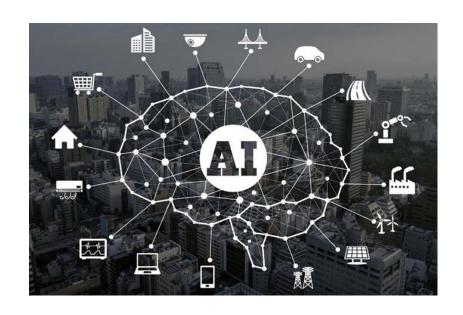


### Intellectual Property (IP) Fostering Entrepreneurship and Innovation in the Digital Era

ITU Global ICT Capacity Building Symposium Santo Domingo June 20, 2018







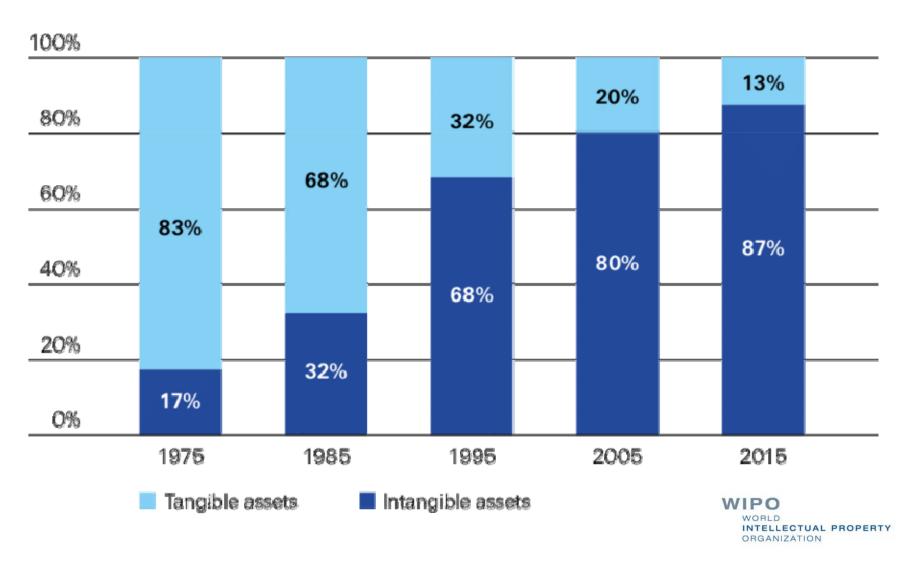
WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

# WHAT DO THESE EXAMPLES HAVE IN COMMON?





## Tangible vs intangible assets as share of S&P 500 market value, 1975-2015



#### the Innovation's **Global Innovation Index** (average) **Innovation Input Innovation Output** Sub-Index Sub-Index Human Knowledge and capital and Market **Business** Creative technology Institutions sophistication sophistication Infrastructure outputs research outputs Knowledge Political Knowledge Intangible Education ICTs Credit workers creation environment assets Creative goods Regulatory Tertiary General Innovation Knowledge infrastructure Investment and services education linkages environment impact Trade, Online **Business** Research & Ecological Knowledge Knowledge competition, sustainability & market scale development absorption diffusion creativity environment PROPERTY

## A Guide to the Main WIPO Services

## The WIPO Academy Education and Training Programs Portfolio 2018

### Inventor Assistance Program

Bringing together inventors and patent attorneys in developing countries

#### **SMEs and Entrepreneurship Support Division**

The SMEs and Entrepreneurship Support Division acts as the central reference point within WIPO for SME-related IP issues. It is responsible for developing a solid platform of SME-related content in order to guide training and capacity-building activities targeted at SMEs support institutions and other intermediaries.

#### Technology and Innovation Support Centers (TISCs) Report 2016

WIPO's global databases give you access to authoritative IP information completely free of charge.



### **Credits**

- Slide 2: <a href="https://medium.com/@KodiakRating/6-applications-of-artificial-intelligence-for-your-supply-chain-b82e1e7400c8">https://medium.com/@KodiakRating/6-applications-of-artificial-intelligence-for-your-supply-chain-b82e1e7400c8</a>; <a href="https://www.diariopopular.com.ar/redes-sociales/desde-cuando-netflix-y-spotify-saldran-mas-caros-el-iva-n344432">https://www.diariopopular.com.ar/redes-sociales/desde-cuando-netflix-y-spotify-saldran-mas-caros-el-iva-n344432</a>; <a href="https://www.appsafrica.com/building-mobile-apps-impact-african-consumers/">https://www.appsafrica.com/building-mobile-apps-impact-african-consumers/</a>
- Slide 4: http://sciencemeetsbusiness.com.au/protecting-innovation-intellectual-property-rights/
- Slide 5: <a href="https://www.researchgate.net/figure/Tangible-vs-intangible-assets-as-share-of-S-P-500-market-value-1975-2015\_fig1\_320373367">https://www.researchgate.net/figure/Tangible-vs-intangible-assets-as-share-of-S-P-500-market-value-1975-2015\_fig1\_320373367</a>
- Slide 7: <a href="https://www.weforum.org/agenda/2016/01/the-10-skills-you-need-to-thrive-in-the-fourth-industrial-revolution/">https://www.weforum.org/agenda/2016/01/the-10-skills-you-need-to-thrive-in-the-fourth-industrial-revolution/</a>

