



## General Secretariat (SG)

Geneva, 20 October 2023

Ref.: **CL-23/40**

Contact: Mr Stefano Polidori

E-mail: [tsbevents@itu.int](mailto:tsbevents@itu.int)

To:

- ITU Member States
- ITU Sector Members
- ITU Associates and Academia
- relevant international, regional and national organizations

Subject: **ITU Workshop on "The Future of Television for the Americas" (Bogota, Colombia, 17 November 2023)**

Dear Sir/Madam,

1. It is my pleasure to invite you to attend the workshop on **"The Future of Television for the Americas"**, organised by the International Telecommunication Union (ITU), which will be held in Bogota, Colombia, on 17 November 2023 from 0900 to 1700 hours (Bogotá time) at the kind invitation of the Comisión de Regulación de Comunicaciones, Government of Colombia and hosted at Hotel Habitel Select, Bogotá, Colombia. Remote participation will be provided for this workshop.
2. The aim of the workshop is to discuss the future of television for countries of the Americas with relevant stakeholders, covering regulatory and policy frameworks, emerging and convergent ICT Infrastructures and services, as well as user interfaces and human factors issues. It will provide an opportunity to discuss TV-related regional and international standardization and to share best practices and case studies on TV implementations over various media as well as new TV services. This event is the next in a series of successful ITU thematic workshops exploring [the Future of TV](#) in the various regions of the world and is jointly organized by the three Sectors of the ITU.
3. The event will be co-located with the ITU-T Study Group 9 (SG9) meeting, planned to take place from 14 to 23 November 2023 (see [TSB Collective Letter 3/9](#)), and will contribute to the workflow of several ITU Study Groups, namely:
  - **ITU-T SG9**: Broadband cable and TV
  - **ITU-T SG16**: Multimedia and digital technologies
  - **ITU-R SG6**: Broadcasting service
  - **ITU-D SG1 Question 2**: Strategies, policies, regulations and methods of migration to and adoption of digital technologies for broadcasting, including to provide new services for various environments
4. You are requested to register no later than **10 November 2023** to allow the host to set up the logistics for the event. Information relating to the event, including the programme, the online registration form, the remote participation options and the logistics will be available on the event's website at: <https://www.itu.int/go/FutureTV6>
5. **LOGISTICS INCLUDING VISA SUPPORT AND HOTEL RESERVATION**: As this meeting is organized outside of Switzerland, visa support requests should be addressed directly to the host of the meeting. In general, to enter Colombia, all foreign visitors must have a valid passport. You may need a letter of invitation/introduction from the host, which you will need to present to the Colombian Embassy/Consulate in your area in order to obtain your visa. The visa must be requested and obtained from the office (embassy

or consulate) representing Colombia in your country or, if there is no such office in your country, from the one that is closest to the country of departure. Please be aware that visa approval might take time so kindly make your visa request as soon as possible. See the complete logistical information at:

<https://www.itu.int/en/ITU-T/studygroups/2022-2024/09/Documents/Logistics-information-SG9-meeting-Bogota-Colombia.pdf>

For more information related to entry into Colombia, see:

- Check if you need a visa:  
[https://www.cancilleria.gov.co/tramites\\_servicios/visa/requisitos](https://www.cancilleria.gov.co/tramites_servicios/visa/requisitos)
- General instructions for submitting a visa application :  
[https://www.cancilleria.gov.co/tramites\\_servicios/visa/abece-visas](https://www.cancilleria.gov.co/tramites_servicios/visa/abece-visas)
- Online application:  
<https://tramitesmre.cancilleria.gov.co/tramites/enlinea/solicitarVisa.xhtml>

6. Participation is open to ITU Member States, Sector Members, Associates, ITU Academia and to any individual from a country which is a member of the ITU and who wishes to contribute to the work. This also includes individuals who are members of international, regional, and national organizations. Participation in the workshop is free of charge. The event coordinator, Mr Stefano Polidori ([tsbevents@itu.int](mailto:tsbevents@itu.int)) remains at your disposal for additional information and questions relating to the event.

Yours faithfully,

*(signed)*

Doreen Bogdan-Martin  
Secretary-General

**Annex:** Background information

## ANNEX BACKGROUND INFORMATION

This event will be collocated with the meeting of the [ITU-T Study Group 9](#) (*Broadband Cable and TV*), planned in Bogota, Colombia, 14-23 November 2023 (see [TSB Collective 3/9](#)).

This workshop is the latest of the successful series of workshops and events on **the future of TV**, which are being organized in various regions of the world, with the support of the three Bureaux of the ITU: Telecommunication Standardization Bureau (TSB), Radiocommunication Bureau (BR) and Telecommunication Development Bureau (BDT).

Previous editions can be found below:

- [ITU Workshop on the Future of Television for South Asia, Arab and Africa Regions](#)"  
Bangalore, India, 11 May 2023
- [ITU Workshop on the Future of Television for Europe](#)  
Fully Virtual, 19 November 2021
- [The Future of Television for Asia & Pacific](#)  
Fully Virtual, 23 April 2021
- [The Future of Television for Europe](#)  
Geneva, 7 June 2019
- [The Future of Television for the Americas](#)  
Bogotá, 26 November 2018

This series of events is supported by [ITU-T SG9](#) (*Cable broadband and TV*), [ITU-T SG16](#) (*Multimedia and digital technologies*), [ITU-R SG6](#) (*Broadcasting service*) as well as [ITU-D SG1 Question 2](#) and is an opportunity to bridge the requirements and needs of various countries with the standards community.

Please note the following contact points for this event for each of the Sectors (R, T and D):

- ITU-R/BR: Ruoting Chang, Study Group Counsellor ([ruoting.chang@itu.int](mailto:ruoting.chang@itu.int))
  - ITU-T/TSB: Stefano Polidori, Study Group Counsellor ([stefano.polidori@itu.int](mailto:stefano.polidori@itu.int))
  - ITU-D/BDT: Walid Mathlouthi, Head of Future Network and Spectrum Management Division ([walid.mathlouthi@itu.int](mailto:walid.mathlouthi@itu.int)), Rosheen Awotar-Mauree, Study Group Advisor ([rosheen.awotar@itu.int](mailto:rosheen.awotar@itu.int)), Rodrigo Robles, Programme Officer, ITU Regional office for Americas ([rodrigo.robles@itu.int](mailto:rodrigo.robles@itu.int))
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