



## General Secretariat (SG)

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Ref.: CL-17/25  
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To ITU Member States, Sector Members,  
Associates and Academia

Subject: **Invitation to provide inputs to the 1st public consultation on the ITU strategy for 2020-2023**

Dear Sir/Madam,

The 2017 Session of the ITU Council initiated the process for the elaboration of the draft Strategic plan for the Union for 2020-2023, by establishing the Council Working Group for Strategic and Financial plans for 2020-2023 (CWG-SFP, [www.itu.int/en/council/cwg-sfp-2020-2023/](http://www.itu.int/en/council/cwg-sfp-2020-2023/)). The group held its inaugural meeting on 23 May 2017, at the ITU Headquarters in Geneva, Switzerland, and decided to hold a first public and open consultation on the strategic priorities of the Union.

I would therefore like to invite you to provide your input and contributions to this consultation on the key strategic priorities for the Union, the key technological trends to be considered, the main challenges, as well as the achievements you would like to see being accomplished by the ITU in the 2020-2023 timeframe.

Please submit your contributions to the consultation through the online platform (available at: <https://www.itu.int/en/council/cwg-sfp-2020-2023/Pages/first-public-consultation.aspx>) or by email to the ITU Secretariat at [strategy@itu.int](mailto:strategy@itu.int). The closing date for content submission is on July 7, 2017.

Public Consultation Questions by the CWG-SFP:

1. What should be the key strategic priorities for ITU for the 2020-2023 period, taking into account the UN 2030 Agenda for Sustainable Development and the Sustainable Development Goals?
2. What are the key technological trends ITU should consider while planning its strategy?
3. What do you consider to be the top three challenges for the ITU and the top three achievements you would like to see the ITU accomplish in the 2020-2023 timeframe?
4. Any other thoughts or comments you would like to make?

Yours faithfully,

*(signed)*

Houlin ZHAO  
Secretary-General