
PLENARY MEETING

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Note by the Secretary-General

CANDIDACY FOR THE POST OF DIRECTOR OF THE
TELECOMMUNICATION DEVELOPMENT BUREAU (BDT)

Further to the information published in Document 3, I have pleasure in transmitting to the Conference, in annex, the candidacy of:

Ms Doreen BOGDAN-MARTIN (United States of America)

for the post of Director of the Telecommunication Development Bureau of the International Telecommunication Union.

Houlin ZHAO
Secretary-General

Annex: 1

No. 054-18

The Permanent Mission of the United States of America to the United Nations and Other International Organizations in Geneva presents its compliments to the International Telecommunication Union (ITU), and has the honor to provide response to ITU Circular Letter No. 17/42, dated October 23, 2017, in accordance with Article 9, No. 62 of the Constitution, and in line with Council Resolution 1187, the Government of the United States of America is pleased to announce the following nomination.

The United States is honored to nominate and support Doreen Bogdan-Martin for the position of director of the Telecommunication Development Bureau (TDB) during elections to be held at the Plenipotentiary Conference in Dubai, United Arab Emirates, on October 29 to November 16, 2018. Ms. Bogdan-Martin's curriculum vitae is included with this diplomatic note, and a copy, along with her photo and vision statement, will be provided electronically to the ITU Secretariat.

Ms. Bogdan-Martin has dedicated more than 25 years to advancing global connectivity and has a proven record of accomplishment. She began her career as a telecommunication policy specialist at the U.S. Department of Commerce before moving to the ITU, where she led the policy and

regulatory reform programs. Over the past 10 years, Ms. Bogdan-Martin has served as the ITU's Chief of Strategic Planning and Membership, leading the strategic planning, governing bodies, UN affairs, the Broadband Commission, child online protection, and the EQUALS Global Partnership.

She has the experience, the ideas, and the vision to lead the TDB and to advance a connectivity agenda that benefits all. We hope all member states will support her candidacy and vote for her at the Plenipotentiary Conference.

The Permanent Mission of the United States of America to the United Nations and Other International Organizations avails itself of this opportunity to renew to the International Telecommunication Union (ITU) the assurances of its highest consideration.

The Permanent Mission of the
United States of America,
Geneva, September 28, 2018.



DOREEN BOGDAN-MARTIN

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WORK EXPERIENCE

INTERNATIONAL TELECOMMUNICATION UNION (ITU)

1993 to present

Geneva, Switzerland

Chief, Strategic Planning and Membership (2008 to present)

Over the last decade I have headed the ITU General Secretariat Strategic Planning and Membership Department for the Secretary-General, directing a team of six division managers and up to 80 staff and spearheading important changes:

- Overhauled **Member relations** to pursue a 'customer-oriented' approach, focused on understanding and responding to interests and needs of Members and streamlined our membership system.
- Launched and now maintain a major **engagement across the UN system**, bringing the ITU's expertise into all of the UN's ICT-related activities (including the many dimensions of sustainable development).
- Transformed ITU's **public profile and communications**, consolidating its brand, now conveying an image across the internet, social and traditional media of an institution that is relevant, expert and professional.
- Improved ITU's **efficiency, transparency and governance** through various improved procedures.

In addition, I have several regular responsibilities and have led numerous initiatives over the last decade:

