



**Regional Preparatory Meeting  
for WTDC-21 for Africa (RPM-AFR)**  
Virtual, 29-30 March 2021



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English only**

**Director, Telecommunication Development Bureau**

Catalysing innovation to connect the world

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[RPM-AFR21/20-E](#)



# ITU INTERNATIONAL CENTER OF DIGITAL INNOVATION

Catalysing innovation to connect the world

Overview  
March 2021

# CREATING A CULTURE OF INNOVATION WITHIN THE ITU HAS BEEN IDENTIFIED AS A MEMBER STATES PRIORITY.

- **Connect 2030 Agenda, Goal 4** mandates ITU to facilitate development of an enabling environment for ICT innovation.
- **World Telecommunications Development Conference 2017, Objective 3 “Enabling Environment”**: Member States have mandated BDT to strengthen capacity of the ITU membership to integrate telecommunication/ICT innovation in national development agendas and to develop strategies to promote innovation initiatives including through public, private, and public-private partnerships.
- **Regional Initiatives related to innovation** mandated in the WTDC for the ITU Africa, Americas, Arab States, CIS, and Europe Regions.



## **I-CODI IS HELPING ITU RE-INVENT ITS PRODUCTS AND SERVICES TO BETTER SERVE THE MEMBERSHIP AND BRIDGE THE DIGITAL DIVIDE.**

I-CoDI will bring together ITU partners in the worlds of business, academia, and non-profit sectors together with Member States to create networks of expertise, through which innovative ITU products, services can be developed, brought to market and scaled-up for impact.

## WHAT WE LEVERAGE

I-CoDI is a platform for creative exchange and cooperative collaboration with three essential assets for a holistic and customer-centric approach.



**INTERDISCIPLINARY AND  
CROSSFUNCTIONAL  
COMPETENCES**



**ACCESS TO ITU EXPERTISE  
& NETWORK OF  
ENABLERS**



**PILOT SOLUTIONS  
WITH MEMBER  
STATES**

## OUR FOCUS

**User-centric idea  
development and  
product  
implementation**

Up to Minimum Viable  
Product piloted in  
Member State



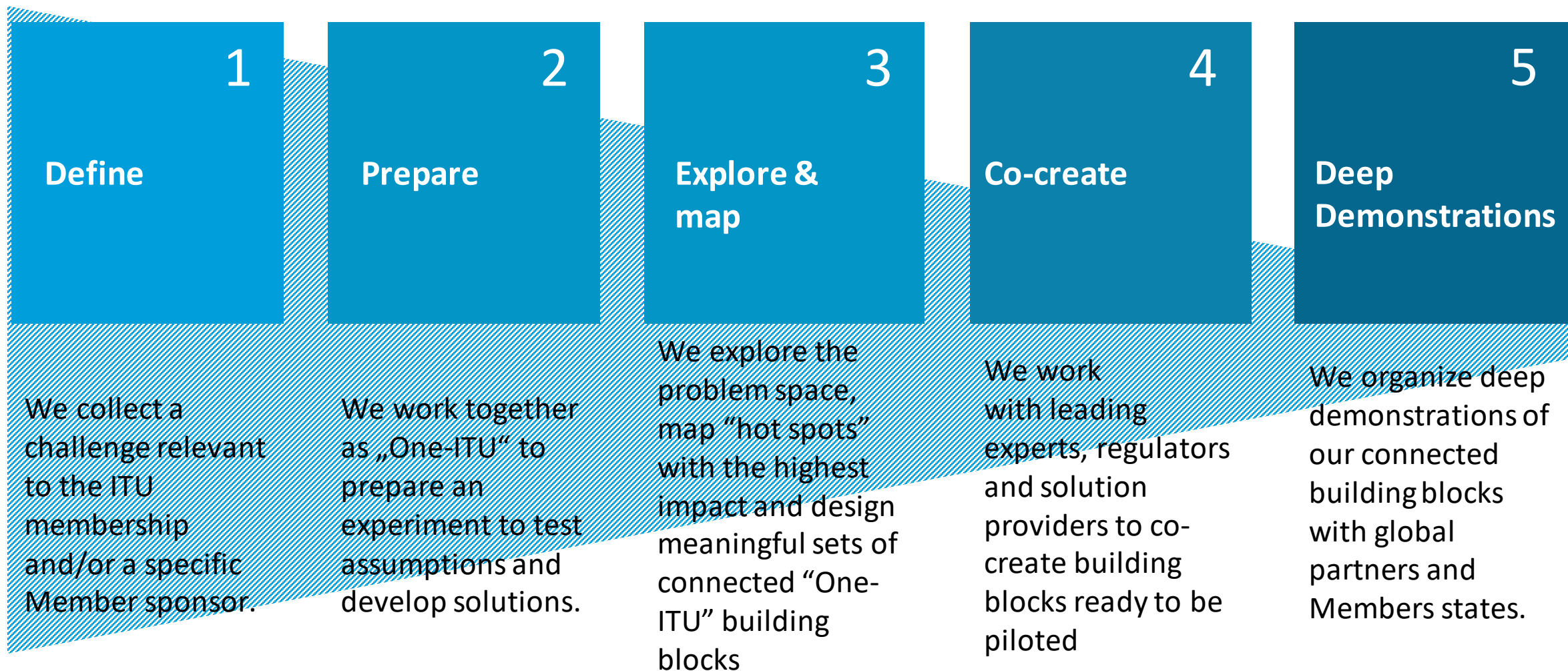
**Innovations to  
enable a connected  
world**

