



UjuziKilimo

Africa's first Agtech Company to combining IOT, Data analytics & AI to inform the Ag industry

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# 5Bn

The population  
that is still offline

A farmer observing his farm in Kenya.  
Photo Credit: UjuziKilimo



# \$4B

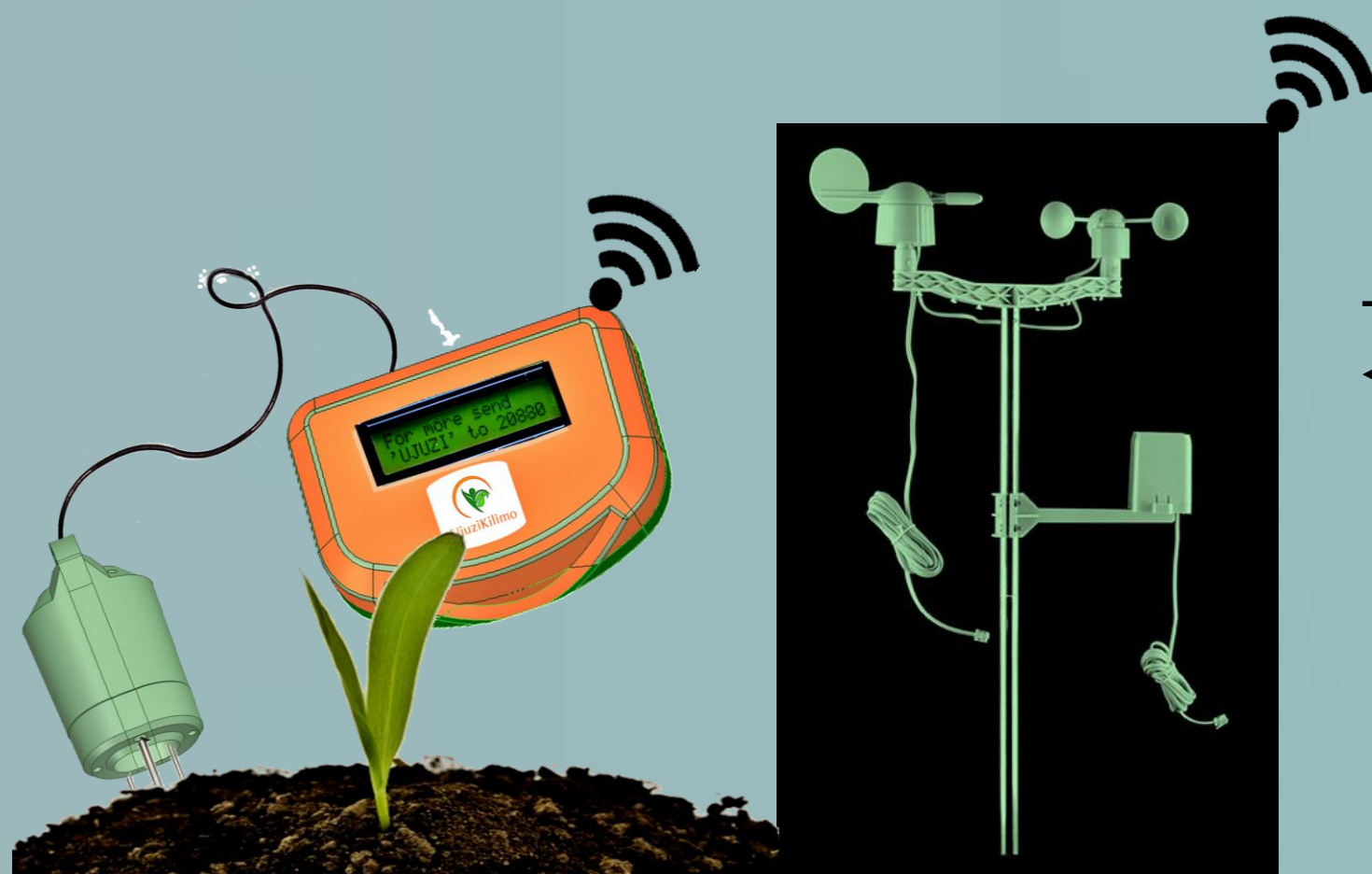
Worth of fertilizer lost annually due to poor application of farm inputs



