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| itu_logo | **Международный союз электросвязи**  **Бюро стандартизации электросвязи** |  |

Женева, 18 октября 2017 года

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| Осн.: | **Циркуляр 57 БСЭ** | – Администрациям Государств – Членов Союза  – Членам Сектора МСЭ-Т  – Ассоциированным членам МСЭ-Т  – Академическим организациям − Членам МСЭ‑Т |
| Тел.: Факс: | +41 22 730 6206 +41 22 730 5853 |
| Эл. почта: | [tsbsg17@itu.int](mailto:tsbsg17@itu.int) | **Копии**:  – Председателям и заместителям председателя исследовательских комиссий  – Директору Бюро развития электросвязи  – Директору Бюро радиосвязи |

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| **Предмет**: | Исследование по противодействию спаму |
| **Действие**: | Просьба вернуть вопросник с ответами не позднее **28 февраля 2018 года** |

Уважаемая госпожа,  
уважаемый господин,

1 МСЭ-T стремится содействовать разработке эффективных и действенных технических мер по противодействию спаму в соответствии с Резолюцией 52 "Противодействие распространению спама и борьба со спамом" Всемирной ассамблеи по стандартизации электросвязи (Хаммамет, 2016 г.). Эти технические меры разрабатываются 17-й Исследовательской комиссией МСЭ-Т на основе статистического анализа, оценки рисков, инициатив Членов МСЭ, соответствующих нормативных актов и примеров передового опыта.

2 В Резолюции 52 ВАСЭ-16 Директору Бюро стандартизации электросвязи поручается "*начать исследование, в том числе путем рассылки вопросника Членам МСЭ,* ***с указанием объема, типов (например, спам, распространяемый по электронной почте, спам в SMS, спам в мультимедийных приложениях на основе IP) и технических характеристик трафика спама (например, различные основные маршруты и источники)****, чтобы помочь Государствам-Членам и эксплуатационным организациям выявить такие маршруты, источники и объемы и оценить объем требуемых инвестиций в оборудование и другие технические средства для противодействия распространению спама и борьбы с таким спамом с учетом уже проделанной работы*".

3 Цель данного исследования состоит в том, чтобы оказать содействие Государствам – Членам МСЭ и соответствующим эксплуатационным организациям в изучении уровня значимости проблем спама, с которыми им приходится сталкиваться, а также характеристик спама. Этот вопросник предназначен также для оценки стоимости их капиталовложений в оборудование и другие технические средства противодействия ‎распространению спама и борьбы с ним.

4 В связи с этим имею честь предложить Вам принять участие в этом опросе и был бы признателен, если бы Вы заполнили вопросник, представленный в **Приложении 1**, по возможности, в онлайновом режиме по адресу: <https://www.research.net/r/sg17counteringspam> (пароль: sg17-counter-spam), либо вернули его электронной почтой по адресу: [tsbsg17@itu.int](mailto:tsbsg17@itu.int) либо по факсу: +41 22 730 5853, не позднее **28 февраля 2018 года**.

5 Любые просьбы о предоставлении более подробной информации или разъяснений в связи с данным вопросником следует направлять на имя г-жи Сяоя Ян (Ms Xiaoya Yang), желательно электронной почтой по следующему адресу: [xiaoya.yang@itu.int](mailto:xiaoya.yang@itu.int).

