

Opportunities, Threats and Solutions for Connected Vehicles and Secure Telematics

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The Fully Networked Car
Geneva, 2-3 March 2011



- Founded in 1993 – Boulder, Colorado
- Charter – Research and Development – Wireless Connectivity Systems in Vehicles
- Telematics Design Leadership
 - Universal Portable Adapter System: 1994
 - Internet Connected Vehicle Prototype: 1996
 - Secure Telematics Framework :2003

The Problem With Cars Today



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Connected EV's Clear the Air Connected Phones Reduce Distraction



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- Car OEMs are racing to connect their vehicles
 - Smart phone to vehicle
 - Vehicle to Web
 - Vehicle to Smart Grid
- But new connections are open paths for malware attacks
 - Phone or web based attack on vehicle systems
 - EV based malware attack on Grid
 - Location aware apps could track drivers

Malware Attacks Threaten Connected Cars



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Opportunities for Securely Connected Vehicles ⁷

- A modern luxury sedan may contain up to 100 MB of binary code spread across 50-70 networked processors
- Opportunities are unprecedented for
 - Remote access to vehicle data, systems
 - In-car services and entertainment
 - Driver-specific vehicle behavior
 - Context-aware vehicle service availability
 - EV connectivity and transactions
 - Inter-vehicular networks

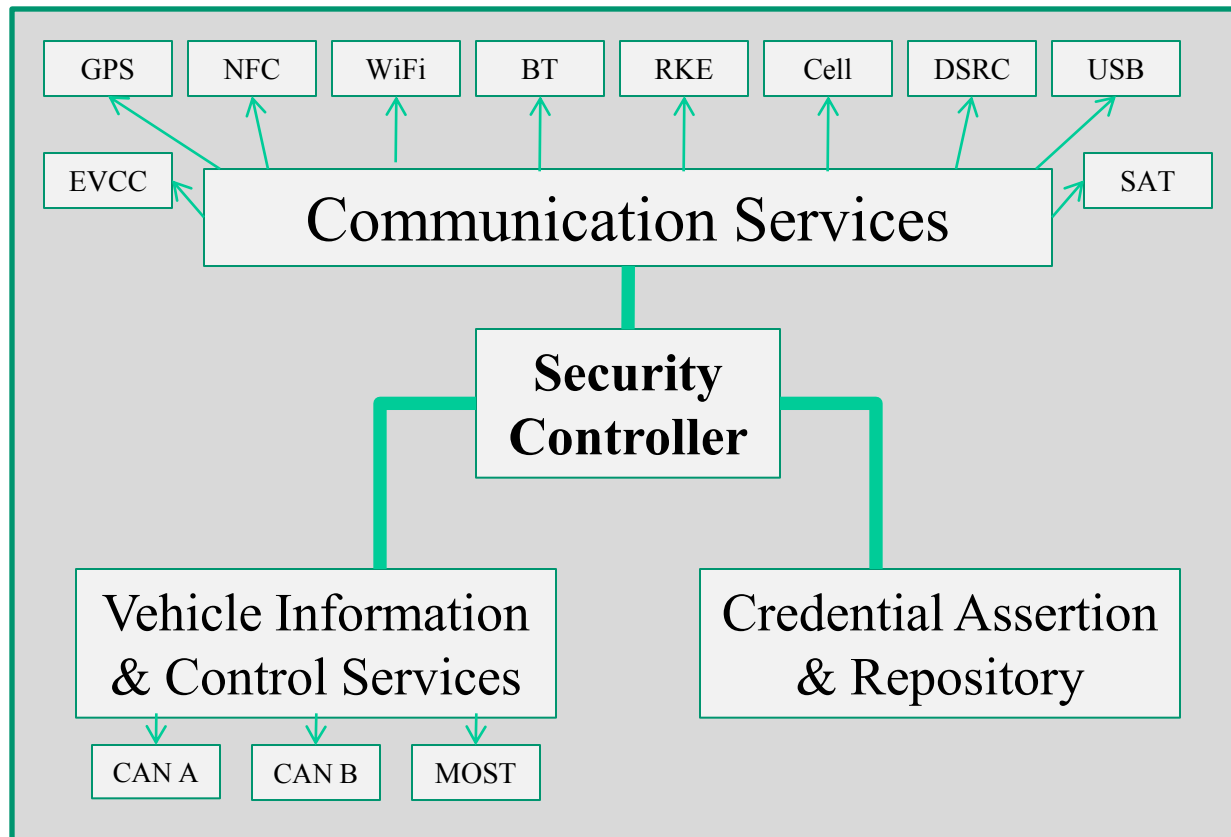
Secure TCU Protects Vehicle and Grid from Threats



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Secure TCU Architecture



- Security controller
- Gateway and firewall to vehicle bus
- Secure Interfaces
 - Cellular
 - Bluetooth
 - WiFi
 - Diagnostic
 - Near field communications
 - EV charging and transactions
 - Phone as drivers' registration
 - USB

- On-board security controller
 - Protects vehicle systems, connected devices and connected systems
 - Gateway for all external links to vehicle
 - Applies established security methods
 - Credential repository
 - Monitors vehicle network activity
 - Grants limited access to vehicle systems based on application type and vehicle status

- Smartphone apps for vehicles
 - Context based access to resources
 - Drivers' phone authentication
- Cloud apps for vehicles
- Embedded vehicle apps rely on information and services from the Cloud
- EV charging control and payment
- Vehicle with mobile wallet

Secure Telematics Ecosystem Development Requires Agile Prototype Vehicle Platform

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- Cellport's STF Lab
 - Objective: build secure internet connected prototype vehicles
- Likely Development & Test Participants
 - Mobile Carriers
 - Insurance Underwriters
 - Government Organizations
 - Smart Grid developers
 - Mobile Payment Operators

Early Stakeholders in Secure Telematics Ecosystem

- Semiconductor security firms
- Network and application layer security providers
- Smartphone application developers
- Software platform providers
- Government advanced research organizations
- Wireless Industry