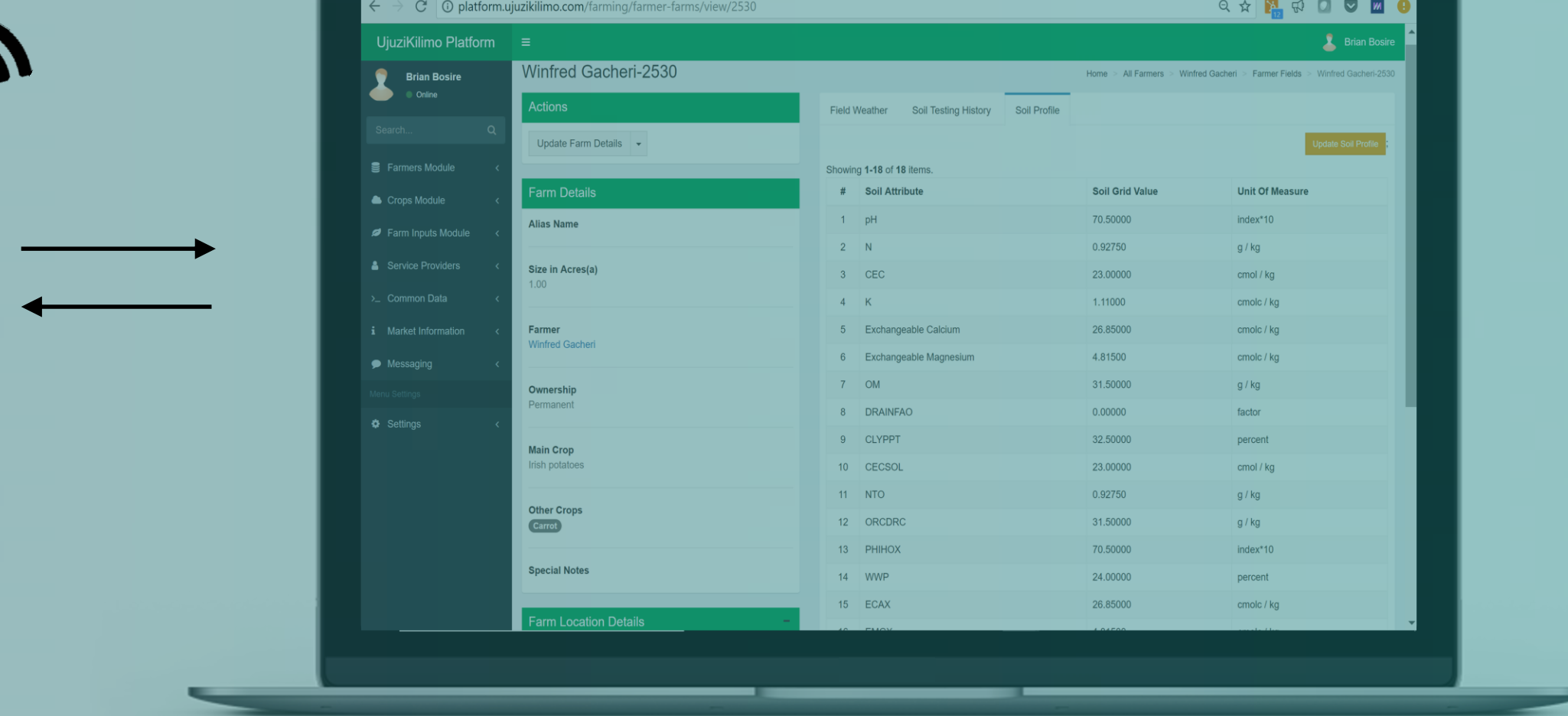
UjuziKilimo



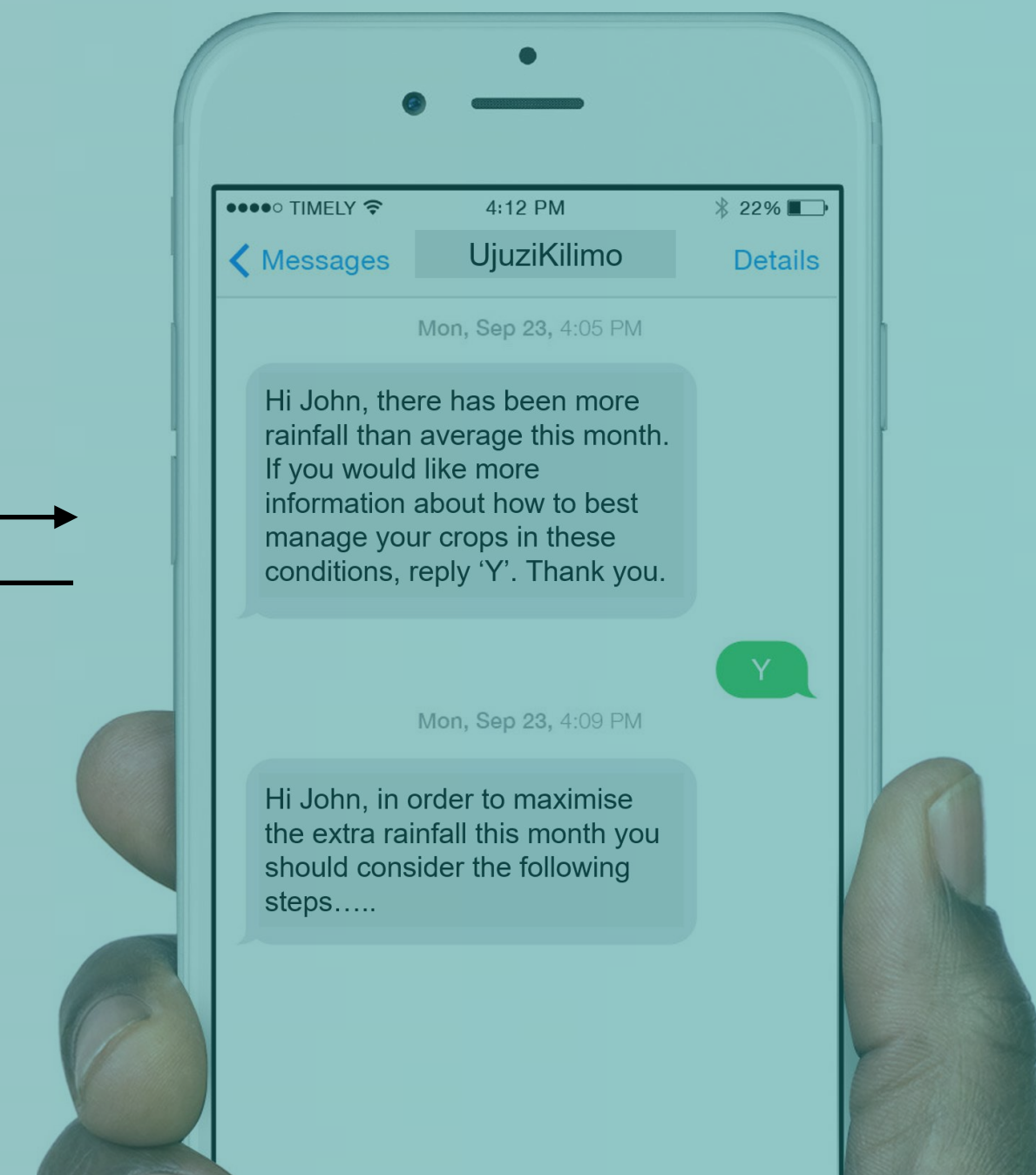
# UjuziKilimo Device & Platform



**REMOTE**  
Farm monitoring &  
Data collection



**REAL TIME**  
Data analytics



**ORDER, PAY &  
RECEIVE INSIGHTS**  
Mobile money  
Payment



