### Workshop on "Standardized IPTV Applications" (Geneva, 25 October 2011)

### "7 Days Gallery"

http://7x7days.tumblr.com

by Alève Mine
info@alevemine.com
& Eric Bréchemier
7days@eric.brechemier.name







### **Creative Concept: 7 Days Gallery**

Every day of the week, a new artist or designer's collection is shown for 7 days



Days Gallery 2

### Simple Design: 7x7days

Choice is limited by design resulting in artificial scarcity



Days Gallery

## **Sharing Innovation**

80% Open source, 100% Standard



Days Gallery 4

### **Deploy it Today!**

Business Opportunity 365 slots for collections for rent for 7 days

Try it	for 1 month	Ask for a quote*
Try it	for 1 year	Ask for a quote*
Buy it	one-off	Ask for a quote*

<sup>\*</sup> price excluding VAT and other taxes, non-exclusive software license, no collection included, trial amount subtracted from one-off fee

### **Contact**

Ms. Alève Mine (Switzerland) Artist <info@alevemine.com> http://alevemine.com

Mr. Eric Bréchemier (France) Software Designer & Developer <7days@eric.brechemier.name> http://eric.brechemier.name

### A Special Thanks!

Access Japan

Byannick

Marie Cardouat

Muriel Grosjean

Lisa Sibade

Julien Spiewak

LIME Browser

"Maisons de Provence"

"Santa's Follies"

"Culinary Design"

"Woman"

"Des corps de style"

**■ ITU IPTV Application Challenge Team** 







# Workshop on "Standardized IPTV Applications" (Geneva, 25 October 2011)

### **Artists & Designers**

"7 Days Gallery" http://7x7days.tumblr.com





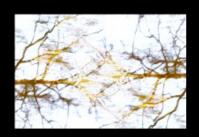












Facing The Sun

- While Dealing

As Tightly

As Possible

With Life







### Aleve Mine



Bio



Aleve Mine's works are in the fields of music, text, dance and martial arts, moving and static image. As real as it gets, she is culturally as well as geographically a citizen of the world. With moves based on years of ballet and of martial arts it is clear that on stage she takes full advantage of her talents aesthetically. Her moving images were born as part of her music shows, her static visual works are their ancestors as well as progeny. 回答题 http://alevemine.com/



Portrait by Arsene SAHEURS



**即即** Website



### Byannick



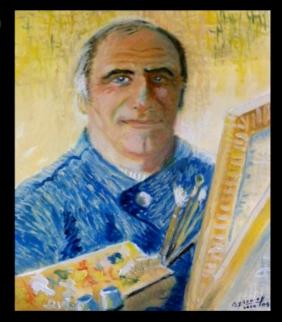
Bio

I am a self-taught artist born in 1956. I started painting in oil in 1991 and have painted since then. My preferred media are drawing and oil painting.

I love to start with a real landscape outdoor, or a photo, and recreate my own on canvas.

I start with nature and finish with my memories.

At this time I am still a student, I got no awards, made no exhibition and as far as I know none of my paintings is in a collection.



Contact



Email:

byannick. painter@orange. fr



製 Website

尚望 http://byannick.painter.pagesperso-orange.fr/



### The Commons dance for "7 Days"







Back Home







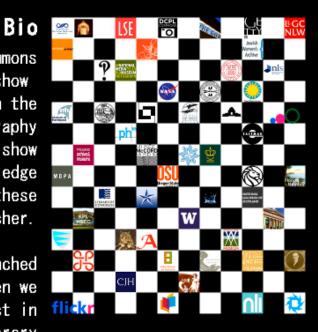


### Flickr The Commons



The key goals of The Commons on Flickr are to firstly show you hidden treasures in the world's public photography archives, and secondly to show how your input and knowledge can help make these collections even richer.

The Commons was launched on January 16 2008, when we released our pilot project in partnership with The Library of Congress. Both Flickr and the Library were overwhelmed



### Curated by



Eric BRECHEMIER http://eric.brechemier.name

This collection was curated for the prototype of "7 Days" presented in the IPTV Challenge organized by ITU-T.



by the positive response! | http://www.flickr.com/commons



### Julien Spiewak



Bio

Born in Paris in 1984, Julien Spiewak has been working for several years on the place of the body in photography.

In "Des corps de style" series Julien photographed partly hidden bodies in interiors of period furniture collectors.

The title of the collection is a play of words in French with "Des corps" (bodies) sounding like "Decors" (decor).



#### Contact



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+33 (0) 6 61 13 24 12

Pictures of Julien Spiewak are shown in exhibits in galleries and museums in France and other countries



架 Website

http://www.julienspiewak.com





#### Bio

Lisa Sibade is 37 she lives in Paris and has been painting for about 15 years.

She draws her inspiration from cities she visisted in her travels: New York, Hong Kong, and from her favorite theme, the woman, omnipresent and graphic, sensual and colored. Impressionism, surrealism are her two main influences with a focus on composition and the atmosphere created by drawing.

### Lisa Sibade



#### Contact



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Lisasibade@yahoo.com

Mobile:

+33 (0) 6 13 04 42 93



#### 架 Website

http://fr.artquid.com/artist/lisa-sibade



### Marie Cardouat



#### Bio

Graduated in 2006 from Arts Deco in Strasbourg, Marie Cardouat creates colorful illustrations, dreamlike and fresh.

Like a Pippi Longstocking, she collects everything and draws her inspiration from everyday life to then create a world immersed in sparkling colors, frolic and full of tenderness.



#### Contact

Freelance Illustrator

Email: mariecardouat@yahoo.fr





#### Website

http://mariecardouat.over-blog.com/

### Culinary Design



















### Muriel Grosjean



Bio

For over than twenty years, Muriel Grosjean has explored the disciplines of design, communication and color.

Passionate about Sensory and Culinary Design, she now puts her creativity at the service of industrials in quests for striking and unusual designs.

By styling texture, color and substance of products she aims to stimulate R&D and Marketing in large industrial groups to increase the perceived value.



Contact



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+33 (0)6 11 80 63 97

Looking for Industrial Partners and/or Investors for Research & Development of Designs #2 and #3



**廻 Website** 

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http://7x7days.tumblr.com