



Telecommunication  
Development Bureau (BDT)

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Geneva, 9 March 2022

To:

- ITU Member States
- ITU-D Sector Members
- Academia
- Regional and International Organizations
- UN Specialized Agencies

**Subject: Invitation to Partner2Connect Digital Coalition: Web Dialogue on Focus Area 2 - ADOPTION: Empowering Communities - 16 March 2022. 14:00 – 15:30 CET/9:00-10:30 AM EST. Virtual Meeting.**

Dear Sir/Madam,

I am pleased to invite you to join us at the upcoming **Web Dialogue on the Focus Area 2 of the Partner2Connect Digital Coalition (P2C)**, which will take place in a virtual format on **16 March 14:00 – 15:30 CET/9:00 – 10:30 AM EST**. This is the second Web Dialogue of the Partner2Connect Digital Development Series and it will be part of the WSIS public program.

The event will feature the launch of the P2C Pledging Platform, the Focus Areas Action Framework and pledges made under the umbrella of the Coalition. It will also explore in detail the Focus Area 2 of P2C - **ADOPTION: Empowering communities**. The conversation will evolve around the key issues that currently hinder minorities and disadvantaged communities to fully profit from the power of digital connectivity once access to the Internet is granted: **Skills, Digital Inclusion and Relevant/Local content & services**, as well as some of the global efforts that are being designed to address them.

The Partner2Connect Digital Coalition was launched by the International Telecommunication Union (ITU) in close cooperation with the [Office of the Secretary-General's Envoy on Technology](#) and the [UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States \(UN-OHRLS\)](#), and in line with the WSIS Action Lines, the SDGs, and the [UN Secretary-General's Roadmap for Digital Cooperation](#). P2C is a multistakeholder alliance that aims to foster meaningful connectivity and digital transformation globally in the hardest-to-connect communities offering a platform for all stakeholders to engage and mobilize resources, partnerships, and commitments to achieve universal and meaningful connectivity.

The Partner2Connect Digital Development Series is comprised of four events to discuss the four Focus Areas of the Coalition, which are:

**ACCESS: Connecting people everywhere**

**ADOPTION: Empowering communities**

**VALUE CREATION: Building digital ecosystems**

**ACCELERATE: Incentivizing investments**

I invite you to register to this event by clicking on this [link](#). For further information on the Web Dialogue, please visit the P2C [Website](#). In the meantime, should you have any questions, please do not hesitate to contact the P2C Secretariat at: [Partner2Connect@itu.int](mailto:Partner2Connect@itu.int).

I look forward to your confirmation.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Director