



General Secretariat (SG)

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Ref: CL-17/30
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To
ITU Member States, Sector Members, Associates &
Academia

Subject: **Invitation to all stakeholders to participate in the Open Consultation of the CWG-Internet on the "Public Policy considerations for OTTs"**

Dear Sir/Madam,

Upon request of the Council Working Group on international Internet-related public policy issues (CWG-Internet), the 2017 Session of the ITU Council decided on 25 May 2017 to hold an open consultation (online and physical) on the following topic:

"Public Policy considerations for OTTs

Considering the rapid development of information and communications technology (ICT) which led to the advent of Internet-based services commonly known as "over-the-top" (hereafter: OTT), all stakeholders are invited to submit their inputs on the following key aspects from policy perspective:

- 1. What are the opportunities and implications associated with OTT?*
- 2. What are the policy and regulatory matters associated with OTT?*
- 3. How do the OTT players and other stakeholders offering app services contribute in aspects related to security, safety and privacy of the consumer?*
- 4. What approaches might be considered regarding OTT to help the creation of environment in which all stakeholders are able to prosper and thrive?*
- 5. How can OTT players and operators best cooperate at local and international level? Are there model partnership agreements that could be developed?"*

You are kindly invited to submit your response by **19 August 2017**, through the following link: <http://www.itu.int/en/council/cwg-internet>, where you can also find **important information and instructions on the submission process**. You are further encouraged to inform other interested stakeholders, who might wish to participate.

All responses received will be made publicly available on the ITU website and a consolidated document will be submitted for consideration at the physical open consultation meeting, to be held on **18 September 2017** in Geneva, Switzerland. For further details on the physical meeting you are advised to visit regularly the ITU website: <http://www.itu.int/en/council/cwg-internet/Pages/open-consultations.aspx>

Please also find in the following link the Chairman's report of the previous CWG-Internet meeting, held on 6-7 February 2017: <https://www.itu.int/md/S17-RCLINTPOL9-C-0011/en>

Yours faithfully,

(signed)

Houlin Zhao
Secretary-General