



# Seminar of US Thunderbird School of Global Management

Welcome to ITU-T

It is my great pleasure to welcome you to the Telecommunication Standardization Sector of the International Telecommunication Union. ITU is increasingly looking to attract academia and R&D institutions, bringing ideas on new future technologies and fostering their involvement in the ITU Standardization process. I look forward to our future collaboration.

Malcolm Johnson  
Director, Telecommunication Standardization Bureau



Geneva, Switzerland, 12 January 2011

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**Geneva, Switzerland, 12 January 2011**

**Contact: [tsbuni@itu.int](mailto:tsbuni@itu.int)**

## Programme

**Wednesday, 12 January 2011, 9h30–12h00**

**09:30 – 09:35**

Welcome remarks

**Reinhard Scholl, Deputy Director, Telecommunication Standardization Bureau**

**09:35 – 09:45**

ITU Standards in action video

**09:45 – 10:05**

ITU-T Overview and initiatives to involve Academia in the standardization process

**Stefano Polidori, Study Group Engineer, ITU-T**

**10:05 – 10:25**

Why and how do Corporations invest in standards development

**Bilel Jamoussi, Chief, Study Groups Department, ITU-T**

**10:25 – 10:45**

Intellectual Property issues

**Antoine Dore, ITU**

**10:45 – 11:05**

Coffee break

**11:05 – 11:25**

ITU-T's activities on ICTs and Climate Change

**Cristina Bueti, Programme Coordinator, Policy and Technology Watch Division, ITU-T**

**11:25 – 11:45**

ITU-T Technology Watch

**Martin Adolph, Programme Officer, Policy and Technology Watch Division, ITU-T**

**11:45 – 12:00**

Career options for graduates in international organizations

**Saba Imru, Head, Administrative and Membership Services, ITU-T**

**12:00 – 12:05**

Closing remarks

**Toby Johnson, Senior Communication Officer, ITU-T**