New ITU products as well as new  
features for existing ITU services  
and solutions



**Innovation Trainings** on  
human-centered design,  
product development and  
culture

# WORKING WITH CHALLENGE SPONSORS, OUR APPROACH IS SOLUTION-ORIENTED AND LEVERAGES ITU'S UNPARALLELED CONVENING POWER

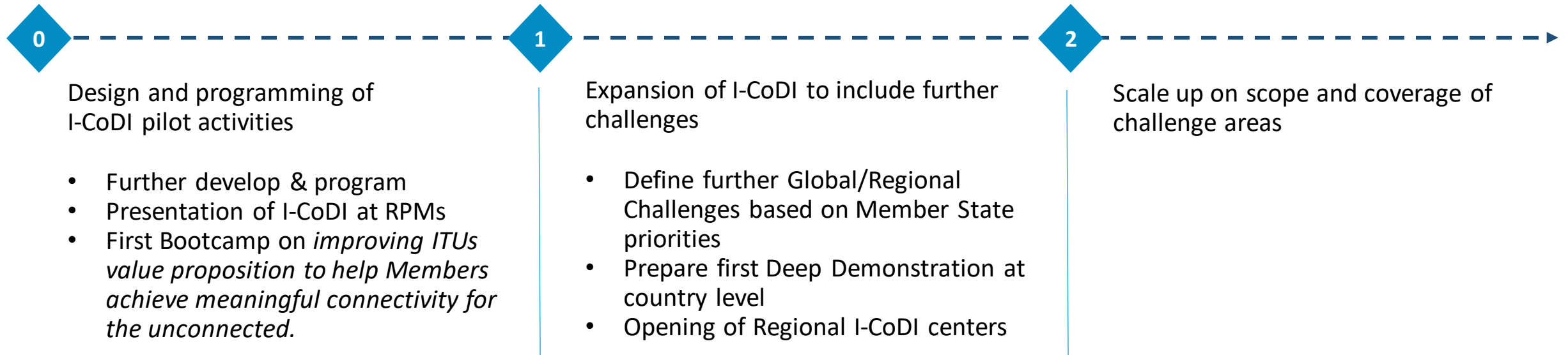


# I-CoDI IMPLEMENTATION WILL BEGIN IN 2021 WITH FULL SCALE UP PLANNED IN 2022.

## PHASE 1 Until April 2021

## PHASE 2 April 2021-December 2021

## PHASE 3 2022 - Onwards





## EXAMPLE:

# Helping define the Regional Priorities in the Arab States Region for WTDC-21



ONBOARDING AND KICK  
OFF IDEATION CAMPAIGN

INITIAL LIST OF KEY  
REGIONAL PRIORITY AREAS

VALIDATION OF REGIONAL  
PRIORITY AREAS

ANALYSIS OF EACH OF THE  
REGIONAL PRIORITY AREAS  
IN DETAIL

ORINATION

ROADMAPPING