

**8th World Telecommunication/ICT Indicators
Meeting (WTIM-10)**
Geneva, Switzerland, 24 - 26 November 2010



Contribution to WTIM-10 opening

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TITLE: Making Sense of the World ; How ICT Indicators support Business Strategies



Making Sense of the World ; How ICT Indicators support Business Strategies

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Outline

1. Using ICT indicator data for long-term business strategy purposes
2. Case example
3. What type of indicators and data is valued by the industry?
4. How the ICT industry and the public sector can best partner for joint benefit?

Using ICT indicator data for long-term business strategy purposes

Changing development paradigms – market based solutions for poverty

Improving Business Environment indicators

Business models recognizing BOP as source of innovation

Mobile as a tool for social cohesion and good governance

Industrialization, economic growth and diversification; trade policy issues

Explosion of mobile data as the delivery channel for services and content

Explosion of internet access and proliferation of infrastructures

Indicator	Reformer
Starting a business	Samoa
Dealing with construction permits	United Kingdom
Employee freedom	Rwanda
Regulating property	Mauritius
Getting on-grid	Rwanda
Protecting investors	Rwanda
Payable taxes	Timor-Leste
Trading across borders	Georgia
Enforcing contracts	Botswana

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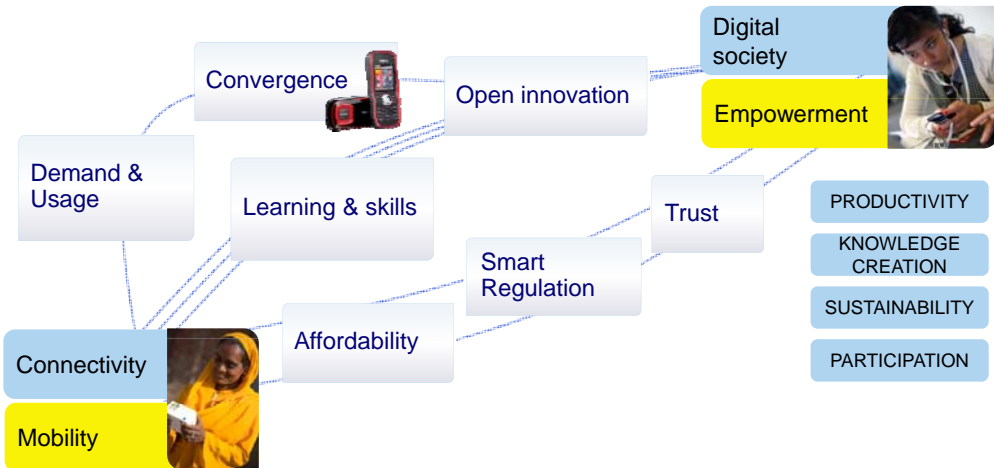
Case Example: Connectivity Scorecard 2010¹: Resource and efficiency-driven countries – Malaysia tops yet again

Rank	Country	Score	Rank	Country	Score
1	Malaysia [1]	7.14	14	Iran [12]	3.59
2	South Africa [4]	6.18	15	Vietnam [19]	3.42
3	Chile [3]	6.06	16	Sri Lanka [18]	3.18
4	Argentina [7]	5.90	17	China [15]	3.14
5	Russia [6]	5.82	18	Egypt [17]	2.97
6	Brazil [8]	5.32	19	Philippines [16]	2.92
7	Turkey [2]	5.09	20	Indonesia [21]	2.13
8	Mexico [5]	5.00	21	India [20]	1.82
9	Colombia [9]	4.76	22	Kenya [22]	1.80
10	Ukraine [13]	4.67	23	Nigeria [25]	1.78
11	Botswana [10]	4.30	24	Bangladesh [23]	1.69
12	Thailand [11]	4.11	25	Pakistan [24]	1.53
13	Tunisia [14]	3.87			

- Malaysia top scorer for 3rd year in a row, very consistent performance
- Best Latin American performers Chile, Argentina and Brazil retain/improve position
- South Africa's ranks 2nd, helped by strong corporate spending on IT hardware, software and services
- China (17) and India (21) continue to be relatively weak performers
- Average score = 3.89**

¹2009 ranking in parentheses
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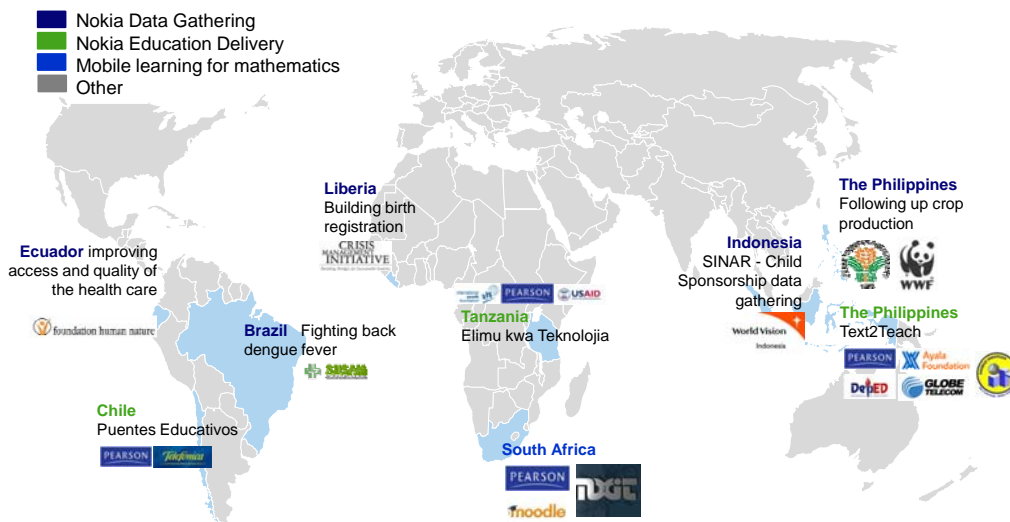
What type of indicators and data are valued by the ICT industry?



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How the ICT industry and the public sector can best partner for joint benefit? Some examples from Emerging Market activities



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Thank you!

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Connecting People