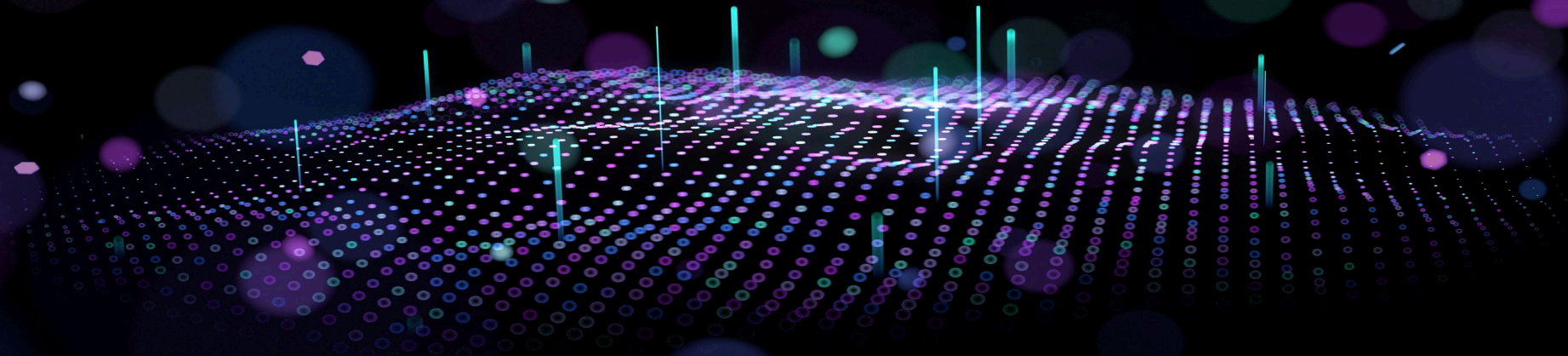




Strategic Mainstreaming of ICT Accessibility for an Inclusive Digital Transformation.





Digital transformation and inclusion: common myths

- The pursuit of an inclusive digital future has been addressed through various strategies. Despite being frequently overlooked; digital accessibility stands as a crucial factor in shaping genuinely inclusive technologies.
- Contrary to common assumption, ICTs do not inherently possess accessibility. That is why it is imperative to integrate digital accessibility principles and standards from the initial stages of design of all ICTs used across all sectors. This ensures that our digital offerings, encompassing products, services, applications, and solutions, are tailored to accommodate the broadest spectrum of end-users.

Who benefits from digital accessibility?



Considering the current demographic trends, by 2050 more than half of the world's population will require inclusive ICTs.

- 1.3 billion persons with disabilities
- 2.1 billion adults aged over 60 years old
- 100 million migrants.
- 773 million of illiterate adults around the world



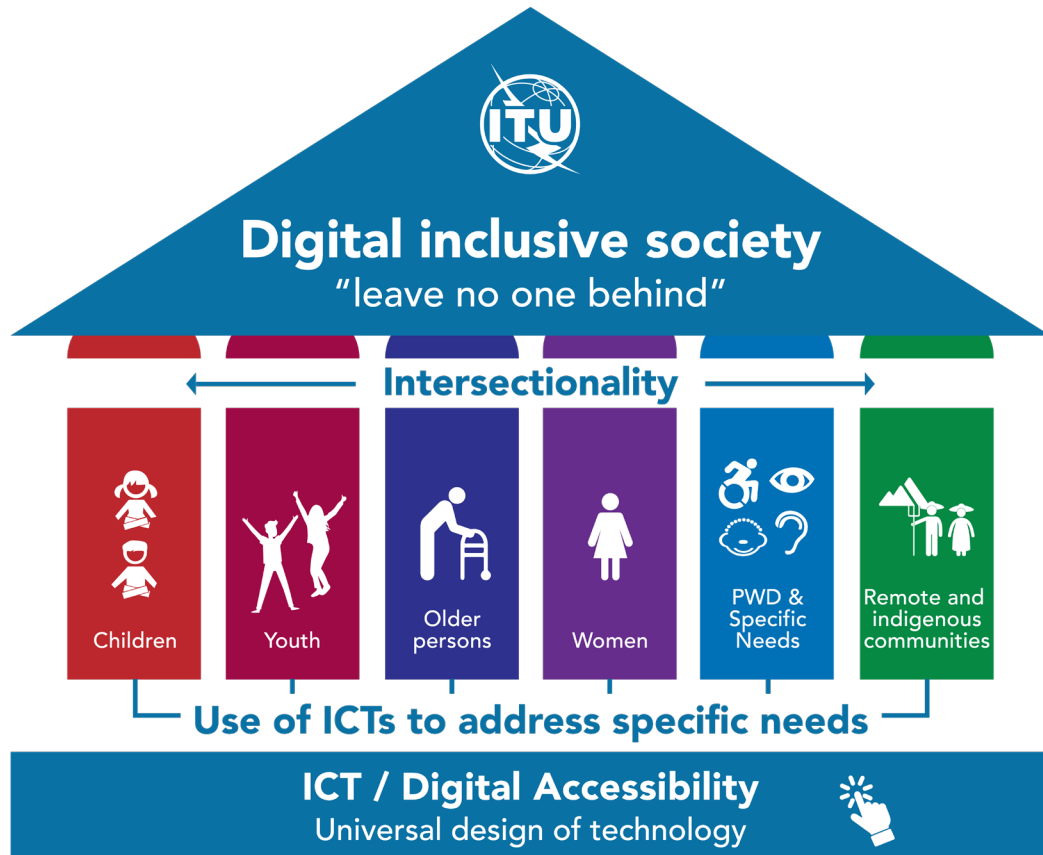
Digital accessibility benefits us all



- Inclusive functionalities are transitioning into mainstream features which benefit us all.
- Digital transformation needs to be human centred empowering every individual, regardless of age, gender, ability, geographical location or context of use, to participate without any barriers, fully and effectively in the digital world.



Mainstreaming digital accessibility: all technologies, all sectors



- Inclusive technologies are the baseline to achieve equality in the digital space.
- Accessibility along side security should be seen as transversal technology deployment requirements and not in silos.
- Digital accessibility should be present in all sectors including health, education, finance, and government.

What is available in this resource?



- A clear definition of what ICT accessibility is and the importance of creating and mainstreaming pathways to ensure access to the digital world.
- How ICT accessibility has globally been implemented, who the main stakeholders are, and which resources are available to help Member States in this journey.
- A strategic framework to mainstream inclusive ICTs for governmental institutions and private sector.
- A checklist of suggested steps to be followed to facilitate the implementation.



Building an inclusive digital transformation and society is a collective responsibility.

Join ITU in their mission to build a barrier-free digital world where no one is left behind.