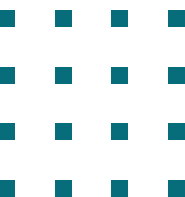
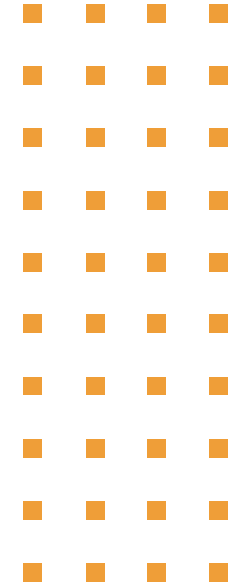


ITU WTDC
ADDISABABA 2021



The Road to Addis

Shaping the 2021 Digital Development Agenda



About WTDC-21

- ❑ Ethiopia is honoured and excited that we will be the first African country to host WTDC. The decision to hold WTDC-21 in Africa for the first time is a testament to Africa's and Ethiopia's prioritization of digital development as a springboard to sustainable development.
- ❑ The Ethiopian Government has shown its commitment to the digital transformation agenda by endorsing Ethiopia's first Digital Transformation Strategy in June 2020 followed by a series of regulations for its implementation including the proclamation on Electronic Transaction.
- ❑ The next WTDC will be held in Addis Ababa, Ethiopia, from 8 to 19 November 2021. Hosted by the Government of Ethiopia. WTDC-21 will be preceded by a Youth Summit (6 and 7 November).



Why Ethiopia

- ❑ Ethiopia's economy has been developing on a remarkable rate, with the economic development comes ICT development.
- ❑ The government of Ethiopia believes technology development is essential in this digital era for the country's development. This is reflected on different national strategic documents.
- ❑ ICT and technology are one of the pillars in the Home-Grown Economic Reform Agenda and The Ten Years Development Plan.
- ❑ The government of Ethiopia also believes that building an inclusive digital economy is an integral part of our economic development.



Ethiopian Digital Transformation Strategy

Approved by Council of Ministers on June 15, 2020 as a National Strategy

Digital Ethiopia 2025



- Propose an inclusive digital economy approach.
- Umbrella strategy from which sectors can then design and create more specific strategies
- Aims Coordinate current initiatives



Basis & Objectives of the Digital Transformation Strategy

Alignment with National & Int'l commitments

Ten-Year Development Plan (2020-2030).

