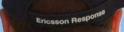
ERICSSON RESPONSE ERICSSO

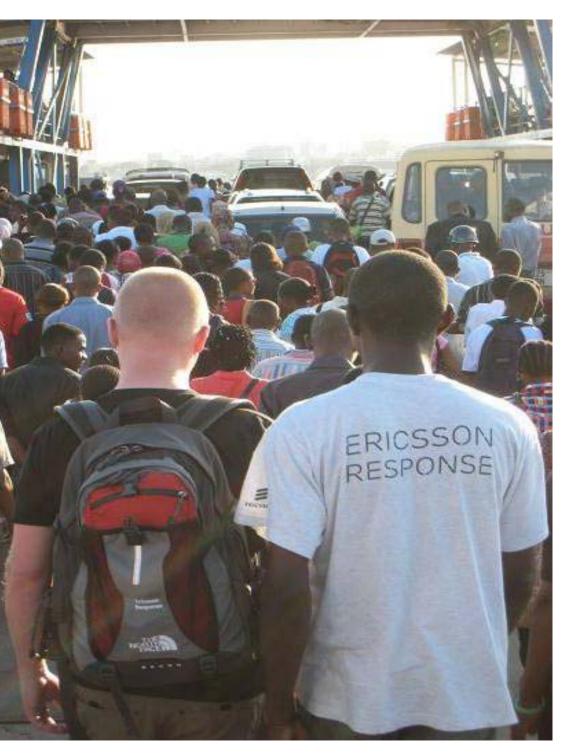




Ericsson Response







ERICSSON RESPONSE IN BRIEF

A group-wide employee initiative for ICT supp in humanitarian emergencies.

Supported relief efforts in over 30 countries, 5 occasions over 12 years

Using core knowledge and expertise to provid quicker relief during emergencies

DISASTER RELIEF SUPPORT FOR AID GENCIES

eme floods in ria & severe ight in Tajikistan.

Flooding in Hungary & earthquakes in Pakistan, Peru, El Salvador.

Rail disaster in Tanzania & food crisis in Lesotho. Humanitarian Aid to Afgahistan.



2002

Algeria & Iran. Hurricane in Caribbean. Aid to Liberia.

Earthquakes strike

2003

Tsunami devastates

Indonesia and Sri

Lanka.

Hurricane Katrina hits the US. Earthquakes in Pakistan.

ICT support for workers in Sou Earthquake vic Pakistan.



2006

blish connectivity for workers in in Central an Republic and in Peru earthquake.

2000

Establish connectivity for Save the Children in South Sudan.

2001

Pre-assessment of ICT needs in Philippines. ICT support in de-mining mission in Democratic Republic of the Congo.

Earthquake strikes Haiti. 5000 free calls/day for aid workers

"OneUN" initiative in Tanzania. Installation & implementation of collaboration tool for efficient collaboration

2004

Humanitarian Aid in South Sudan, 2Mb/s internet connection to 1000+ aid workers.

2005



NHO WE ARE

Non-commercial

Non-political

Always act in partnerships with humanitarian aid agencies



ERICSSON RESPONSE





Hans Vestberg President and CEO ...is about **using** the telecommunications **expertise** of our employees in relief work in disaster areas.

Communication is key in coordinating speedy actions and recovery in such situations.



ERICSSON RESPONSE

...was formed because Ericsson employees wanted **to make a difference** – its base is its network of volunteers.

We believe that we can contribute to an **effective** response to natural disasters.



Rima Qureshi Head of Ericsson Response

THE VOLUNTEERS

THE TECHNOLOGY

OUR PARTNERS

IN THE FIELD

HE VOLUNTEERS

RICSSON

Ericsson Response

Ericsson Response

Bicason Response

ERICSSON #



✓More than 130 volunteers

✓35 countries represented

✓ Perform yearly training

✓ More than 7000 hours of training/equipment maintenance

 ✓ A mix of Telecom, IS/IT, logistics, communications and project managers

NHEN DISASTER STRIKES









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EQUIPMENT FOR RELIEF















UN WFF UNICEF UN OCHA IFRC S **Red Cross** Panama PADRU SingTel*

ERICSSON

UR CONTRIBUTION TO UR PARTNERS' RELIEF /ORK

Technology Resources Solutions To support those helping the population in need



ERICSSON RESPONSE

P

LAND CRUISER

NTHE FIELD

SOME FIELD ACTIVITIES





HAITI, 2010



- > 6 month of presence in Haiti
- Support to partners: OCHA, WFP and UNICEF
- > 18 volunteers from 11 countries deployed
- > 2 GSM systems deployed
- > Provided coverage of 40 km2
- > 3000 calls daily through the Ericsson netw
- Distribution of 1500 phones, donated by S Ericsson

SOUTH SUDAN, 2012

- On site from 5 January, 2012
- 8 months of presence in Republic of South Sudan
- 6 months support to partners
- 10 volunteers from 5 countries deployed
- Setup and operate 4 internet hotspots for NGOs and UN agencies
- Jsed by 231 NGOs and 3153 registrations*



ICSSON RESPONSE

sson Response - A group-wide employee ative for ICT support in humanitarian ergencies.

unded in 2000

- orn from employees' wishes to make a difference
- ways acts in partnership
- a non-profit, non-commercial and
- n-political initiative
- ver 130 volunteers in 35 countries





ERICSSON