Content production using LIME

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"Discover Japan"

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International
Telecommunication
Union

IPTV
Application
Challenge

ITU
TELECOM
WORLD
'11
Geneva, 24-27 October 2011

Key points:

- Content selection

- Interactive structure

- Video integration (VOD)

- Web content integration

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Contents selection
—Discover Japan—

- 「Wandering in Kyoto」

- 「kawaii.i」

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Interactive structure

- User interface

- Response speed

- mark

- Screen overlay

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Video integration (VOD)
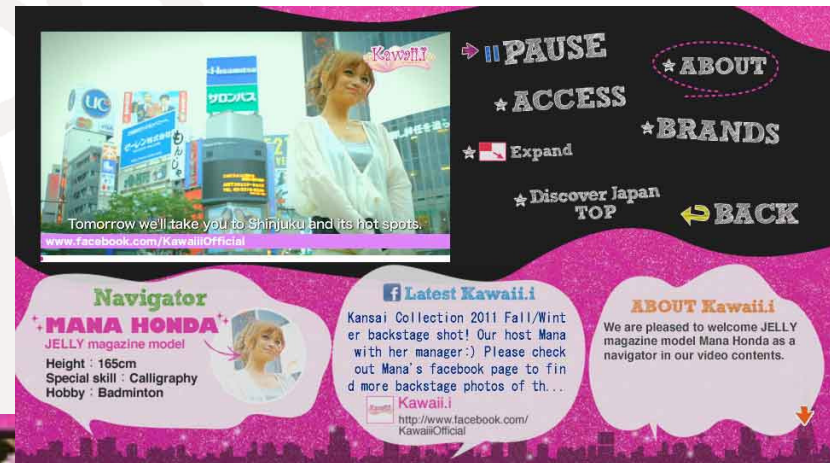
- Elapsed time

- Stream position

- Ureg

- Loading time

Web contents integration

- Facebook
  - Asynchronous
  - Relay server

- E-commerce

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Developer environment

- Configuration of
  developer environment
  - LIME ready TV sets
  - Web server/DNS server (IPv4, IPv6)
  - Streaming server

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Thank you for your time today.

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