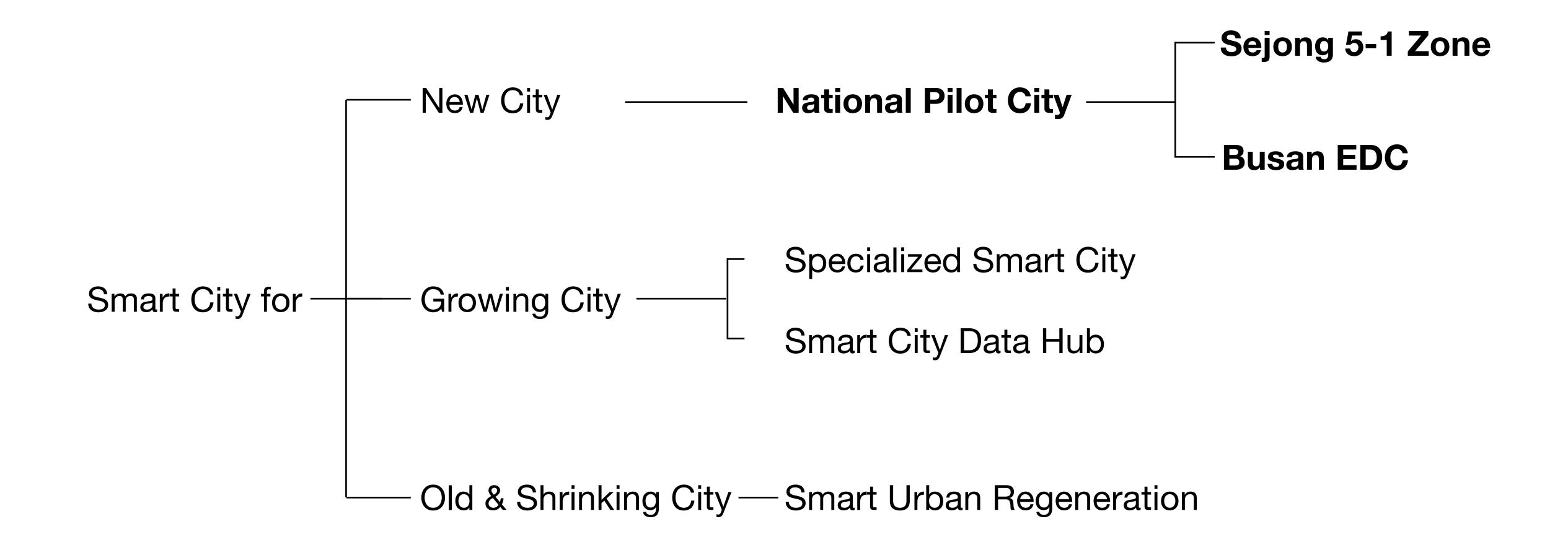
Korea's Strategy for Smart City



Korea's New Strategy for Smart City





Smart City as a Platform



	conventional smart city	Busan EDC national pilot smart city	
approach	service-oriented	platform-oriented	
infrastructure	Separate infrastructure	Shared infrastructure	
result	 high service development cost difficult to combine services one-time innovation 	 low service development cost easy to combine services repetitive innovation 	

National Pilot Smart City

Smart City Platform of Busan National Pilot City



Digital Platform

- 1 City Computing (Super Com)
- 2 Intelligent Communication
- 3 City-wide Cyber Security
- 4 Data Hub

Augmented Reality Platform

- 1 Dynamic Digital Twin
- 2 Precision Location
- 3 Data with Geo-context

Robot Platform

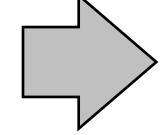
- (1) Robot Management at the City Level
- 2 City Design for Robot Use
- 3 Robot Risk Management

Busan aims to build an Augmented City



Digital Platform

Augmented Reality Platform Augmented City



Robot Platform

City Innovations



	Goal	Leap-frogging Tasks	Challenge Tasks
People	Free and Creative Smart Citizen	1. New Life with Robot	6. Smart Education & Living
Society	Innovative society	2. Learn, Work, & Play	7. Smart Health
Public	Intelligent Public Service	3. Intelligent City Management	8. Smart Mobility 9. Smart Safety
City	Sustainability	4. Smart Water 5. Zero-Energy City	10. Smart Park

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Thank you

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