- **Principal advisor to ITU Secretary-General; Secretary to the Plenipotentiary Conference; Secretary to the ITU Council** (which governs the ITU between Plenipotentiary Conferences); Member and Secretary of the Management Coordination Group; Secretary of the Coordination Committee; Member of the General Secretariat Management Committee, the Intersectoral Task Force, and the WSIS/SDG Task Force, Chair of the Gender Task Force.
- Launched the **Equals Global Partnership** (www.equals.org) a multi-stakeholder evidence-based network bringing women to tech and tech to women. Created the **Equals Tech Awards, an annual award to recognize** outstanding achievements and innovative strategies that harness ICTs for women's empowerment.
- **Direct and manage all ITU global conferences**, overseeing preparations (e.g., chairing the Plenipotentiary Preparatory Group), managing all inputs to and outputs from the conferences, and overseeing implementation of resolutions and decisions (includes Plenipotentiary Conferences, World Telecom Policy Forums, World Conference on International Telecommunications, and ITU Council).
- Established the **ITU office to the UN in New York** and oversee coordination of **UN affairs**, putting ITU at the center of digital aspects of sustainable development. Currently **ITU Representative to the UN High-Level Committee on Programmes**, which reports to the UN Chief Executives Board for Coordination, comprising the chief executives of UN agencies.
- Under the Secretary-General's leadership, launched and now act as Coordinator of the **Broadband Commission for Sustainable Development** (www.broadbandcommission.org), a groundbreaking cooperation and dialogue among 60 commissioners from the highest levels of government, industry and the UN to promote broadband in economic and social development.
- Directed the first **ITU global youth summit, #BYND2015** (www.itu.int/en/bynd2015) with 700 participants and 3000 remote participants. Created **ICT Discovery Museum**.
- **Develop ITU's strategic and operational plans** in the context of ICT trends and the global information economy.
- **Represent ITU in engagement with other bodies** (e.g., G20 Digital Economy Task Force; Internet Governance Forum, WEF Internet for All Steering Committee Member, and Senior Deputy for WEF Digital Economy and Society Initiative) as keynote speaker, panelist, and ITU spokesperson.
- **Drive internal collaboration** on several issues including the annual WSIS Forum, gender equality, child online protection (COP), and cybersecurity.

Head, Regulatory & Market Environment Division, ITU Telecommunication Development Bureau (2007 to 2008)

Managed programmes and advised the BDT Director and developing country governments on regulatory reform, economics, and finance. Initiatives included:

- Principal architect and director of the **Global Symposium for Regulators (GSR)** (<http://www.itu.int/en/ITU-D/Conferences/GSR/Pages/GSR.aspx>), the only global gathering of the world's ICT regulatory community.
- Created, launched and directed the **ICT Regulatory Survey**, the world's reference for regulatory and key market data (www.itu.int/net4/itu-d/icteye).
- **Advised senior management** on strategic and policy issues of concern to the Bureau and ITU as a whole.
- Project manager for development and implementation of a **consolidated ICT database**.

Head, Regulatory Reform Unit, BDT (2003 to 2007)

- Directed the **Regulatory Reform Programme**, providing practical tools and resources for regulators; provided **training to regulators**; defined **annual objectives** and budget resource requirements; co-authored the annual '**Trends in Telecommunication Reform**' report. Oversaw the **ECOWAS/UEMOA Regulatory/Policy Harmonization project**.

Regulatory Officer, BDT (1997 to 2003)

- Organized **regional and global workshops**; delivered presentations on complex regulatory issues; co-authored '**Effective Regulation Case Study: Brazil**', as well as annual **Trends** report.

Policy Analyst, BDT (1994 to 1997)

- Managed the **Programme for Policy, Strategies, and Financing**; planned and implemented programme activities; contributor to 'Trade in Services' study for Africa; revised the '**Americas Blue Book**', the '**African Green Paper**' and the '**Arab Book**'.

Secondment, BDT (1993 to 1994)

- Developed programme, reviewed and coordinated conference inputs for the **first World Telecommunication Development Conference (WTDC)**, held in Buenos Aires in 1994.

US DEPARTMENT OF COMMERCE

1989 to 1993

National Telecommunications and Information Administration (NTIA), Washington, DC

Telecommunications Policy Specialist – Office of International Affairs

- Awarded **Department of Commerce medal** for developing a Separate Satellite Systems policy.
- Represented U.S. government on **telecom development** at the ITU and OAS' Inter-American Telecommunications Commission, and represented Department of Commerce on **satellite policy** at INTELSAT.
- Created the **first Latin American Telecommunication Summit (LATS)**.

