

Jorge Rodríguez López

Jorge Rodríguez graduated as Telecommunications Engineer at Universidad Alfonso X el Sabio is currently Head of the Product Management a Verticals Business Development at HISPASAT. He also has a Master Degree in Marketing by EAE Business school.

He has more than 15 years of experience in different areas such as Marketing, Innovation, Product and presales engineering. His work has focused in the development of services and solutions for video delivery and satellite communications with an specific emphasis in digital divide solutions.

Jorge represents HISPASAT in different international forums such as DVB, SAT>IP Alliance and FAME (Forum for Advanced Media in Europe) and UHD Spain.

