

General Secretariat (SG)

Geneva, 11 December 2018

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To ITU Member States and Sector Members

Subject: Sponsorships and Donations for ITU HQ New Building

Dear Sir, Madam,

Following Plenipotentiary and Council Decisions, the ITU Secretariat is working in close collaboration with the relevant partners/parties towards the successful completion of its new headquarters premises.

All Members have had the opportunity to view the architect's optimized model of the new building at the Plenipotentiary Conference 2018 held in Dubai, UAE. This iconic building at the heart of International Geneva will offer state-of-the-art technology conference facilities as well as a spacious, comfortable and modern working environment for staff and delegates while committing to sustainability standards. New impressions of the final look and feel of the new building are also available on the <u>new building website</u>.

Today, Member States and Sector Members have a unique opportunity to contribute to making ITU's home ever more attractive through sponsorships and donations, and to gain recognition and visibility. I very much encourage you to learn more on sponsorship and donation opportunities and benefits through our <u>e-brochure</u>. A more detailed explanation of sponsorship principles is available in ITU Council 2018 <u>document #47</u>.

The secretariat (through the contact above) is available for any further discussions on this matter and to provide more information on any specific item of interest.

I wish to thank all Members for considering this opportunity to participate in the building of a forward-looking and innovative ITU Headquarters.

Yours faithfully,

(signed)

Houlin ZHAO Secretary-General