



## General Secretariat (SG)

Geneva, 5 June 2023

Reference CL-23/15  
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**ITU Member States,  
Sector Members,  
Associates and Academia**

**Subject: Invitation to join the Green Digital Action at COP28**

Dear Sir/Madam,

On the occasion of today's World Environment Day, we are pleased to invite you to play an active role in the ITU's plans for the Green Digital Action leading up to and at COP28.

Following the SDG Digital Day on 17 September in New York, which will explore how digital solutions can accelerate all 17 Sustainable Development Goals, ITU, together with partners across the UN, governments, business, and civil society, will convene the Green Digital Action track at COP28. The aim of this effort is to ensure that we, as the information and communication technology (ICT) community, step up our efforts in the fight against the climate crisis.

There are several ways to be involved, including through collaborative action ahead of COP28 to co-create and fast-track digital-technology-driven breakthroughs that would tangibly support the climate agenda, as well as prioritizing digital climate action and hosting elements of the Green Digital Action track at your pavilion during COP28. I invite you to [register your interest](#) or contact the ITU Secretariat at [green@itu.int](mailto:green@itu.int).

Today, together with 18 core partners, we are also launching a public campaign to mobilize other stakeholders to join us in the efforts on:

- Climate and carbon monitoring through open environmental data and technologies;
- Climate change mitigation through: (a) delivering tangible ICT sector transition plans to reach GHG reduction targets, with a particular focus on decarbonizing the value chain (Scope 3); (b) fostering a circular ICT industry, including through limiting raw materials inputs; (c) building the momentum to implement 'green' standards; (d) mainstreaming 'green' into standardization through 'green by design' principles; and (f) enabling the green transition of broader economy and society by leveraging digital technologies and building green digital skills; and
- Employing digital connectivity and technologies for climate change adaptation, especially by supporting the delivery of the UN Secretary General's Early Warning for All initiative.

The next UN climate conference, COP28, taking place in Dubai from 30 November to 12 December 2023, offers a prime opportunity to showcase the value of digital climate action but also to raise the ambition of the ICT sector in reducing its own footprint in supporting the aim to limit the temperature increase to 1.5°C. It is also an opportunity to promote broader collaboration in the ICT sector — particularly in relation to the ITU's World Radiocommunication Conference (WRC-23), happening at the same time in the same host city (Dubai, UAE). We aim to use this occasion

to galvanize partnerships and launch bold initiatives and constructive solutions, to collectively scale up and speed up tangible action for climate change monitoring, mitigation and adaptation.

We look forward to your feedback and engagement in the coming weeks and months so that we together provide a strong contribution towards solving the climate crisis.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Secretary-General