# BRINGS VALUE TO THE INDUSTRY

Real Time Farm data

Targeted services based on  
analytics

Cut 46% costs on fertilizer and  
water use







Go To Market

**50K**

Kenyan farmers signed up to UjuziKilimo in 2018

**4.1K**

New Monthly Signups

**30M**

Datasets collected

**17**

person team



New Additions to Data Platform Annually

# Year Over Year Growth

# 53%



## 20K

farmers registered to date

## 94%

Retention Rate

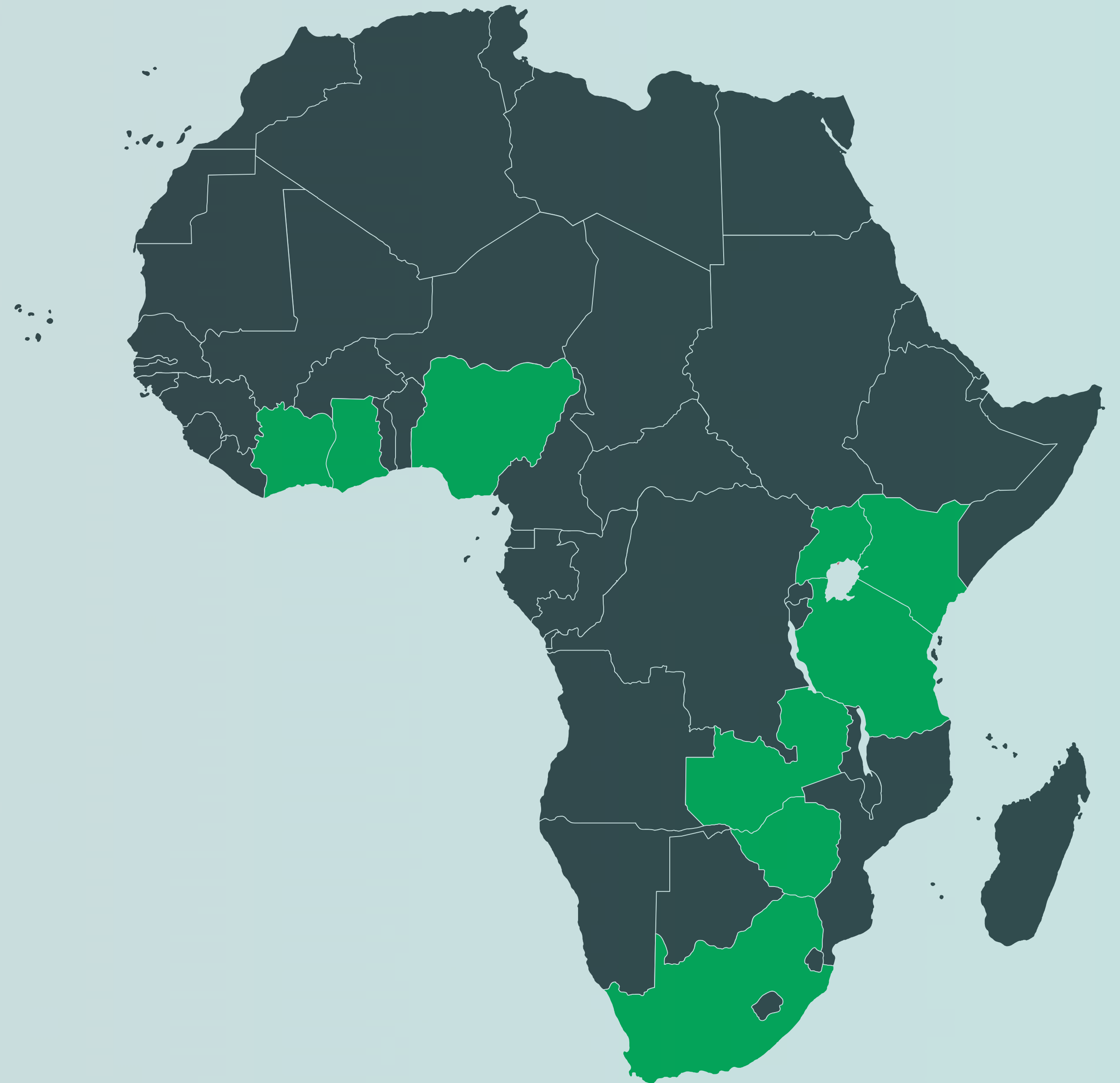
## \$108

cost savings per year

# 200M

Africa is the future

UjuziKilimo Farmers  
market in 2021





