

ITU Regional Development Forum 2008 for CIS, CEE and the Baltic States "Bridging the ICT standardization gap in developing countries"

Session 2

Broadband Wireless Access

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ITU Regional Development Forum

10-11 June 2008 , Tashkent, Uzbekistan

What is broadband ?

Recommendation I.113 of the ITU Standardization Sector defines broadband as :

Transmission capacity that is faster than primary rate Integrated Services Digital Network (ISDN) at 1.5 or 2.0 Megabits per second (Mbits)

Mobile	i271L: Number of mobile cellular subscribers with access to data communications at low speeds (below 256kbit/s). Typically referred to as 2.5G.	
Mobile broadband	i271mb: Number of mobile cellular subscribers with access to data communications at broadband speeds (defined as greater than or equal to 256 kbit/s in one or both directions). Typically referred to as 3G.	
Fixed broadband	Total fixed broadband Internet subscribers: high speed access to the public Internet at speeds equal to, or greater than, 256kbit/s, in one or both directions.	
	Telecommunicati /ICT Indicators (Indicators	on

Why broadband ?

Definition of future services in 12 main groups, most of them require broadband access :



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Broadband customers (penetration)



The number of broadband connections related to population. This indicator shows how widely broadband access to the internet has spread in the countries on the general level, not specifying by user group.

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Broadband customers

Telephone density per 100 inhabitants for EU countries, 2006

Main (fixed) telephone lines per 100 inhabitants

Source ITU Database 200'



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Broadband customers (residential)

Share of households having a broadband connection

(source Eurostat)



Source: Survey on Information and Communication Technologies in enterprises. Eurostat

The availability of broadband is measured by the percentage of households that are connectable to an exchange that has been converted to support xDSL technology, to a cable network upgraded for Internet traffic, or to other broadband technologies; it covers all households having at least one member in the age group

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16 to 74 seems. - 6

Broadband customers (business)

Share of enterprises having a broadband connection

(source Eurostat)



Source: Survey on Information and Communication Technologies in enterprises. Eurostat

Enterprises with 10 or more full-time employees; all forms of Internet use are included; broadband is measured by the percentage of enterprises connected to an exchange that has been converted to support xDSL technology, to a cable network upgraded for Internet traffic, or to other broadband technologies. ITU Regional Development Forum 10-11 June 2008, Tashkent, Uzbekistan Session 2 - 7

Broadband customers – influence of ICT

ICT presented by % of homes with Personal Computer and with Internet for EU countries, 2005



Source ITU Database 2006

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Broadband access technologies



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Broadband access technologies



Broadband Wireless This general term could refer to any of the high-speed wireless technologies currently available, such as 802.11a, 802.11b, or 802.11g for WLANs (WiFi), or the emerging 802.16 standards for WMANs (WiMAX) (source CNET)

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Broadband access technologies - Wireless



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Rural and remote areas telecom case

- ***** usually not interesting from business point of view
- ***** telecom development should be supported by government



Findings of the United Nations : all growth in population will concentrate in urban areas, no growth in rural areas

Rural population and teledensity

		Population of large cities as %	Large city teledensity [%]	Rural areas teledensity [%]	Overall teledensity [%]
1 : 4,3	Low Income	6,0	9,26	2,15	2,54
1 : 3,4	Lower Middle	5,8	24,84	7,30	8,77
1 : 1,5	Upper Middle	16,1	30,77	21,10	22,94
1 : 1,05	High Income	10,8	57,49	54,83	55,21
	Africa	12	6,42	1,39	1,99
	Americas	13,6	34,8	21,72	11,39
	Asia	4,8	25,97	6,94	7,84
	Europe	10,9	48,24	30,19	31,98
	Oceania	17,8	45,97	36,77	38,38
	WORLD	7,7	17,4	25,25	9,20

ITU WTID 2002



To develop the network technologies and architectures allowing a generalised and affordable availability of broadband access to European users, including those in **less developed regions**, **peripheral and rural areas**.