С уважением,



Чхе Суб Ли  
Директор Бюро  
стандартизации электросвязи

**Приложение**: 1

ПРИЛОЖЕНИЕ 1

Questionnaire on countering spam

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| --- | --- |
| **Nation / Company / Organization information** | |
| Type | Member State  Sector Member  Academia  Associate |
| Country |  |
| Full name |  |
| **Contact information** | |
| E-mail |  |
| Telephone / Mobile phone |  |
| Fax |  |
| **Questions** | |
| **1. General information of spam**  1) What are the main types of spam in your country? (multiple choice)  Text message spam  Mobile spam  E-mail spam  Social networking spam  Spam in IP-based multimedia applications  Crank call  Other types. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  2) What are the main purposes of spam? (multiple choice)  Fraud  Sales or advertisement  Virus/malware  Just unwanted information  Other types. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  3) What is the average frequency of receiving e-mail spam in 2016?  Several message spams a day  One message spam a day  One message spam couple of days  One message spam occasionally  3-1) What is the average frequency of receiving mobile spam in 2016?  Several mobile spams a day  One mobile spam a day  One mobile spam couple of days  One mobile spam occasionally  3-2) If available, please provide volume & share of mobile phone spam by source as of 2016:  (Unit: spams)   |  |  |  | | --- | --- | --- | | Source | Spam volume | Share (%) | | Bulk SMS transmission service on the Internet (SMSs over the Internet) |  |  | | Mobile communication service (SMSs over Mobile phone) |  |  | | Internet phone, wired fixed phone |  |  | | Total |  |  |   4) Has spam caused any financial loss?  Yes  No  5) If 4) is yes, how much economic loss has been caused by spam annually in 2016?  Less than 100 thousand US dollar  More than 100 thousand US dollar  More than 1 million US dollar  More than 10 million US dollar  More than 100 million US dollar  More than 1 billion US dollar  6) In general, what is the trend of spam in terms of the number of e-mail and mobile spam received per day or percentage of spam in total e-mail traffic in 2016 compared to the last three-year period?  a (steady) increase  a (steady) decrease  fluctuation (an increase and decrease)  remain constant | |
| **2. Organizations responsible for countering spam**  1) What organizations are responsible for countering spam? (multiple choice)  Government administrative department  Social non-profit organizations  Special agencies  Social company  Other. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  2) If there is a national focal point for spam matters, please provide her/his contact address, so she/he can be contacted publicly.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **3. Legislation and regulation on countering spam**  1) Are there any national legislations or regulations in place to counter spam?  Yes  No  2) If 1) is yes, please identify any national legislation and regulations in place to counter spam.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  3) What is your evaluation of the effectiveness of these legislations and regulations? (Mark from 1 to 10; the higher value represents the better.)  Poor  1  2  3  4  5  6  7  8  9  10 Good  4) Which types of spam have your legislations and regulations specified to counter spam? (multiple choice)  Text message spam  Mobile spam  E-mail spam  Social Network spam  Spam in IP-based multimedia applications  Crank call  none  Other types. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  5) Which types of spam do ITU-T Recommendations or Standards need to further develop or strengthen to counter spam from your country’s perspective? (multiple choice)  Text message spam  Mobile spam  E-mail spam  Social Network spam  Spam in IP-based multimedia applications  Crank call  Other types. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | |
| **4. Technical solutions**  1) What types of technical solutions to counter mobile spam are being implemented in your country or organization? (multiple choice)  Recognition and filtering mechanisms  Complaint and report mechanisms (e.g., Easy Spam Reporting service via mobile phone)  A black or white list  A spam blocking list of mobile phones  Comprehensive monitoring and analysis system  None  Other solutions. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  2) What types of technical solutions to counter e-mail spam are being implemented in your country or organization? (multiple choice)  Recognition and filtering mechanisms  Complaint and report mechanisms (e.g., Easy Spam Reporting service via mobile phone)  A black or white list  A spam blocking list of mobile phone  A comprehensive monitoring and analysis system  Sender Policy Framework (SPF)  None  Other solutions. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  3) What is your evaluation of the effectiveness of these solutions? (Mark from 1 to 10; the higher value represents the better.)  Poor  1  2  3  4  5  6  7  8  9  10 Good  4) Which ITU-T Recommendations or other standards are mainly used to counter spam in your country? (multiple choice)  ITU-T  GSMA  3GPP  Your own country’s standards  Standards set by companies or organizations  None  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | |
| **5. Education and awareness**  1) What types of education initiatives on countering spam have been more frequently undertaken? (multiple choice)  Awareness campaigns  Distribution of printed material (e.g. guidelines)  Informational websites  Simulations and drills  None  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  2) To whom are such initiatives mainly targeted? (multiple choice)  The population at large  Children  Elderly people  Local communities  Small businesses  Local authorities  None  Others. Please enumerate\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | |
| **6. International cooperation**  1) Are there any international collaboration mechanisms and platforms on countering spam that have been established?  Yes  No  1-1) If yes, provide examples of effective international initiatives to counter spam.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  2) What are the main international collaboration mechanisms and platforms on countering spam? (multiple choice)  Through ITU  Through other international platforms (e.g. 3GPP, GSMA)  Bilateral cooperation  Multilateral cooperation  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  None  3) What are the main fields of international collaboration on countering spam? (multiple choice)  Education and awareness  Technical solutions  Legislation and regulation  Standards  None  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. | |
| **7. Best practices**  1) Which fields are the best practices in place? (multiple choice)  Technical solutions  Legislation and regulation  Standards  Education and awareness  None  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  2) Which organisations act as a lead role in implementing the best practices of countering spam? (multiple choice)  Government  Telecom enterprise (e.g. Telecom service provider)  Internet enterprise (e.g. Internet service provider)  Independent third party organization  None  Others. Please enumerate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.  3) Please give us any details about best practices in place.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **8. Other information (optional)**  1) Please provide any further information that you consider useful for countering spam.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

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