



**Telecommunication
Development Bureau (BDT)**

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Geneva, 25 May 2017

Administrations of ITU Member States,
Regulators, ITU-D Sector Members
and Academia of the Americas region

Subject: ITU Regional workshop on “Strengthening capacities in international Internet governance”, Brasilia, Brazil, 14-16 August 2017

Dear Sir/Madam,

I am pleased to invite your institution to participate in the ITU regional workshop on “Strengthening capacities in international Internet governance”, which will be held in Brasilia, Brazil, from 14 to 16 August 2017. The workshop is organised by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) in partnership with DiploFoundation, and hosted by the National Telecommunications Agency of Brazil (ANATEL).

The objective of the workshop is to strengthen capacities of the ITU membership in the field of international Internet governance. This corresponds to the outcomes of the ITU World Telecommunication Development Conference (WTDC) 2014, where ITU Member States agreed that capacity building of the ITU membership in international Internet governance is one of the priority issues to be addressed by ITU’s capacity building programme, with a focus on developing and least developed countries.

In September 2016, on the occasion of the Global ICT Capacity Building Symposium (CBS) held in Nairobi, Kenya, ITU organised a pre-event on “Capacity building in Internet governance: stakeholder perspectives”, with the participation of several Internet governance stakeholders. As an outcome of this event, delegates urged ITU to continue to work with all stakeholders to strengthen capacities in Internet governance.

This workshop is the first in a series of regional Internet governance capacity development events that ITU will organize in collaboration with other stakeholders. The experience from these workshops will feed into the further development of ITU’s capacity development and training programmes in the field of Internet governance, which are offered under the umbrella of the ITU Academy.

The workshop is organized in partnership with DiploFoundation, an internationally recognized lead entity in the field of Internet governance capacity development. Representatives from other global and regional bodies working in the field of Internet governance will actively participate in the workshop.

Please note that the workshop will be conducted in English and Spanish, and will be paperless.

Documents related to the event, including the draft agenda, registration form, visa requirements, hotel reservation and other practical information for participants, will be posted at <https://www.itu.int/en/ITU-D/Capacity-Building/Pages/events/internet-governance.aspx>.

Although there is no participation fee for this workshop, please note that all expenses concerning travel, accommodation and meals should be covered by participants.

Should you have any questions or need clarification concerning logistics such as the venue, accommodation, entry visa etc., please do not hesitate to contact Mr Jeferson Nacif, Head, International Affairs Office, ANATEL (jnacif@anatel.gov.br). For any other questions concerning this meeting please contact Ms Susan Teltscher, Head, Human Capacity Building Division, ITU/BDT (telephone +41 22 730 6315, e-mail: hcbmail@itu.int) or Ana Veneroso, ITU Regional Office for the Americas (e-mail: ana.veneroso@itu.int).

I look forward to active participation from your institution in this important meeting.

Yours faithfully,

[Original signed]

Brahima Sanou
Director

Annex 1: Draft outline

Regional workshop on
“Strengthening capacities in international Internet governance”
14-16 August 2017, Brasilia, Brazil

Draft Outline

- Session 1 Opening**
Welcome, introductions and overview of the workshop.
- Session 2 Setting the scene**
An overview of digital policy priorities and challenges in the Americas region.
- Session 3 Introduction to Internet governance**
Evolution, key concepts, guiding principles, changing environment (automation, digital transformation).
- Session 4 Telecommunications infrastructure: traditional and emerging challenges**
Key components of the infrastructure. The landscape of connectivity in the Americas region. Emerging challenges (e.g. OTT, connecting the ‘Internet of everything’).
- Session 5 Names, numbers and standards: technical and policy aspects**
Basic definitions. Governance models. Challenges associated with the growth of the Internet (IPv6, new gTLDs, preserving interoperability).
- Session 6 Digital business models, economic growth and development**
Cloud service. Internet data (the ‘new oil’) and big data. Business models of Internet platforms. Digital trade and development.
- Session 7 Legal aspects**
Types of legal instruments and their role in Internet governance. Intellectual property, jurisdiction, court decisions.
- Session 8 Privacy in the digital age**
Digital footprint. Data collection and mass surveillance. Legal frameworks. Privacy enhancing technologies.
- Session 9 Cyber security**
An overview of areas encompassed in cybersecurity (e.g. critical information infrastructure protection, cybercrime, cyber conflicts, economic espionage). Main cyber threats (e.g.

malware, botnets, DDoS attacks, ransomware, emerging IoT-related threats). Frameworks of cooperation.

Session 10 Internet governance – process, actors, negotiations

Actors (ITU, ICANN, RIR, ISOC, UN, regional organisations, Governments, private sector, civil society).

Processes (WSIS, IGF, ICANN).

Session 11: Debriefing and follow-up: regional perspectives

Session 12: Closing

A number of group exercises will be conducted during the training workshop.