



BIOGRAPHY

Paolo Pusterla, Managing Director, Sales – Europe, the Middle East and Africa (EMEA).

Paolo Pusterla is the Managing Director of Sales for Europe, the Middle East and Africa. He is responsible for leading sales and business development across these regions.

Paolo has over 35 years of experience in the satellite industry with a comprehensive understanding of the video sector. As head of this region, he will further enhance the ABS business and contribute to the development of new business initiatives for the EMEA market.

Prior to joining ABS, Paolo has held various business development roles with European Broadcasting Union (EBU), where he was responsible for expanding the Eurovision network globally. He has also held various leading positions with Eutelsat and Inmarsat.

Paolo is a MBA graduate at INSEAD Fontainebleau France and holds a degree in Electronic Engineering with studies from UCLA, USA.

Photo: Paolo Pusterla, MD of Europe, the Middle East and Africa – ABS

