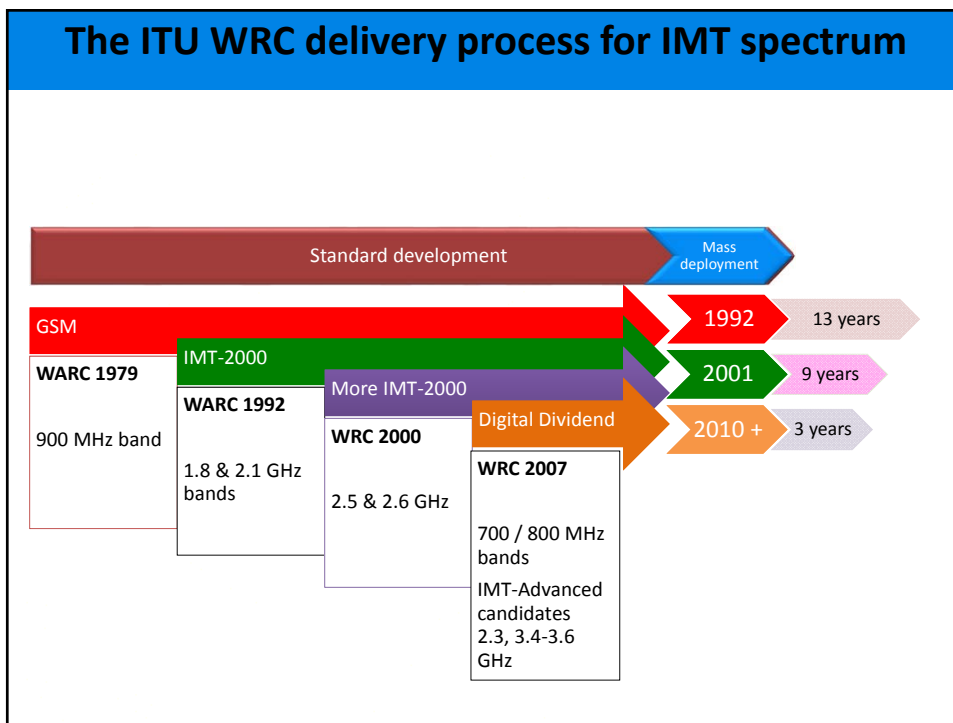
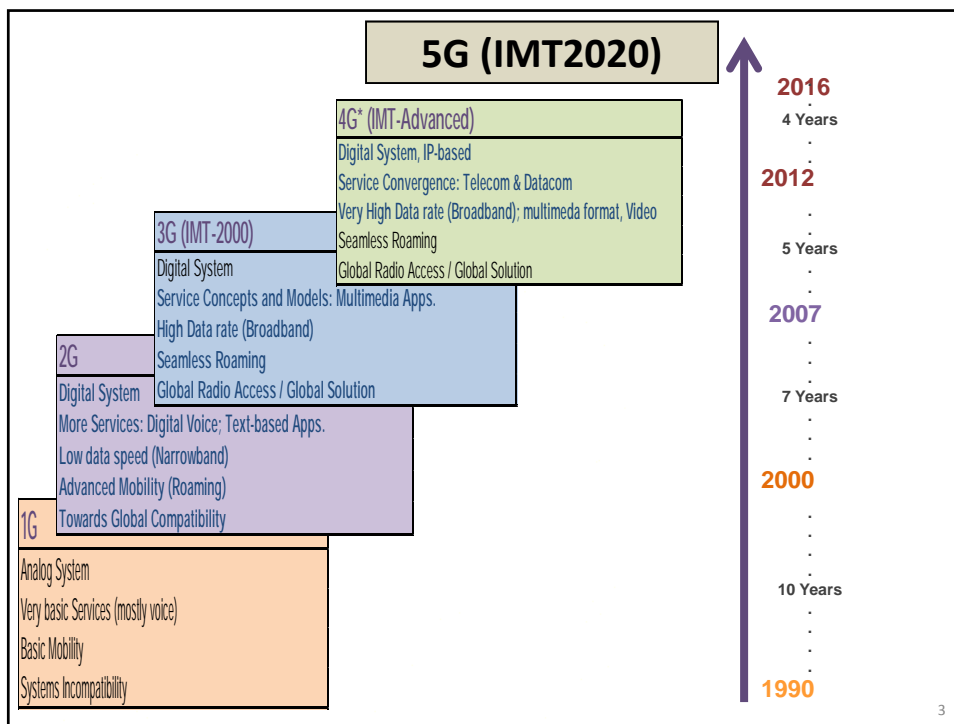


## Why WRC-15 and Long-Term Spectrum Planning Matter



Radiocommunication Bureau (BR)





**Relevant ITU-R activities in response to spectrum demand**

**Promoting harmonization of frequency plans**

**For countries to benefit from economies of scale, it is necessary to align markets through spectrum harmonization. This means that when a large number of countries decide to plan their frequency use in a similar way, mobile broadband equipment can be manufactured at much lower costs, providing a direct cost benefit to service providers and end users.**

