



Vanuatu Sponsorship Packages

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I. Background

From 9 to 12 July 2019, the Global Symposium for Regulators (GSR-19) will be held in Vanuatu's beautiful capital, Port Vila. The event, hosted by the Government of Vanuatu and the Telecommunications, Radiocommunications and Broadcasting Regulator (TRBR), is organized by the International Telecommunication Union (ITU).

GSR has grown over the years to become a key event in the telecommunications industry. Vanuatu is honoured to host the very first GSR in the Pacific. GSR-19 will attract over 500 people including not only regulators from across the world, but also heads of State, government ministers or government officials, heads of information and communication technology (ICT) administrations along with heads of regional telecommunication organizations. The global community of regulators, policy-makers and industry leaders in ICT will gather for the four-day event in Port Vila.

A few sponsorship packages are available for the following activities that can be sponsored in conjunction with GSR-19: lightning sessions, exhibitions, coffee breaks, luncheons and evening receptions (such as cocktails and dinners and their associated entertainment). The number of sponsorship opportunities for these activities are limited and the sponsorships will be allocated on a "first-come, first-served" basis.

II. Side Event – Sponsorships

Lightning sessions (20 minutes)

This is a unique opportunity for entities to share and promote innovative ICT solutions during a lightning session. It is a dedicated 20-minute presentation outside the official programme. It should be relevant to the programme and must not contain overt publicity for your entity. A meeting room with a projector and audio equipment will be put at the sponsor's disposal to run the presentation session.

Benefits for sponsors:

- Recognition during the announcement of your sponsored session.
- Your branding on screens at the entrance of the meeting room during your sponsored session.
- Your branding on screens located on the corridors outside the meeting room throughout the event. These screens will feature logos of all sponsors of the activities listed in Section I above and will carry the message: "Thank you to the host country sponsors".
- Your branding on the host country web page dedicated to "Side and Social Event Activities" and hyperlinked to the GSR-19 Event web page managed by ITU.





- Recognition on social media created and managed by the host country.
- Opportunity to share promotional material and giveaways during your sponsored session at the entrance of the meeting room.

Appointment Fee: US\$ 12,000

Slot: 3

Exhibition stands for international suppliers

Entities can showcase their innovative ICT solutions thanks to the exhibition stands. Not only do the stands offer great visibility, but they are also the best way to interact with GSR-19 participants over four days while getting worldwide visibility.

Benefits for sponsors:

- Provision of a designated space for setting up a customized shell-scheme (of approximately 9m²).
- Stand mentioned on the venue map.
- Your branding on the host country web page dedicated to “Side and Social Event Activities” and hyperlinked to the GSR-19 Event web page managed by ITU.
- Your branding on screens located on the corridors outside the meeting room throughout the event. These screens will feature logos of all sponsors of the activities listed in Section I above and will carry the message: “Thank you to the host country sponsors”.
- Recognition on social media created and managed by the host country.
- Opportunity to share promotional material and giveaways at your exhibition stand.

Appointment Fee: US\$ 12,000

Slots available: 10

Note: The appointment fee covers the lease of the designated space. The stand as well as all other costs, such as equipment, branding, furniture, etc., shall be paid directly by the sponsor to the service provider identified by the host country.

Exhibition stands for local suppliers

Exhibition stands offer the opportunity to local suppliers to display their products and services to GSR-19 participants over the four days. It gives a great opportunity to showcase pacific know-how.

Benefits for sponsors:

- Provision of a designated space for setting up a customized shell-scheme (of approximately 6m²).
- Stand mentioned on the venue map.
- Your branding on the host country web page dedicated to “Side and Social Event Activities”.
- Recognition on social media created and managed by the host country.
- Opportunity to share promotional material and giveaways at your exhibition stand.



Appointment Fee: US\$ 6,000

Slots available: 20

Note: The appointment fee covers the lease of the designated space. The stand as well as all other costs, such as equipment, branding, furniture, etc., shall be paid directly by the sponsor to the service provider identified by the host country.

III. Social Event – Sponsorships

Coffee/tea breaks

Coffee/tea breaks represent a great opportunity to promote your entity, increase your networking opportunities and enjoy high visibility profile by hosting a coffee/tea break.

Benefits for sponsors:

- Your branding on announcements of your sponsored coffee/tea break.
- Your branding on screens at the “coffee/tea space” during your sponsored coffee/tea break.
- Your branding on screens located on the corridors outside the meeting room throughout the event. These screens will feature logos of all sponsors of the activities listed in Section I above and will carry the message: “Thank you to the host country sponsors”.
- Your branding on the host country web page dedicated to “Side and Social Event Activities” and hyperlinked to the GSR-19 Event web page managed by ITU.
- Opportunity to share promotional material and giveaways during your sponsored coffee/tea break.

Appointment Fee: Morning or afternoon: US\$ 3,000

Number of slots available: 7

Note: All costs associated with the hosting of the sponsored coffee/tea break, including but not limited to the catering arrangements, rental and installation of its furniture, equipment, branding, etc. are not included in the appointment fee. All such costs shall be paid directly by the sponsor to the service provider identified by the host country.

Lunch

Lunches are valuable opportunities for your entity to gain high-profile visibility and get a dedicated time to address the audience.

Benefits for sponsors:

- Your branding on the announcement of your sponsored lunch.
- Short address by your representative during your sponsored lunch.
- Opportunity to display your pull-up banners (maximum two) at the entrance of the lunch area and in the lunch area.





- Your branding on the host country web page dedicated to “Side and Social Event Activities” and hyperlinked to the GSR-19 Event web page managed by ITU.
- Information on your sponsored lunch on a dedicated screen outside the meeting rooms before and during the luncheon.
- Your branding on screens located on the corridors outside the meeting room throughout the event. These screens will feature logos of all sponsors of the activities listed in Section I above and will carry the message: “Thank you to the host country sponsors”.
- Opportunity to share promotional material and giveaways during your sponsored lunch.

Appointment Fee: US\$ 5,000

Number of slots available: 4

Note: All costs associated with the hosting of the sponsored lunch, including but not limited to the catering arrangements, rental and installation of its furniture, equipment, branding, etc. are not included in the appointment fee. All such costs shall be paid directly by the sponsor to the service provider identified by the host country.

Social/entertainment activities

Entertainment activities will be offered to the participants during the cocktail on Tuesday, 9 July 2019 and during the dinner on Thursday, 11 July 2019. They represent an opportunity for your organization to gain visibility while contributing to participants’ unique experience.

Benefits for sponsors:

- Your branding on the announcement of your sponsored entertainment.
- Your branding on the host country web page dedicated to “Side and Social Event Activities” and hyperlinked to the GSR-19 Event web page managed by ITU.
- Information on your entertainment activity on a dedicated screen at the entrance of the entertainment area before and during the entertainment.
- Your branding on screens located on the corridors outside the meeting room throughout the event. These screens will feature logos of all sponsors of the activities listed in Section I above and will carry the message: “Thank you to the host country sponsors”.
- Opportunity to share promotional material and giveaways during the cocktail or the dinner.

Appointment Fee: US\$ 8,000

Number of slots available: 8

Note: All costs associated with the hosting of the entertainments, including but not limited to the costs of the dancers, the performance group, the equipment, the set-up, etc. are not included in the appointment fee. All such costs shall be paid directly by the sponsor to the service provider identified by the host country.

