Ref.:   Circular BDT/DNS/DGS/118   Geneva, 18 March 2022

                                                                -Administrations of ITU Member States
                                                                -Regulators
                                                                -ITU-D Sector Members
                                                                -Academia

Subject: Invitation to participate in and contribute to Generation Connect Global Youth Summit 2022

Dear Sir/Madam,

I am pleased to invite you to the first Generation Connect Global Youth Summit 2022 in Kigali, Rwanda, from 2 to 4 June 2022, preceding the World Telecommunication Development Conference (WTDC) under the WTDC's theme "Connecting the unconnected to achieve sustainable development".

The Generation Connect Global Youth Summit will focus on meaningful youth engagement, consultations, collaboration, empowerment, participation and calls for action, aimed at bringing the voices of young people into WTDC.

Young people will debate and brainstorm on how technologies can be harnessed to advance progress towards the SDGs and propose, with their unique cultural and personal perspectives and experiences, how the power of technology can change the world – build, back, better!

The Generation Connect Global Youth Summit will be in a hybrid format, combining physical and virtual participation. Youth aged 18-29 are invited to participate physically and youth aged 15-29 may participate virtually.

I also invite you to sponsor the Generation Connect Global Youth Summit (Sponsorship package annexed) as well as partner with us, in the different activities that will take place during the Summit itself. Sponsorship will be on a first come first served basis.

As digital natives and future leaders, we engaged with young people to co-design the Summit draft program by youth, for youth.

Through thoughtful consultation, youth have emphasized their desire to meaningfully engage and participate in a variety of activities aligned with the theme of the Summit, including capacity building sessions, intergenerational dialogues, mentorship and networking opportunities, debates for youth by youth, and the creation of a "Call to action on our digital future" document.

These activities aim to amplify young voices in the digital development dialogue at a global level, an essential step towards the implementation of the 2030 Agenda for Sustainable Development and a more inclusive digital future (the draft program annexed). The outcome will be presented to the WTDC.

As we approach this exciting first edition of the Generation Connect Global Youth Summit, we invite you to bring your young leaders. We welcome young entrepreneurs, social change-makers and promising young people from your administration, company and/or university (open call document annexed).

We hope every ITU Member and region is represented, to help create an international movement of passionate youth advocates of change, who are using technology and ICTs to shape our future.

Youth from all over the world will be invited to participate physically in Kigali and virtually, through the Generation Connect platform, as well as the setup of Summit hubs in each region.

Registration will be opened early April 2022. Additional Information on the registration process and general information on the event will be available on Generation Connect Global Youth Summit website.

For more information on the Generation Connect Global Youth Summit, please contact Ms. Sylvia Poll, Head of the Digital Society Division (sylvia.poll@itu.int).

I look forward to your support to make the Summit a complete success.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin
Director

Annex:
- Draft program
- Sponsorship Package
- Open call document: Bring your young leaders to the Global Youth Summit

Generation Connect Global Youth Summit
Draft Program

Day 1 – Thursday 2nd June 2022

Live streamed	Hybrid Option	Virtual Offering	Physical, Non-streamed

Time	Scheduled Items
1500-1630	**Opening Ceremony and Inter-Generational Dialogue #1:** Connect - Engage: Making Youth change enablers
1630-1800	**Youth Networking Session #1** The Who is Who at the Summit?
1800-2000	**Opening Dinner for Youth with High-Level Guests** **Youth Networking Session #2** Teambuilding and a joint vision
2000-2200	**Learning Session #1** Climate Resilience through Remote & Environmental Sensing

Day 2 – Friday 3ʳᵈ June 2022

Live streamed	Hybrid Option	Virtual Offering	Physical, Non-streamed

Time	Scheduled Items		
0930-1030	**Inter-Generational Dialogue #2** Empower: Creating opportunities		
1030-1100	**Coffee Break**		
1100-1230	***Tentative:* **Youth Index Session** **Generation Connect Gender Champions Workshops**	**Learning Sessions #2 and #3 (simultaneously)** 1 - Under attack: learn how to deal with a cyber threat 2 – Safety in the digital space: Protect Yourself!	
1230-1330	**LUNCH BREAK**		**Learning Session #4** Mental Health & Digital Dependency
1330-1400	**Youth Networking Session #3** Group meet ups (through ITU online platform)		
1400-1500	**Inter-Generational Dialogue #3** Protect: Building a safer online world		
1500-1600	**Technology and Gaming Hub [Walk-in]**	**Youth For Youth Debating Sessions (simultaneously)** 1 - Future of work 2- Gender Inequality - access to 'digital'	
1600-1700		**Youth Call to Action Session #1**	**Coffee Break**
1700-1730	**ITU Expert Experience - Mentoring session #1**		**Guided Reflection Session #1**
1730-1800			**Guided Reflection Session #2**
1800-1930	**Youth Dinner**		
1930-2030	**Entertainment Activity -** **Virtual Cultural Deep Dive of Host City**		

Day 3 – Saturday 4th June 2022

Live streamed	Hybrid Option	Virtual Offering	Physical, Non-streamed

Time	Scheduled Items			
0500-0700	**Learning Session #5** In the Shoes of a Cyber Diplomat			
0930-1030	**Inter-generational Panel Discussion #4** Mind the gap: turning equality into reality			
1030-1100	**Coffee Break**			
1100-1230	**Learning Session #6** Digital skills for the future of work	**ITU Expert Experience - Mentoring session #2**	**Youth Call to Action Session #2**	**Hackathon Session #1** Equipping youth with digital skills to prepare them for the future workforce
1230-1330	**LUNCH BREAK**			
1330-1430	**Entertainment activity: poetry, local musical performance**			
1430-1530	**Youth Networking Session #4**	**Technology and Gaming Hub [Walk-in]**		**Hackathon Session #2 + Solution Pitches**
1530-1630	**Coffee Break**			
1630-1700	**Guided Reflection Session #3**			
1700-1800	**Closing Ceremony** Presentation of the Youth Call to Action Document Announcement of the Hackathon winners Announcement of the Iconathon winner			
1800-2000	**Final Dinner and Entertainment activities**			