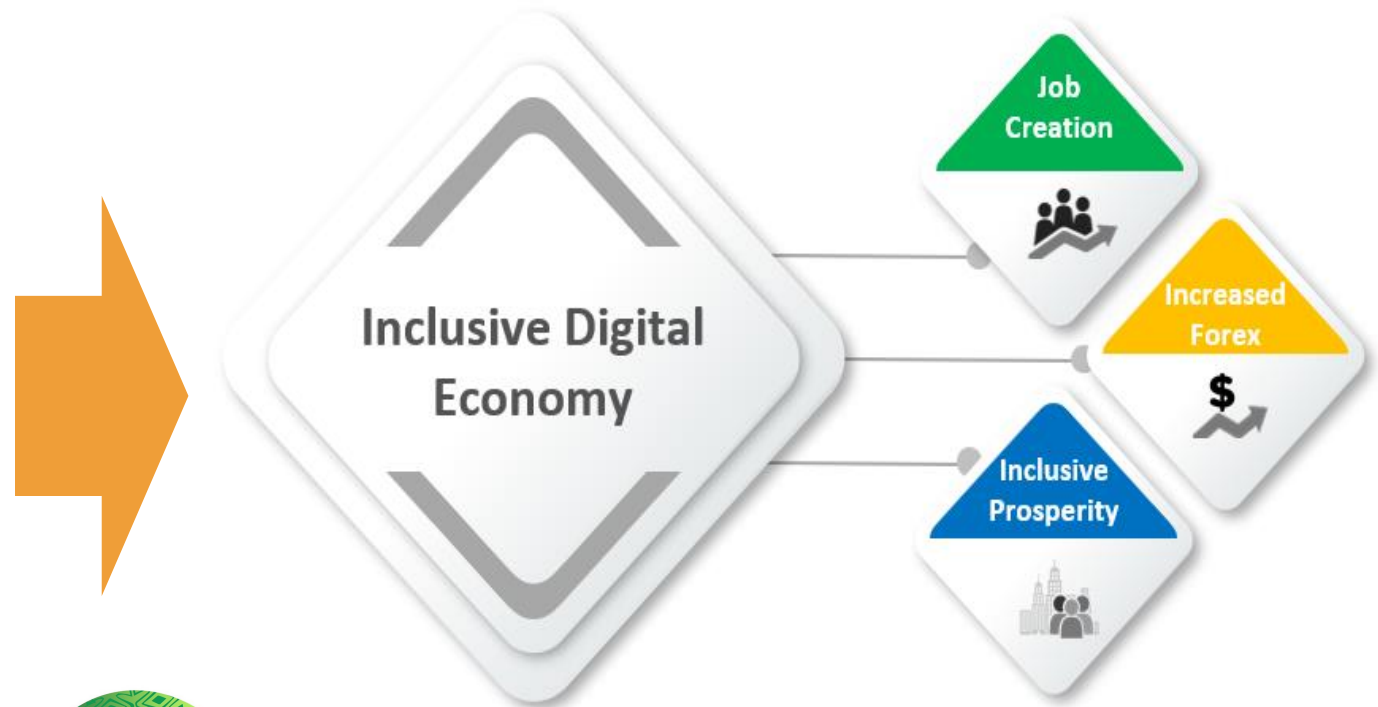
Home-grown Economic Reform Agenda

Sustainable Development Goals

The African Union's Continental Digital Strategy.

Objective

Goal



The Strategy Identifies Pathways, Opportunities and Project Definitions

PATHWAY 1:

Unleashing Value from
Agriculture

PATHWAY 2:

THE NEXT VERSION OF GLOBAL
VALUE CHAINS IN
MANUFACTURING

PATHWAY 3:

BUILDING THE IT ENABLED
SERVICES

PATHWAY 4:

DIGITAL AS THE DRIVER OF
TOURISM COMPETITIVENESS

- Local Context
- Global Context
- Opportunities
- Inclusivity
- Projects



Opportunity 1: Building a Digital Agriculture platform

Opportunity 2: Support Ag-Tech Entrepreneurship

Opportunity 1: Fast and Reliable Internet Connectivity to Enable the adoption of new communication technologies

