3rd ITU Interop Event on IPTV
Pune, India
14-17 December 2010

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Testing (14-15 December 2010)
Showcasing (16-17 December 2010)
Workshop (17 December 2010)

The 3rd ITU IPTV Interop event will take place on 14-17 December 2010 at **Sinhgad Technical Education Society, Narhe Campus, Pune, India**.

14-15 December – Conformity and Interoperability testing:

- This is a closed event for registered participants. Please register your participation at: **itu.int/interop**
- Testing will include ITU-T H.701 (error-recovery), ITU-T H.721 (IPTV terminal), ITU-T H.740 (audience measurement), ITU-T H.750 (metadata), ITU-T H.761 (Ginga-NCL), ITU-T H.762 (LIME: interactive multimedia), and ITU-T H.770 (service discovery). The event will produce a generic report recording general (not company specific) outcomes to feed into the standards development process.

16-17 December – Showcasing:

- This is a demonstration of the interoperability of registered participants' products.
- Regulators, broadcasters, telecoms companies, system integrators, test laboratories, content providers, universities, and general public are invited to visit the showcasing event.
- **Showcasing visits are free to both ITU members and non-members.** To secure your viewing, please **contact us now at: interop@itu.int**

17 December – Workshop:

- This workshop will facilitate the dialogue among various stakeholders for them to share information and to further promote cooperation between organizations interested in IPTV deployment. More information, including the draft programme, practical information and registration details for the workshop can be found on our website: **www.itu.int/ITU-T/ worksem/iptv/201012/ index.html.**

Internet Protocol Television, or IPTV, is a major business opportunity for telcos, content providers and broadcasters.

ITU-T IPTV GSI (Global Standards Initiative) has created standards that will encourage innovation, mask the complexity of services, guarantee QoS, ensure interoperability and ultimately help players remain competitive. Further information can be found at: **itu.int/itu-t/gsi/iptv/**

Please write to us about this or future ITU Interop events at: **interop@itu.int**