



**Telecommunication  
Development Bureau (BDT)**

Ref.: BDT/PDD/MPS/DM/122

Geneva, 26 August 2019

To:

- ITU-D Sector Members participating at ITU Telecom World 2019;
- Regional and International Organizations participating at ITU Telecom World 2019;
- Regional Telecommunication Organizations participating at ITU Telecom World 2019;
- Intergovernmental Organizations Operating Satellite Systems participating at ITU Telecom World 2019.

**Subject: BDT Session on ITU-D Membership, ITU Telecom World 2019, Budapest, Hungary,  
10 September 2019**

Dear Sir/Madam,

As you know ITU Telecom World 2019 will take place from 9 to 12 September in Budapest, Hungary.

On that occasion, I am organizing a special session on Tuesday, 10 September 2019 from 11h00 to 12h15, to be held **in Room 6 Match (Hall A, Hungexpo)** for ITU-D Sector Members.

The purpose of this special session is to provide an opportunity for an open and sincere discussion on how we could strengthen and enhance our cooperation within the sector based on lessons learnt from past and current experiences. For us to get the best out of the meeting, discussions will be under the Chartam House Rule.

I hope you will be able to join us and that the outcomes of that meeting will positively contribute to a more beneficial relationship between our organizations.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Director

Annexes: 1. Background Note  
2. Agenda

## Annex 1: Background Note

### **Building a value-enhancing partnership ecosystem with ITU-D Sector Members**

Tuesday, 10 September 2019, [11h00 – 12h15], Budapest, Hungary

**Room: 6 - Match (Hall A, Hungexpo)**

#### **Background**

Benefitting from the diversity of players in a converged ICT ecosystem, it is important to more actively engage ITU-D's more than 300 Sector Members so as to benefit from their wealth of knowledge and scientific expertise.

The participants are invited to openly and freely share their views on how ITU-D Sector Members could contribute more to the work of ITU-D, and how the expectations of the Sector Members could best be met. It is for that reason the meeting will be held under the ***Chatham House Rule***.

The **objective** of this session on ITU-D Membership is to:

1. Provide an opportunity for ITU-D Sector Members to freely share their views on their experience as members;
2. Benefit from suggestions coming from ITU-D Sector Members on how they could get the best value from their membership and make the best contribution to ITU-D work;
3. Better understand the expectations and needs of our members;
4. Get proposals on how Sector Members and BDT programs, projects, study groups and other activities could create more value for all parties through innovative partnerships and participation in each other's events;

**Expected participants:** ITU-D Sector Members participating at ITU Telecom World 2019

**Expected Outcome:** A clear understanding of the gap between current situation and the expectations of ITU-D Sector Members and strategies to bridge that gap for the mutual benefit of ITU-D and its Sector Members. The findings and lessons learned will be shared amongst BDT platforms, aimed at enhancing the mutual engagement of ITU-D and its Sector Members.

## **Annex 2: Agenda**

- 11:00 - 11:10**            **Opening remarks by the BDT Director, Ms. Doreen Bogdan-Martin**
- 11:10 - 11:30**            **Current state of engagement with ITU-D Sector Members: Success stories & opportunities for co-financing partnerships**
- 11:30 - 12:00**            **Idea generation: Canvas exercise**
- Map the current state of value sharing between members and ITU-D, and the future desired state.
  - Identify gaps and potential enablers to better connect knowledge and partners in the future, for example through projects and ITU/BDT Programs, etc.
- 12:00-12:15**            **Reflections and Wrap up**