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|  | INTERNATIONAL TELECOMMUNICATION UNION  **TELECOMMUNICATION STANDARDIZATION SECTOR**  STUDY PERIOD 2022-2024 | | | | | TSAG-TD671 |
| TSAG |
| Original: English |
| **Question(s):** | | | N/A | | | Geneva, 29 July - 2 August 2024 |
| **TD** | | | | | | |
| **Source:** | | | Rapporteur, RG-IEM | | | |
| **Title:** | | | LS/o on TSAG activities on industry engagement | | | |
| **LIAISON STATEMENT** | | | | | | |
| **For action to:** | | | | - | | |
| **For information to:** | | | | RAG, TDAG, ISCG | | |
| **Approval:** | | | | TSAG (Geneva, 2 August 2024) | | |
| **Deadline:** | | | | - | | |
| **Contact:** | | Glenn PARSONS Rapporteur, TSAG RG-IEM Ericsson, Canada | | | Tel: +1-514 379 9037 Email: [glenn.parsons@ericsson.com](mailto:glenn.parsons@ericsson.com) | |
| **Contact:** | | Martin ADOLPH Counsellor, TSAG RG-IEM ITU/TSB | | | Tel:             +41 79 592 4984 E-mail:     [martin.adolph@itu.int](mailto:martin.adolph@itu.int) | |

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| **Abstract:** | TSAG provides information about its activities on industry engagement. |

TSAG wishes to inform RAG, TDAG and ISCG about its activities on industry engagement.

Following WTSA-20 (Geneva, 2022), TSAG established a Rapporteur Group on industry engagement and metrics (TSAG RG-IEM) with terms of reference available at <https://www.itu.int/en/ITU-T/tsag/2022-2024/Pages/Rapporteur-Groups.aspx#RG-IEM>.

At its meeting in May 2023, TSAG adopted an “action plan for a vibrant engagement of the industry” in ITU-T ([TSAG-TD256](https://www.itu.int/md/T22-TSAG-230530-TD-GEN-0256/en)).

One of the actions entailed the organization of an Industry Engagement Workshop, which was successfully delivered in Geneva on 19 April 2024.

The workshop aimed to advance the discussion about industry engagement in ITU-T by exchanging views and gathering input from members and non-members. It considered current perspectives on industry participation in ITU-T activities; explored metrics to quantify and qualify engagement; brainstormed the ITU-T value proposition; and reviewed trends in standardization processes of particular interest to industry.

Workshop programme and presentation materials can be found at <https://itu.int/go/iew24>.

In July 2024, TSAG took note of a detailed report of the workshop ([TSAG-TD599](https://www.itu.int/md/T22-TSAG-240729-TD-GEN-0599/en)) and, guided by the findings of the workshop, further updated the ITU-T action plan for a vibrant engagement of the industry ([TSAG-TD624Rx](https://www.itu.int/md/T22-TSAG-240729-TD-GEN-0624/en)).

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