



**Telecommunication  
Development Bureau (BDT)**

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Geneva, 31 July 2017

- Administrations of the Member States of the Union
- ITU-D Sector Members

**Subject: *Private Sector Roundtable: Partnering for SDG at the World Telecommunication Development Conference 2017 (Buenos Aires, Argentina, 8 October 2017)***

Dear Sir/Madam,

I am pleased to invite you to participate in the Private Sector roundtable to be held in the framework of the World Telecommunication Development conference 2017 (WTDC-17, Buenos Aires, Argentina, from 9 to 20 October 2017), on Sunday, 8 October from 16:15 to 18:00 at the Hilton Hotel.

The purpose of the meeting is to provide a platform for the private sector to share experiences on challenges and opportunities on establishing effective public-private partnerships in a converged ICT ecosystem; fostering investment and socio-economic growth and greater involvement in the Sustainable Development Goals (SDGs). The discussions will also evolve around SDG 9 on industry, innovation and infrastructure and SDG 17 on the need for commitment to global partnership and cooperation across all sectors.

For more details about the Private Sector Roundtable, please contact Ms Andrea Maia at: [membershipitud@itu.int](mailto:membershipitud@itu.int).

I look forward to your active participation and valuable contribution to this meeting.

Yours faithfully,

[Original signed]

Brahima Sanou  
Director

Annex 1: Draft agenda Private Sector roundtable

PRIVATE SECTOR ROUNDTABLE: Partnering for the SDGs

Thursday, 8 October, 16:15 – 18:00, Buenos Aires, Argentina

**DRAFT AGENDA**

The private sector has a fundamental role in advancing the newly-adopted sustainable development agenda. It is a driver of innovation, productivity and technological efficiencies and will remain an important player in terms of investment for sustainable economic growth, job creation, and transformation towards an inclusive society and digital economy.

With the SDGs, the world leaders are calling for creative and innovative solutions by the private sector to scale-up investments in activities that contribute to the goals through public-private partnerships.

The BDT/ITU, therefore, continues to enhance collaboration and synergies with its private sector members in the converged ICT ecosystem through enhanced partnership with industry associations, regional and international organizations and their existing networks and affiliated members. One example is the Private Sector Chief Regulatory Officers (CRO) platform where private sector has been engaging through proposals and initiatives that can engage regulatory bodies and can also help fulfill Sustainable Development Goals (SDGs), Goal 17 in particular.

Draft Agenda:

1. Opening of the Meeting
  2. Keynote presentation: CRO platform for regulatory, policy and market issues
  3. Roundtable debate: *Partnering for the SDGs*
    - What are the challenges and opportunities in establishing innovative public-private partnerships on ICT ④ SDGs?
    - What are the key success factors for effective public-private partnerships?
    - What are the roles of policy makers to foster an enabling environment for partnerships and investments?
    - Q&As
  4. Closing of the Meeting
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