# \$3Tr

Current Capitalization  
of the digital economy







# IoT

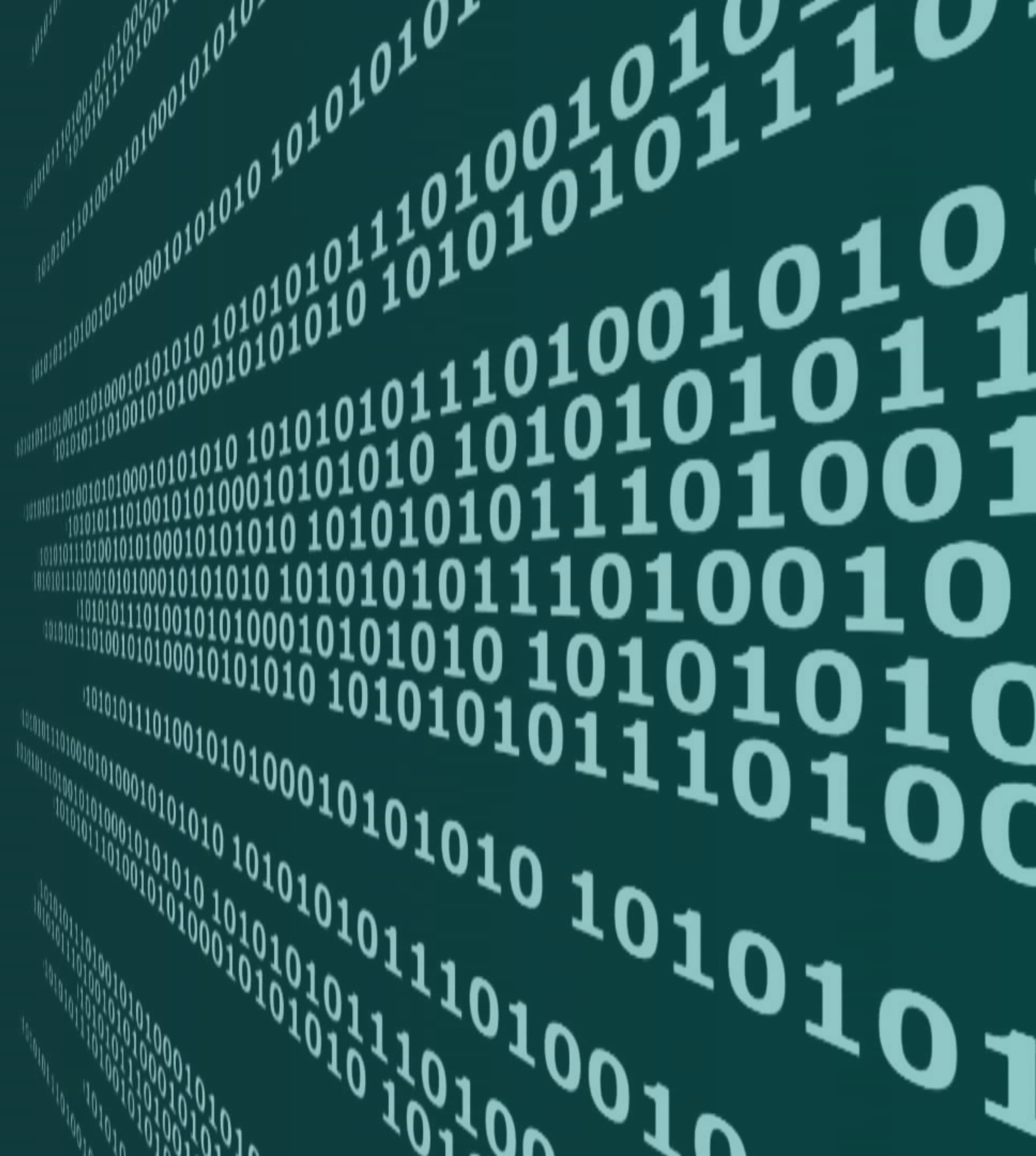
Integration of Technologies



**Re-Learn**

**Re-Train**

**Re-Tool**





## Layers of the digital economy







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