



## General Secretariat (SG)

Geneva, 8 June 2023

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ITU Member States,  
Sector Members,  
Associates and Academia,  
UN Agencies and UN Missions in New York

Subject : **Save the Date - SDG Digital Day 17 September 2023, New York**

Dear Sir/Madam,

I am delighted to invite **Leaders and High-Level Executives** from government, private sector, UN Agencies, UN Missions, Academia and Civil Society to **Save the Date** for the [SDG Digital Day](#) taking place on **17 September 2023** in **New York**, on the eve of the [UN SDG Summit](#).

The SDG Digital Day – powered by ITU and UNDP for the UN System – will be co-led by UN Member States, SDG Advocates, and P2C Champions, with the support of the Boston Consulting Group (BCG) as our SDG Digital Day Knowledge Partner. Together, we will take stock of progress and identify the gaps in delivering the [2030 Agenda](#) where digital solutions can make a substantial positive difference, catalyse greater action for the [Sustainable Development Goal \(SDGs\)](#), and deliver a message of hope for humanity. Furthermore, the SDG Digital Day will award the Winners of the SDG Digital GameChangers Award, honouring organizations and individuals working towards rescuing the Global Goals through digital.

For physical participation, since space will be limited, priority will be given to Leaders and High-Level Executives from government, private sector, UN Agencies, UN Missions, Academia and Civil Society. A formal invitation with full logistics details, including the possibility for virtual participation, will follow shortly.

Sponsorship opportunities for SDG Digital Day are also available. For more information, please contact [membership@itu.int](mailto:membership@itu.int).

Please reply to [sdgdigitalday@itu.int](mailto:sdgdigitalday@itu.int) if you are interested in attending and I look forward to having you join us at this unprecedented event.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Secretary-General