</u>

PMCID: PMC7251668 | PMID: 32460748

The safe use of dating applications among men who have sex with men: a study protocol for a randomised controlled trial to evaluate an interactive web-based intervention to reduce risky sexual behaviours

Edmond P. H. Choi,<sup>II</sup> Eric P. F. Chow,<sup>2,3,4</sup> Eric Y. F. Wan,<sup>5,6</sup> William C. W. Wong,<sup>5</sup> Janet Y. H. Wong,<sup>1</sup> and Daniel Y. T. Fong<sup>1</sup> Understanding Experiences of Sexual Harms Facilitated through Dating and Hook Up Apps among Women and Girls

Elena Cama

The Emerald International Handbook of Technology-Facilitated Violence and Abuse Dating App Facilitated Sexual Assault: A Retrospective Review of Sexual Assault Medical Forensic Examination Charts

Julie L. Valentine<sup>1</sup> <sup>(1</sup>), Leslie W. Miles<sup>1</sup>, Kristen Mella Hamblin<sup>1</sup>, and Aubrey Worthen Gibbons<sup>1</sup>

### **Convergence of harms**

Journal of Interpersonal Violence 1–25 © The Author(s) 2022 Article reuse guidelines: sagepub.com/journals-permissions DOI: 10.1177/08862605221130390 journals.sagepub.com/home/jiv ©SAGE

#### **SLATE** Online Harm Is Real

Many dismissed a woman's complaints about being groped in virtual reality. But that's the wrong way to think about the internet.



#### In Virtual Reality Is A Big Issue

With the hand of the #MeToo movement coming down heavy on sexual predators, many have found a safe haven for their old and noxious behaviors in virtual reality.

#### FAST@MPANY

#### VR Has A Harassment Problem

Far from being a utopian technology, free from social norms, VR is just as sexist as meatspace.



#### sexual harassment

In striving to make virtual reality as real as possible, this also means the worst of behavior feels as real too

Mic



#### AR/VR

VRChat addresses 'disrespectful or harmful behavior' as racism and sexism rise on platform

DAD VR @UPLOADVR JANUARY 13, 2018 3:34 AM

https://immerse.news/designing-safer-social-vr-76f99f0be82e?gi=bfa4956529dd





# What harms should be anticipated and prevented in the dating metaverse?



How can the dating metaverse be designed to prevent such harms?







# **Method**

Participatory design with online daters and social VR users of diverse gender and sexual identities

#### How do users define harm in

## the dating metaverse?

- Users reject the notion of objectively harmful behaviors
  - + Example: anti-harassment policies
- Instead, users understand harm as any action or behavior without permission of the recipient/observer.
  - + Harm = Nonconsensual behavior





#### **Examples of**

### nonconsensual acts in the

#### dating metaverse

- <u>Unwanted</u> sexualized verbal dialogue or simulated bodily movements
- <u>Nonconsensual</u> observation of sexual interactions between other users
- Interactions agreed to under <u>misinformed</u> pretenses
- <u>Unwanted</u> sexual activity during in-person date

## How do we prevent nonconsensual acts in VR dating?

Instead of features that *react* to harm that has already occurred (blocking, muting, reporting), we can design...

**Consent mechanics:** features intended to support the giving, receiving, and denying of agreement to interpersonal behavior through virtual and augmented reality.

#### Why consent mechanics can

# be effective

- 1. Victims often find it difficult to say no (and thus would not report the perpetrator).
- 2. Sexual harm often occurs without conscious intent due to misunderstanding of consent.



### Absence of technology to

## support saying no

**Grace:** "So I remember he said can you send me a picture because your ones on [your dating profile], they were old or whatever. So I sent him like a face shot. I'm in the library. So I can't really do much, right? I just take a selfie. [He was] like, no, I want a full body shot. So I was like, okay, whatever. It's fine. I'll just go into the bathroom. Took a full body selfie in the mirror. He's like, well, I was hoping for more than that. [...] I told him no, indirectly. So it was kind of like, I'm not. I don't know."



#### **Unreliable signals of consent**

Ethan: "[During messaging on the dating app] she was like, 'Yeah, I was a Catholic school girl.' She gave me a winky face [emoji]. It's like, alright. Yeah. I know. I know what she's trying to do here. [...] I was really hoping for sex. Which was a lot, which is, which, which like, okay, here: a guy doesn't drive over an hour and leave empty handed."





## **Environmental**





# Next steps

- Developing and testing consent mechanics with users of diverse gender and sexual identities to assess ease and willingness to use
- Deploying consent mechanics in VR-to-AR interactions to study influence on behavior and mitigate adverse impact

#### Thank you!

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For further reading...

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Douglas Zytko and Nicholas Furlo. 2023. Online Dating as Context to Design Sexual Consent Technology with Women and LGBTQ+ Stakeholders. In Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23), April 23–28, 2023, Hamburg, Germany. ACM, New York, NY, USA, 17 pages. https://doi.org/10.1145/3544548.3580911