

### Regional Preparatory Meeting for WTDC-21 for Africa (RPM-AFR)

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#### **Director, Telecommunication Development Bureau**

Catalysing innovation to connect the world

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RPM-AFR21/20-E



### CREATING A CULTURE OF INNOVATION WITHIN THE ITU HAS BEEN IDENTIFIED AS A MEMBER STATES PRIORITY.

- **Connect 2030 Agenda, Goal 4** mandates ITU to facilitate development of an enabling environment for ICT innovation.
- World Telecommunications Development Conference 2017, Objective 3 "Enabling Environment": Member States have mandated BDT to strengthen capacity of the ITU membership to integrate telecommunication/ICT innovation in national development agendas and to develop strategies to promote innovation initiatives including through public, private, and public-private partnerships.
- Regional Initiatives related to innovation mandated in the WTDC for the ITU Africa, Americas, Arab States, CIS, and Europe Regions.



# I-CODI IS HELPING ITU RE-INVENT ITS PRODUCTS AND SERVICES TO BETTER SERVE THE MEMBERSHIP AND BRIDGE THE DIGITAL DIVIDE.

I-CoDI will bring together ITU partners in the worlds of business, academia, and non-profit sectors together with Member States to create networks of expertise, through which innovative ITU products, services can be developed, brought to market and scaled-up for impact.

### WHAT WE LEVERAGE

I-CoDI is a platform for creative exchange and cooperative collaboration with three essential assets for a holistic and customer-centric approach.







### **OUR FOCUS**

User-centric idea
development and
product
implementation
Up to Minimum Viable
Product piloted in
Member State



New ITU products as well as new features for existing ITU services and solutions

human-centered design, product development and culture

### WORKING WITH CHALLENGE SPONSORS, OUR APPROACH IS SOLUTION-ORIENTED AND LEVERAGES ITUS UNPARALLELED CONVENING POWER

3 Deep Define **Explore & Co-create Prepare Demonstrations** map We explore the We work We organize deep problem space, with leading We collect a We work together demonstrations of map "hot spots"

We collect a challenge relevant to the ITU membership and/or a specific Member sponsor.

We work together as "One-ITU" to prepare an experiment to test assumptions and develop solutions.

problem space,
map "hot spots"
with the highest
impact and design
meaningful sets of
connected "OneITU" building
blocks

We work
with leading
experts, regulators
and solution
providers to cocreate building
blocks ready to be
piloted

We organize deep demonstrations of our connected building blocks with global partners and Members states.

## I-Codi implementation will begin in 2021 with full scale up planned in 2022.

#### PHASE 1

**Until April 2021** 

### PHASE 2

April 2021-December 2021

### PHASE 3

**2022 - Onwards** 

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Design and programming of I-CoDI pilot activities

- Further develop & program
- Presentation of I-CoDI at RPMs
- First Bootcamp on improving ITUs value proposition to help Members achieve meaningful connectivity for the unconnected.

Expansion of I-CoDI to include further challenges

- Define further Global/Regional Challenges based on Member State priorities
- Prepare first Deep Demonstration at country level
- Opening of Regional I-CoDI centers

Scale up on scope and coverage of challenge areas

### **EXAMPLE:**

### Helping define the Regional Priorities in the Arab States Region for WTDC-21



ORINETATION ROADMAPPING