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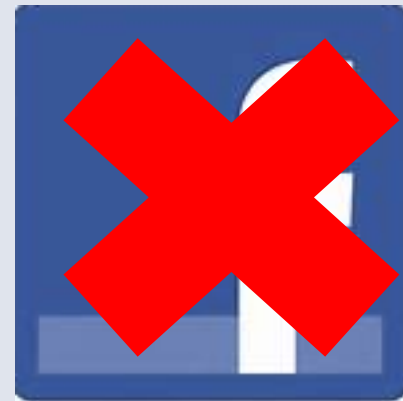
Move Fast & Learn Things: Facebook and the Classroom

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The Challenge...

How Facebook is viewed by most UK educators

At best – a distraction in school and even more so for homework



At worst – a source of many of the school's social problems, especially bullying

... our three-fold response

Help schools
navigate safety

- Online resources
- Partner roadshows

Facebook and
career skills

- Computer science campaigning
- Support for in-school coding

Facebook for
social learning

- Two pilot schools
- Facebook guide for educators

Open up the hood ...



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Fostering social
learning...

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FAST AND
LEARN
THINGS**



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FACEBOOK GUIDE FOR EDUCATORS

A tool for teaching and learning



Lessons from our pilot schools

- Senior management buy-in
- Initial distractions soon overcome
- Homework by accident
- Breaking down classroom cliques

The challenges remain ...

We have a steep hill to climb



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