Opportunity 2: Enhance digitally enabled logistics

Opportunity 1: Provide infrastructure to high potential talent centers

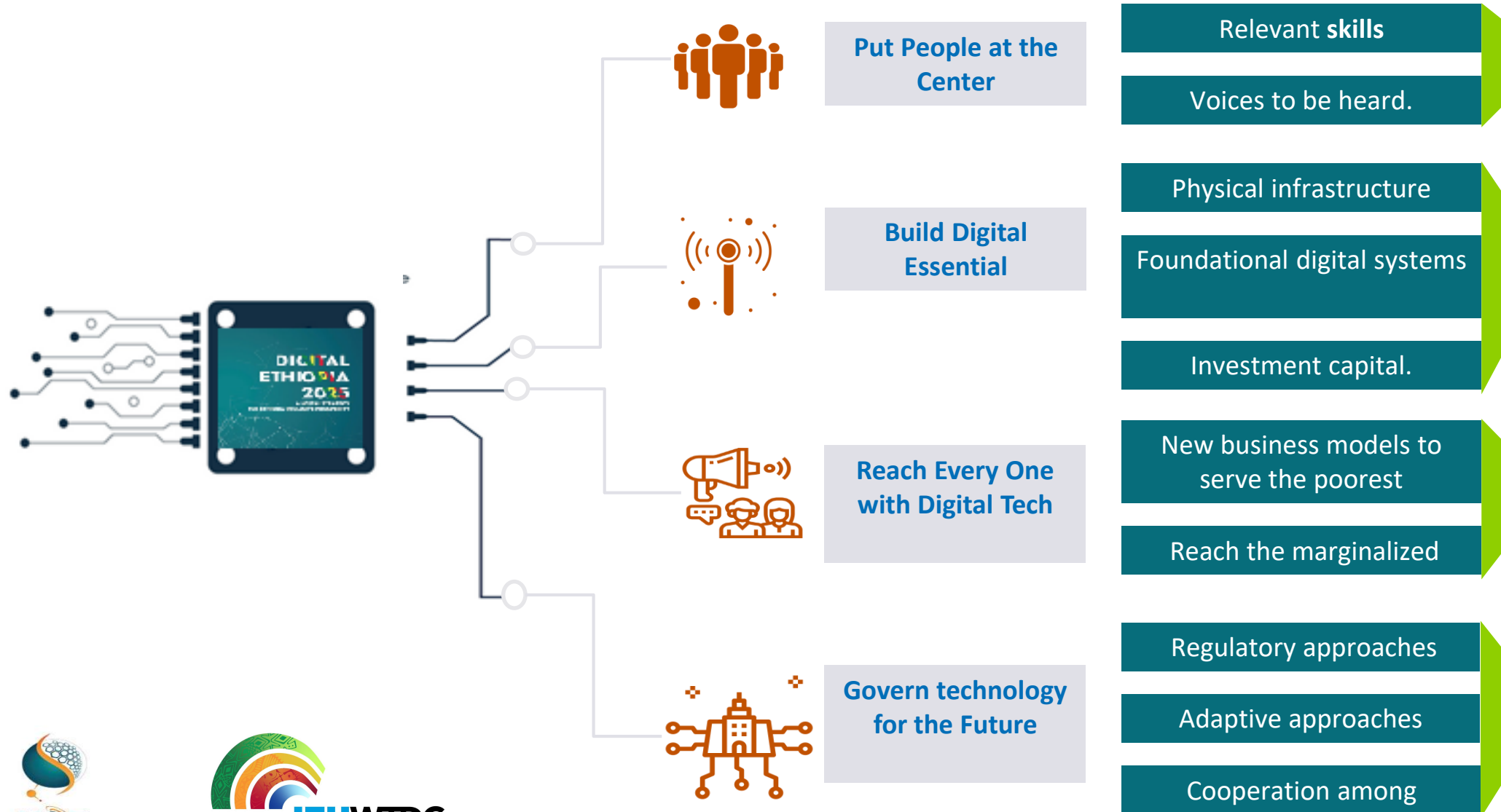
Opportunity 2: Identify and attract leading BPO, specifically ISSPs

Opportunity 1: Set up a tourism digitalization task force

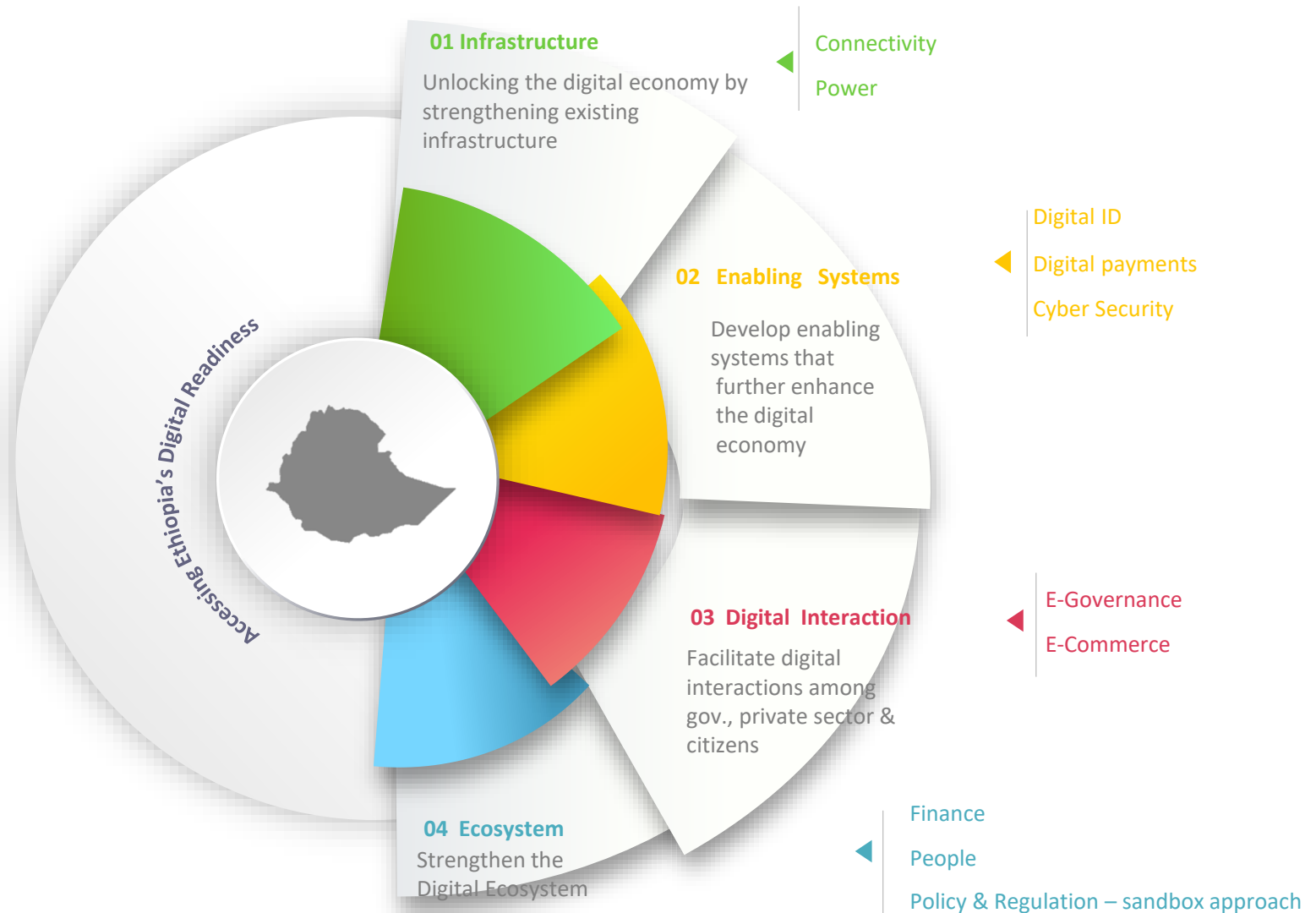
Opportunity 2: targeted digital marketing strategies
Opportunity 3: Building capacity of tourism SMEs to 'go digital' and adopt digital technologies



