

ITU Interop Event on IPTV Geneva, Switzerland 20 to 23 July 2010



Register now at: itu.int/interop

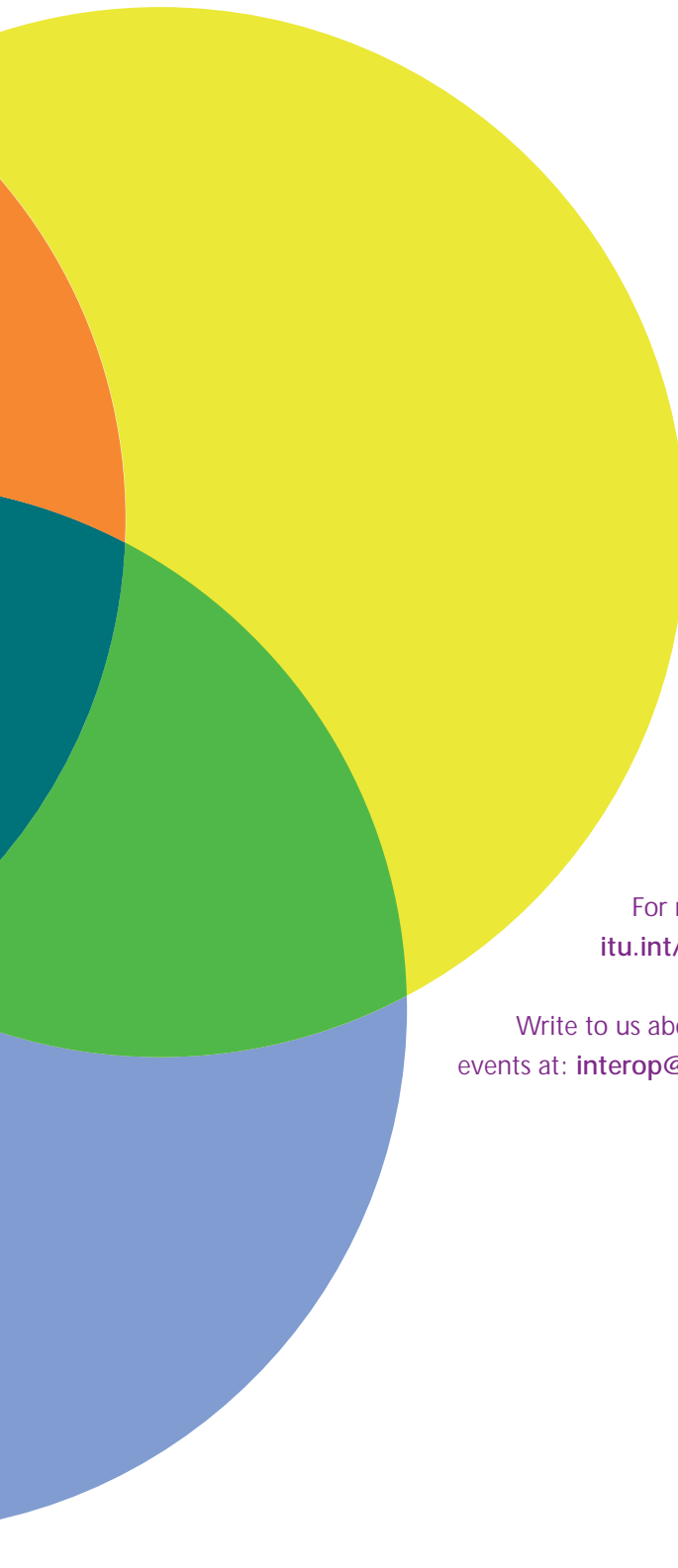
The first ITU IPTV Interop Event will demonstrate the state of maturity and industry adoption of ITU-T standards for IPTV, including H.701 (error recovery), H.721 (IPTV terminal), H.740 (audience measurement), H.750 (metadata), H.761 (ginga-NCL), H.762 (lightweight interactive multimedia), H.770 (service discovery).

Manufacturers of set top boxes, content servers and other equipment are invited to showcase their products and to test for interoperability.

Many companies have expressed interest including from Belgium, Brazil, China, France, Japan, Singapore, South Korea and the United States.

Testing will take place 19-20 July, with vendors showcasing interoperability to potential customers 21-22 July.

Broadcasters, telcos, system integrators, test laboratories and others from all over the world will come and see for themselves the interoperability of IPTV products.



Internet Protocol Television, or IPTV, is a major business opportunity for telcos, content providers and broadcasters.

ITU's IPTV GSI (Global Standards Initiative) has created standards that will encourage innovation, mask the complexity of services, guarantee QoS, ensure interoperability and ultimately help players remain competitive.

For more information visit:
itu.int/itu-t/gsi/iptv

Write to us about this or future ITU Interop events at: interop@itu.int