Optimised access technologies, as a function of the operating environment, **at affordable price** allowing for a generalized introduction of broadband services in Europe including less developed regions

Case studies on broadband wireless access

- The case studies present the planning process that needs to be performed for evaluation of wireless broadband access
- Planning includes market definition and optimization of the access network. First access network is optimized regardless of the terrain characteristics, then network is analysed for coverage and result is adjusted correspondingly
 - The case studies are planned with professional NP tools, available through ITU partners



ITU/BDT Arab Regional Workshop on "Wireless Network Evolution" *Muscat-Oman, 03-05*

May 2004

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Case study Oman - Market forecasting:

	Service :	Bus_R		- +		
ervice Data —						
ervice Type :	Permanent		Bandwidth:	128 k	.bit/s	
umber of Line:	s Subscription Char	ges Connection Cha	arges Equipment C	harges		
	12	OMR per month	DT	•	+	
Evolution						
Evolution						T ¹²
Evolution						- 12 - 10
Evolution					<u> </u>	12 10 8
Evolution 12 10 8 6						- 12 - 10 - 8 - 6
12						- 12 - 10 - 8 - 6 - 4
Evolution						- 12 - 10 - 8 - 6 - 4 - 2
Evolution						12 10 8 6 4 2
Evolution	2004 20	05 2006	2007	2008	2009	12 10 8 6 4 2 0

Market based on inhabitants
/ households per sq. km. and
penetration from 2% to 10%

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Permanent service –
 Residential - connection at 64 Kbit/s
 Business - connection at 128 Kbit/s

iervice Area - Rur - Service area	al				×
<u>N</u> ame : <u>D</u> ensity :	Rural Des_R		- - +		
Area <u>S</u> ize :	1065.0059 kr	ŕ			
Remarks					×
Customer Class	Evolution 2_10 2_10	Penetration 10% 10%	Total Number 3354.77 2236.51	of Subscriber	<u>s 2009</u>
				<u>E</u> dit P	'enetration
			ОК	Cancel	<u>H</u> elp

Case study Oman - Technology definition :



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Case study Oman - Planning process :



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Case study Oman - Planning wireless :



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Case study – Papua New Guinea :



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Case study Papua New Guinea – Suburban and rural area :



Case study Papua New Guinea – Planning process :



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Case study Papua New Guinea – **Planning wireless** :



Case study Bamako - suburban area :



Case study Bamako - Planning process :



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Case study Bamako - Planning wireless :



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Case study Bamako – Wireless access network :



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Case study Bamako - Economic Analysis :



Case study Tbilisi suburbs - mountain rural area :

Wireline xDSL vs. Wireless WiMAX





Case study Tbilisi suburbs – Wireless access



Results for wireless (WiMAX)

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Case study Tbilisi - Planning wireless :



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Case study Tbilisi - Economic Analysis :



Net Present Value

Results for 2

year period

Revenues, Costs, NPN

Net Present Value

Tbilisi-Tskneti-Dighomi-Tabaxmela-xDSL_corr1; IRR=31.3%; Tbilisi-Tskneti-Dighomi-Tabaxmela-WiMAX; IRR=81.5%



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Case Study on BWA for rural and urban areas

Two different Scenarios

- Scenario 1: Rural Area ...
- Scenario 2: Urban Area





Presented on ITU Regional Network Planning Workshop with Tool Case Studies for the Arab Region Cairo, Egypt, 16 – 27 July 2006

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Planning Guideline Parameters - "Rural Area"

- Valley, villages
- Lower average income
- Lower penetration of home computers
- Fewer business
- No DSL via cable available, "no competition"
- Residential-dominated market
- Outdoor coverage (using outdoor antenna)
- Large cell sizes
- Existing core network / microwave link for backhaul
- Data Rate: >1.0 Mbit/s





Planning Fixed BWA - "Rural Area"

Rural Scenario

Suburban Scenario

Coverage Plot





blue: outdoor 1Mbit/s yellow: indoor 1Mbit/s red: indoor 2,5 Mbit/s

blue: outdoor 1Mbit/s yellow: indoor 1Mbit/s red: indoor 2,5 Mbit/s

Planning Guideline Parameters - "Urban Area"

- Major city, high-rise buildings
- Many potential broadband customers
- High penetration of home computers
- Many business users
- Cable and/or DSL available, strong competition
- Residential & business market
- Indoor coverage dominant
- Small cell sizes
- Extension (more capacity) of existing or new core network necessary
- Data Rate: >2.5 Mbit/s, 1Mbit/s







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Planning Fixed BWA - " Urban Area"



Urban Scenario

Sub-Scenario 1: Basic coverage

Sub-Scenario 2: Extended indoor coverage

		Covered Households			
	Base- Stations	Indoor	Outdoor	Total	
Scenario 1	16	34 %	36 %	70 %	
Scenario 2	60	65 %	30 %	95 %	

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