



PRIVATE SECTOR ROUNDTABLE: Partnering for the SDGs

Sunday, 8 October, 2017, 16:20 - 18h00, Buenos Aires, Argentina

Room: PACARA

AGENDA

The private sector has a fundamental role in advancing the newly-adopted sustainable development agenda. It is a driver of innovation, productivity and technological efficiencies and will remain an important player in terms of investment for sustainable economic growth, job creation, and transformation towards an inclusive society and digital economy.

With the SDGs, the world leaders are calling for creative and innovative solutions by the private sector to scale-up investments in activities that contribute to the goals through public-private partnerships.

The BDT/ITU, therefore, continues to enhance collaboration and synergies with its private sector members in the converged ICT ecosystem through enhanced partnership with industry associations, regional and international organizations and their existing networks and affiliated members. One example is the Private Sector Chief Regulatory Officers (CRO) platform where private sector has been engaging through proposals and initiatives that can engage regulatory bodies and can also help fulfill Sustainable Development Goals (SDGs), Goal 17 in particular.

16:20 – 16:35 Introduction of the meeting

Ms Eun-Ju Kim, Chief of Innovation and Partnership Development (BDT), ITU

Opening remarks

Mr Brahima Sanou, Director, Telecommunication Development Bureau (BDT), ITU

Keynote and Moderation

Mr Bocar Ba, Chairman of CRO

16:35 – 17:50 Debate: Partnering for the SDGs

This debate will discuss : **challenges, opportunities and key success factors in establishing innovative public-private partnerships on ICT④SDGs and the roles of policy makers to foster an enabling environment for partnerships and investments**

The Importance of PPP in the Digital Economy: Role of Policy Makers and Regulators

Dr Syed Ismail Shah, Chairman, Pakistan Telecommunications Authority

Leveraging mobile satellite capabilities through public-private partnerships in support of development

Mr Ethan Lucarelli, Director of Regulatory and Public Policy, Inmarsat Plc.

Establishing innovative public-private partnerships on ICT4SDGs, an operator point of view

Mr Michel Reveyrand-de-Menthon, Orange

Critical success factors for implementing effective public private partnerships

Ms Sue Kelsey, Senior Vice President, Product Management, Prepaid, MasterCard

Sustainable Villages for Development Initiative

Mr Filipe Batista, Secretary General, ARCTEL- CPLP

Public-Private Partnerships for Development

Mr Raúl Echeberría, Vice President for Global Engagement, Internet Society

PPP for Connecting the Unconnected: Tanzania as exemplar

Mr Shiv K. Bakshi, Vice President, Industry Relations, Telefon AB – LM Ericsson

Mobile industry partnerships to deliver the SDG's

Ms Belinda Exelby, Head, International Relations, GSMA

Working together to fully bridge the digital divide by 2027, making Internet access available and affordable for everyone

Ms Mariah Shuman, Senior Director, Regulatory Affairs, OneWeb

Roles of policy makers and or regulators to foster an enabling environment for partnerships and investments

Mr Sunil Kumar Gupta, Secretary, TRAI India

The Importance of public policy to partnerships and broadband

Mr Peter Pitsch, Executive Director and Associate General Counsel, Intel Corporation

Government-led and private sector driven partnership and investment model

Mr Ananda Raj Khanal, Product Management, Prepaid, Nepal Telecommunications Authority

17:50 – 18:00 Closing of the Meeting

Final Remarks
