



**Telecommunication
Development Bureau (BDT)**

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Geneva, 3 November 2020

- ITU Member States
- ITU-D Sector Members
- Academia
- Regional/International Organisations
- UN Agencies

Subject: Invitation to participate in the *Road to Addis: Shaping the 2021 Digital Development Agenda*

Dear Sir/Madam,

I have the pleasure to invite you to participate in the ***Road to Addis: Shaping the 2021 Digital Development Agenda*** virtual event on Monday, 9 November 2020 from 13:30 to 14:45 CET.

The *Road to Addis* is a series of events organized to preview and build momentum towards WTDC – the International Telecommunication Union’s (ITU) World Telecommunication Development Conference – with an aim to raise awareness, strengthen partnerships and engage all stakeholders to shape the WTDC agenda.

WTDC sets the strategies and objectives for the global digital development agenda. Held every four years, it represents a unique opportunity for the international community to gather together and discuss the future of the tech sector and its contribution to the achievement of the Sustainable Development Goals. The next WTDC will be held in Addis Ababa, Ethiopia, from 8 to 19 November 2021. Hosted by the Government of Ethiopia, WTDC-21 will be preceded by a Youth Summit.

The virtual event on 9 November is the inaugural event in the *Road to Addis* series and will formally launch the countdown to WTDC-21 with a dialogue on the role of the Conference in helping to advance connectivity for all. The session will present today’s global digital development challenges and opportunities and propose solutions for discussions at WTDC, with a special focus on youth.

To participate please register [here](#).

For further information, please visit the [Road to Addis event web page](#).

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin
Director