INTERNATIONAL STANDARDIZATION TUTORIAL

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ABSTRACT

Creation of the Global Telecommunication Organization (GTO) to replace ITU raises issues on the funding mechanism. This proposal studies and provides recommendations particularly on the funding mechanisms to support the budget of GTO by requiring payments by companies which use GTO standards in their international telecommunications business.

Issues

- 1. There have been issues regarding the collection of dues as to fund the GTO operations as follows:
- 2. Members do not participate in equal amounts;
- 3. Members enjoy different levels of economic development;
- 4. Approximately 30% of the budget is already derived from other sources besides MS dues, such as sale of publications, development grants and SM dues
- 5. Outputs and services of GTO are available equally to all Members;
- 6. Network and service providers and equipment vendors use the products of the GTO, its standards, for their own revenue-producing activities but do not support the GTO's efforts that produce those standards

Discussion of reasons to introduce new funding options

- 1. Reduce the financial burden that a MS has to contribute yearly so as to maintain its continuous participation guarantee.
- 2. Reasonable and affordable fees, based on some standard rates which are to be determined, in fairness, should be imposed on the private sector companies that have been using the GTO standards for free up until now.
- 3. Any parties from the private sector which have adopted or incorporated GTO standards into their commercial products will need to pay certain fees to the GTO.

Proposal

It is proposed that since telecommunications is being or has been privatized, private sector companies which are engaged in international telecommunications as either vendors of equipment or providers of networks and services should pay fee which supports the GTO.