The Generation Connect Global Youth Summit

Connecting the Unconnected to Achieve Sustainable Development

Sponsorship opportunities
Benefits

This sponsorship package is in partnership with ITU and the government of Rwanda

	PLATINUM CHF 150K (only one)	GOLD CHF 50K	SILVER CHF 25K	BRONZE CHF 15K
CELEBRATION OPENING DINNER				
Executive Speech	Speech 5 mins	Speech 3 mins		
Video clip displayed in the opening of the dinner	3 minutes video			
VIP / delegation seating	1 exec at head table with ITU elected officials + additional reserved seating for team	1 exec at head table with ITU elected officials + additional reserved seating for team	Reserved seating	Reserved seating
Sponsor logo visibility	✓	✓	✓	✓
Acknowledgement in the opening of the dinner	✓	✓	✓	✓
ADDITIONAL DINNERS/LUNCHES/COFFEE BREAKS				
Executive Speech at the closing dinner of the Youth Summit	Speech 3 mins			
Acknowledgement in the closing dinner of the Youth Summit	✓			
VIP / delegation seating	1+1 at head table + additional seating for team	1+1 at head table + additional seating for team	Reserved seating	Reserved seating
Logo visibility at dinner(s)	✓	✓	✓	
Logo visibility at lunches	✓	✓	✓	
Logo visibility at coffee/ tea breaks and 'fun/entertainment" breaks	✓	✓	✓	
ADDITIONAL VISIBILITY				
Acknowledgement in the opening ceremony of the Youth Summit	✓	✓	✓	✓
Acknowledgement in the closing ceremony of the Youth Summit	✓	✓	✓	✓
VIP / delegation seating in the opening ceremony of the Youth Summit	Reserved seating	Reserved seating	Reserved seating	Reserved seating
VIP / delegation seating in the closing ceremony of the Youth Summit	Reserved seating	Reserved seating	Reserved seating	Reserved seating
Executive meeting room at the Youth Summit	✓			
Sponsor opportunity to provide a video highlighting their youth initiatives for Youth Summit website	✓	✓		
News story to be posted on the ITU website	✓	✓		
Video interview to be shared in social media and on Youth Summit website	✓	✓	✓	

Benefit				
Logo on screens at the physical Youth Summit: lobby, halls	✓	✓	✓	✓
Logo in promotional materials provided to regional youth virtual hubs	✓	✓	✓	✓
Logo on Youth Summit website	✓	✓	✓	✓
Description and link to sponsor's youth initiatives from Youth Summit website	✓	✓	✓	
Logo on ITU and Generation Connect social media	✓	✓	✓	✓
Highlight article with recognition of the sponsors	✓	✓	✓	✓
Acknowledgement in the WTDC Welcome Reception	✓			
Space for a stand on youth during WTDC	✓			
Access to sponsor lounge at the WTDC	✓			
Acknowledgement in Youth Summit photo slides/highlight video displayed at the physical WTDC: lobby, halls	✓	✓	✓	✓

Open Call:
Bring Your Young Leaders to the Generation Connect Global Youth Summit!

What is the Generation Connect Global Youth Summit?

The Generation Connect Global Youth Summit will be held on 2-4 June 2022, in Kigali, Rwanda, preceding the World Telecommunication Development Conference (WTDC) under the WTDC's theme "Connecting the unconnected to achieve sustainable development". The Generation Connect Global Youth Summit will be in hybrid format. Youth aged 18-29 are invited to participate physically. Virtual participation will also be open to youth aged 15 and above.

What you can do to help make this Summit a Success:

Join the Generation Connect Global Youth Summit and bring your young leaders! Whether its young entrepreneurs, social change-makers or promising young engineers and policy specialists from your administration, company or university - show the world your next generation of talented young leaders. We need every ITU Member and region represented to help create an international movement of passionate youth advocates of change, who are using technology and ICTs in shaping our future.

Why your support matters – how youth will benefit:

The Generation Connect Global Youth Summit is the first of its kind and an exciting opportunity to foster sustainable innovation and digital inclusion. By coming to the Summit, your youth representatives will build new digital skills, debate and network with global decision makers of the ICT sector including decision makers, business leaders and make an impact on a global stage.

This Youth Summit is action-oriented; one of the key outputs will be a Youth Declaration to submit to world leaders at WTDC. The experience of participating in the Summit, will encourage young participants to go back to their countries, communities and organizations and redouble their efforts as global digital change makers.

Co-created Summit Programme with Youth at the Centre

As digital natives, youth are both leaders of today's rapidly changing environment, and the future. To keep youth at the centre of our mission and design a Youth Summit for youth with youth, we have engaged in co-design practices with ITU staff and youth from around the world.

![ITU Generation Connect logo]

As a result of this process, the structure, content, and outcomes of the Generation Connect Global Youth Summit are designed to meaningfully empower, engage, and encourage the participation of youth in the digital development dialogue, an essential step towards a more equitable and inclusive digital future.

We aim to have real impact on the lives of young people around the world and to ensure meaningful participation of youth in ITU as key stakeholders in the implementation of the 2030 Agenda for Sustainable Development.