EDUCATION, AFFILIATIONS, LANGUAGES, PERSONAL

Post-Graduate	Strategies for Leadership – IMD Business School Certification, 2012 United Nations Leaders Programme – Accountability and Ethics Certification, 2008 M.A. International Communications Policy, 1991 American University, School of International Service
Undergraduate	B.A. University of Delaware, 1988
Affiliations	Member of the Board of Governors, UN Staff College Harvard University Berkman Center for Internet and Society (https://cyber.harvard.edu/people/affiliates) Member of the World Economic Forum Steering Committee on the Internet for All Co-Chair of the UN Strategic Planning Network Chair of Swiss Network for International Studies (SNIS) Academic Council (AC) Amateur Radio operator. Member of the American Radio Relay League
Languages	Fluent in English, Spanish and French
Family	Married and mother of four

Doreen Bogdan-Martin

CANDIDATE FOR DIRECTOR,
ITU TELECOMMUNICATION DEVELOPMENT BUREAU
(BDT)



Sharpening our services for the new digital age

OPPORTUNITY. For more than 25 years, BDT has served Members as a reliable and dedicated resource of international practices for new markets and regulatory models. Competition and technology have vastly increased coverage and adoption of multiple services at affordable levels. Today, complex issues and new opportunities and challenges brought by emerging technologies are interwoven across network layers and across services – our capacity building and awareness efforts on such issues as cybersecurity and data protection, among others, must help equip ITU-D members with the tools for this new digital era.

VISION. My vision is of a BDT helping its Members to benefit from the drivers of innovation and economic development and to address the risks they pose to markets and societies. We must help governments integrate ICTs into their national development frameworks and actively support their ministries to ensure digital development strategies emphasize human capacity, digital skills, and empowering people. I envisage the BDT redoubling its efforts on digital inclusion, which is at the core of the 2030 Agenda, working to bring online the remaining 3.9 billion people still offline. Together, we will make ITU-D a thriving, forward-looking community of Members served by a BDT known for quality, relevance and practical solutions.

LEADERSHIP. A recognized leader with the benefit of more than 20 years at the ITU, including 14 years in the BDT, I will dedicate myself to making the BDT an effective and efficient organization in implementing the Buenos Aires Action Plan and meeting the challenges of the digital economy. As BDT Director, I will:

Pursue partnerships: I will ensure that BDT capitalizes on its unique combination of public and private sector membership and relationships with international organizations and institutions. I will draw on my personal connections worldwide to ensure that ITU is a leader in ICT development. The BDT will practice a culture of collaboration, including with outside investors, operators, technology companies, development banks, and expert bodies. We will partner with Members, leverage their expertise and resources, mobilize new resources, and pursue new voluntary and in-kind contributions.

Empower our regions: The BDT needs to be ready to implement the regional initiatives adopted at WTDC-17 and better respond to Members' needs on the ground. Under my leadership, we will creatively and expertly strengthen the caliber of our regional offices and improve regional distribution of resources. We will provide tailored technical assistance and direct delivery of in-country projects and services. We will be able to play a role in regional and national projects, sometimes alongside partner organizations such as the World Bank, World Economic Forum (WEF) and the Institute of Electrical and Electronics Engineers (IEEE).

Upgrade our capacity building: It is time to modernize the BDT's training courses and publications to make them more useful and accessible to serve today's decision-makers. Under my leadership, we will improve the quality of our trainers and course content. We will bring in cutting-edge knowledge from government, private sector, universities and think-tanks. Our capacity building will also enhance digital skills training, building today's youth for the digital jobs of tomorrow.

Exploit our data better: Our Members need statistics that reflect and support evidence-based decision-making. Under my leadership, we will build up our ICT Development Index team and strengthen our analytic and forecasting capability. We will improve data collection processes, enable big data analytics, and better convert raw data into intelligence through robust and relevant research.

Increase our efficiency: The BDT must also prioritize its resources. I will introduce measures to increase transparency, strengthen accountability, improve project management, and accelerate delivery of the BDT's work. We will make BDT meetings more productive, including remote participation to strengthen dialogue, intensify knowledge sharing, and reduce travel expenses. Meetings will generate more detailed substantive policy and regulatory content.

It would be my privilege to lead the BDT, focused on serving our Members' needs in this exciting, challenging world!