Major Principles & Priorities of Inclusive Digital Strategy



The Digital transformation occurs when progress is made across the Digital basics



Engagement with African Countries for WTDC-21

- ❑ The conference is hosted in Africa for the first time. Therefore, the conference is expected to be an African conference which will reflect African values and showcase Africa's journey to development in the telecommunications and ICT sector.
- ❑ Therefore, African countries has to have an active participation in the preparation process of WTDC and Ethiopia is ready to collaborate.



The Conference relevance amid CoVID-19

- ❑ WTDC – 21 is going to be a curtail conference amid CIVID 19, by creating a dialogue and developing different interventions and programs in ICT to help countries navigate through this pandemic era, as well as post pandemic.
- ❑ Ethiopia has been battling this pandemic
 - ❑ A national Ministerial Committee – technology response team
 - ❑ As MInT – different initiatives has been implemented and also going to be implemented soon



About “The Road to Addis”

- ❑ **The Road to Addis, a series of events hosted by ITU, will build momentum towards WTDC, strengthen partnerships and engagement and help shape, with key stakeholders, the WTDC agenda.**
- ❑ **The events will focus on specific issues relevant to digital development and will feature the participation of key stakeholders.**
- ❑ **The road to Addis series has the following objectives:**
 - Increase awareness of WTDC and the youth initiative among non-traditional audiences
 - Highlight the digital development challenges of 2020 and propose solutions to be discussed at WTDC.
 - Strengthen stakeholder engagement
 - Build momentum towards WTDC-21 and
 - Create a platform that can demonstrate the value proposition of WTDC to prospective partners.



About “The Road to Addis” ...

- ❑ “The Road to Addis” agenda focuses on the youth and this could not be more relevant for Ethiopia. Ethiopia’s youthful population is an incredible asset and untapped resource for positive growth.
- ❑ Of Ethiopia’s population, estimated at 104 million, 41 percent is under the age of 15. More than 28 percent is aged 15 to 29.
- ❑ Finally, on behalf of the Ethiopian government, I want to assure my Ministry is committed to ensure the Road to Addis series of events hosted by ITU are successful in building momentum towards WTDC-21 and shaping the overall digital agenda.





ITUWTDC
ADDIS ABABA**2021**

Thank you

09 November 2020