



General Secretariat (SG)

Geneva, 4 July 2024

Reference: **CL-24/40**
Contact: Mr Ruoting Chang
E-mail: ruoting.chang@itu.int

To:
- ITU Member States
- ITU Sector Members
- ITU Associates and Academia
- Relevant international, regional and national organizations

Subject: **ITU Workshop on “The Future of Television for Europe”
(Geneva, Switzerland, 7 November 2024)**

Dear Sir/Madam,

1 It is my pleasure to invite you to attend the Workshop on **“The Future of Television for Europe”**, organized by the International Telecommunication Union (ITU), which will be held in Geneva, Switzerland, on 7 November 2024 from 0900 to 1800 hours (CET). Remote participation will be provided for this Workshop.

2 The aim of the Workshop is to discuss the future of television (TV) for Europe with relevant stakeholders, covering regulatory and policy frameworks, emerging and convergent ICT Infrastructures and services, as well as user interfaces and human factors issues. It will provide an opportunity to discuss TV-related regional and international standardization and to share best practices and case studies on TV implementations over various media as well as new TV services. This event is the next in a series of successful ITU thematic workshops exploring [the Future of TV](#) in the various regions of the world and is jointly organized by the three Sectors of the ITU.

3 The event will be co-located with the ITU-R Study Group 6 (SG 6) meeting, planned to take place from 4 to 15 November 2024 (see Administrative Circular [CACE/1108](#) and Circular Letter [6/LCCE/114](#)), and will contribute to the workflow of several ITU Study Groups, namely:

- **ITU-R [SG 6](#)**: Broadcasting service
- **ITU-T [SG 9](#)**: Broadband cable and TV
- **ITU-T [SG 16](#)**: Multimedia and digital technologies
- **ITU-D [SG 1 Question 2/1](#)**: Strategies, policies, regulations and methods of migration to and adoption of digital technologies for broadcasting, including to provide new services for various environments.

4 You are requested to register no later than **24 October 2024** to set up the logistics for the event. Advance registration is mandatory, including for remote participants. Information relating to the event, including the **online registration form**, the programme, the remote participation options and the logistics will be available on the event's website at: <https://itu.int/en/ITU-R/seminars/Future-of-tv-europe>

5 Further logistic and practical information (including registration and hotel reservation) can be found at: <https://itu.int/net4/ITU-R/events>.

Should **ITU Member States, Sector Members, Associates or Academia** require visa support, please contact Mr Ruoting Chang (ruoting.chang@itu.int). ITU will not provide any visa support to non-ITU members.

For your convenience, a list of recommended hotels and other practical information can be found at: <http://itu.int/en/delegates-corner>.

6 The Workshop will be conducted in English only.

7 Participation is open to ITU Member States, Sector Members, Associates, ITU Academia and to any individual from a country which is a member of the ITU and who wishes to contribute to the work. This also includes individuals who are members of international, regional, and national organizations. Participation in the workshop is free of charge for all participants, regardless of their ITU membership status. The event coordinator, Mr Ruoting Chang (ruoting.chang@itu.int), remains at your disposal for additional information and questions relating to the event.

Yours faithfully,

(signed)

Doreen Bogdan-Martin
Secretary-General

Annex: Background information

Annex

Background information

This event will be collocated with the meeting of the [ITU-R SG 6](#) (*Broadcasting service*), scheduled in Geneva, Switzerland, from 4 to 15 November 2024 (see Administrative Circular [CACE/1108](#) and Circular Letter [6/LCCE/114](#)). Also, it will be in parallel with the meetings of ITU-D Study Group 1, planned from 4 to 8 November 2024 and ITU-D Study Group 2, planned from 11 to 15 November 2024, both in Geneva, Switzerland.

This Workshop is the latest of the successful series of workshops and events on **the Future of TV**, which are being organized in various regions of the world, with the support of the three Bureaux of the ITU: the Radiocommunication Bureau (BR), the Telecommunication Standardization Bureau (TSB) and the Telecommunication Development Bureau (BDT).

Previous editions can be found below:

- [ITU Workshop on the Future of Television for the Americas](#)
Bogotá, Colombia, 17 November 2023
- [ITU Workshop on The Future of Television for South Asia, Arab and Africa Regions](#)
Bangalore, India, 11 May 2023
- [ITU Workshop on the Future of Television for Europe](#)
Fully Virtual, 19 November 2021
- [The Future of Television for Asia & Pacific](#)
Fully Virtual, 23 April 2021
- [The Future of Television for Europe](#)
Geneva, Switzerland, 7 June 2019
- [The Future of Television for the Americas](#)
Bogotá, Colombia, 26 November 2018

This series of events is supported by [ITU-R SG 6](#) (*Broadcasting service*), [ITU-T SG9](#) (*Cable broadband and TV*), [ITU-T SG16](#) (*Multimedia and digital technologies*) as well as [ITU-D SG1 Question 2/1](#) and is an opportunity to bridge the requirements and needs of various countries with the standards community.

Please note the following contact points for this event:

- ITU-R/BR: Ruoting Chang (ruoting.chang@itu.int)
 - ITU-T/TSB: Stefano Polidori (stefano.polidori@itu.int)
 - ITU-D/BDT: Rosheen Awotar-Mauree (rosheen.awotar@itu.int)
 - ITU Office for Europe: Jaroslaw Ponder (jaroslaw.ponder@itu.int)
-