ITU Workshop on "Practical measurement of EMF exposure"

(Gaborone, Botswana, 25-26 July 2011)

Communicating the Results of Base Station Measurement Surveys

Jack Rowley, PhD, Director Research & Sustainability GSM Association



GSM Association (GSMA)

Themes: Mobile Broadband.

- Mobile Lifestyle.
- Mobile Planet.

Technical.

Public policy: • EMF science and communications.

Africa – Mobile Communications



www.wirelessintelligence.com

GSMA EMF Program

EMF policy should be evidence based.

Mobile Communications and Health Research Program

sema





Risk Communication Guide for Mobile Phones and Base Stations

Practical guidance and support on good risk communications practice for the mobile industry



Mobile Communications and Health



RF Exposure Evaluation

Near to antennas:
 Compliance zones.
 Access controls.

Far from antennas:
 Very low exposures.
 Communication.



Compliance Levels



Antennas Not Accessible



Antennas Possibly Accessible



Compliance Boundaries



Management of RF Compliance

- Evaluate exposure.
- Implement controls.

Shared sites.





Environmental Radio Signals



Complex Sites



Environmental RF Evaluations

Why?
What?
Where?
When?
How?



Australia – RF Evaluations

ARPANSA Environmental EME Reports

Before mobile phone base stations are built or upgraded, the network operator (carrier) is required to produce a report that shows the predicted levels of electromagnetic energy (EME) around the new or upgraded facility.

- New and updated sites.
- Compliance declaration.
- Prediction method.

www.arpansa.gov.au

Australia – RF Evaluations

ARPANSA Environmental EME Reports

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ARPANSA Base Station Survey 2007-2011

ARPANSA is currently coordinating a survey of environmental radio frequency electromagnetic energy (RF EME) levels arising from mobile phone base station antennas.

- Nominated sites.
- Procedure defined.
- Progressive data reporting.

www.arpansa.gov.au

Greece – pedion24 Project

A proje of the e

The **pedion24** project was developed by the Mobile Radiocommunications Laborator Athens, Radiocommunications Lab of Aristotle University of Thessaloniki and Com Laboratory of University of the Aegean. Its purpose is to continuously monitor environe locations of Greece. The measurements collected by the monitoring units are published

INFORMATION



Πεδίον24

Prefectures where mornconing stations are instance are shown on the map coloured in green. Clicking on them takes you to the results page.

In the context of the program **pedion24** there have been not the transmission of the program pedion of the program of the prog

45 active) monitoring stations in 38 Totally there have been made etic field measurements.

- Fixed monitor stations.
- 240 measurements per day.
- Internet accessible results.

www.pedion24.gr

Ireland – Mobile Phone Site Surveys



All radio services reported.

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www.comreg.ie

UK – Mobile Phone Base Station Audit

			Power	ICNIRP	
		Frequency	Density	Maximum	Exposure
Urcom	Enter your s	(MHz)	(W/m2)	(W/m2)	Quotient
Independent regulator and competition authority		930.6	7.01E-06	4.653	1.51E-06
for the UK communications industries.		946	5.45E-06	4.73	1.15E-06
The second s	TAXABLE INC.	955.8	4.82E-06	4.779	1.01E-06
Consultations • Broadcasting • Spectrum •	In	941	4.69E-06	4.705	9.98E-07
		943.8	4.66E-06	4.719	9.88E-07
Home / Stakeholders / Sitefinder / Information sheet		931.2	4.4E-06	4.656	9.44E-07
Audit of mobile phone base stations		940	4.39E-06	4.7	9.35E-07
		956.6	4.07E-06	4.783	8.51E-07
		934.8	3.11E-06	4.674	6.66E-07
	and sold little	946.2	1.54E-06	4.731	3.26E-07
Band Exposure Quotient:					9.37E-06
		E			
 Emphasic on schools and hospitals 					

- Emphasis on schools and hospitals.
- Mobile communication signals.
- Ten years of data available.

www.ofcom.org.uk

Zambia – National Baseline Study



- Calculated exposures.
- Measured FM, TV, GSM900, GSM1800, WCDMA2100.
- Locations: stationary, trunk roads, cities/towns.

www.caz.zm

Comparison to Other Sources



Exposure Similar Between Countries



Exposure Trends Over Time



Gaborone, Botswana, 25-26 July 2011

Influence of Distance



The distance between a residential area and an antenna is not a proper indicator of effect on exposure.

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Adapted from Neubauer et al, *Study on the Feasibility of Epidemiological Studies on Health Effects of Mobile Telephone Base Stations,* ARC-IT—0124, March 2005.

Influence of Base Station Type



Influence of Visible Base Stations



The number of visible base stations does not significantly influence RF exposure level.

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Bornkessel, *RF Exposure Measurement Campaigns -Between Pure Facts and Practical Risk Communication* in <u>Electromagnetic Field Exposure: Risk Communication in</u> <u>the context of Uncertainty</u>, 2006.

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Relative Exposures from Handsets and Base Stations



Based on <u>Neubauer et al., 2010</u>.

Essentials of Communication

Listen.

Perception is reality.

ESTABLISHING A DIALOGUE ON RISKS FROM ELECTROMAGNETIC FIELDS



Trust then information.



Risk Communication Guide for Mobile Phones and Base Stations

for the mobile industry

Practical guidance and support on good risk communications practice

Good Practice Risk Communication

- Use 3 key messages, for example:
 - Complies with limits.
 - Levels are very low relative to limits.
 - No established health risks.
- Use simple language.
 Minimise technical terms.

Use images to explain results.

Example Graphics – Australia (1)

Summary Results and ARPANSA Standard Limit



Example Graphics – Australia (2)



www.arpansa.gov.au

Example Graphics – UK (1)



Example Graphics – UK (2)

Percentage of ICNIRP Guidelines



www.mobilemastinfo.com

Measurements in Africa

Can you assist with access to existing data?

Can you contribute other data?



★ = Measurements made.

Recommendations

Provide a legal basis for EMF limits.

- Be clear on purpose of evaluations.
- Define procedure.
- Make results available.
 - Relative to frequency or radio service;
 - In power density; and
 - As fraction of limits.
- Clear communications.

Mobile Industry Reputation Index



Your progress

Mobile Industry Reputation Index

Thank you for taking the time to give us your views on the mobile industry. Please answer based on your own perceptions of the industry and not based on how you think others might perceive it. Submitting a completed questionnaire entitles you to a free copy of the most recent 'Wireless Intelligence' Quarterly World Review Report.

In your opinion, how much does the mobile industry contribute to the advancement of society in terms of its policies and actions in the following areas?

www.mobilereputationindex.com

complete

Thank You

