



**MIC-ITU Symposium on Disaster Communications – Sendai, JAPAN
16-17 March**

PROGRAMME

16 March 2012

08:30 – 09:30	Registration
09:30 – 09:50	Opening address: Mr. Toshiyuki YOKOTA, Director-General for International Affairs, Global ICT Strategy Bureau, MIC JAPAN Mr. Brahim SANOU, Director, Telecommunication Development Bureau, ITU Mr. Yukimoto ITO, Vice-mayor of Sendai City
10:00 – 12:00	Speakers: 1. Mr. Takehiko IMAI, Director, Sendai City Information Policy Department “Direction of Local Government ICT to Overcome the Great East Japan Earthquake” (QUESTIONS AND ANSWERS for the speaker) 2. Mr. Toshihide SUGA, Director General of NHK Sendai Broadcasting “Great East Japan Earthquake and Broadcasting Media” (QUESTIONS AND ANSWERS for the speaker) 3. Mr. Hajime ICHIMURA, Professor, Kansai University “Temporary Radio Broadcasting Stations for the Great East Japan Earthquake Disaster Current State and Challenges” (QUESTIONS AND ANSWERS for the speaker) 4. Dr. Minoru SUGAYA, Professor, Keio University “Earthquakes and Media: Learning from the Experience of the Great East Japan Earthquake” (QUESTIONS AND ANSWERS for the speaker)
12:00 – 13:20	Reception Speech by Mr. Kimiaki MATSUZAKI, State Secretary for Internal Affairs and Communications, MIC JAPAN Video “FORWARD (Restoration from the Great East Japan Earthquake)”

13:30 – 15:30

Speakers:

5. Mr. Noriyuki SAKAI, Executive Co-Director, Information Support Pro bono Platform
“People’s Information Behaviors at East Japan Great Earthquake; A survey report”
(QUESTIONS AND ANSWERS for the speaker)
6. Mr. Natsuo MINAMIKAWA, Senior Vice President, General Manager of Miyagi Branch Executive Manager of Tohoku Future Network Design and Reconstruction Office, Nippon Telegraph and Telephone East Corporation
“Communications network damage by the Great East Japan Earthquake and securing communications”
(QUESTIONS AND ANSWERS for the speaker)
7. Mr. Yoshihisa OOUCHI, KDDI Corporation Senior Manager Mobile Technical Planning Department
“KDDI Initiatives after the Great East Japan Earthquake”
(QUESTIONS AND ANSWERS for the speaker)
8. Mr. Hideo TOMIOKA, Deputy Director, MIC
“Maintaining Communications Capabilities during Major Natural Disaster and other Emergency Situations”
(QUESTIONS AND ANSWERS for each of the speaker)

15:30 – 16:00

Coffee Break

16:00 – 17:30

Speakers:

9. Mr. Susumu TANAKA, Chief Manager, Overseas Business Strategy Office, NEC Corporation
“Introduction to Comprehensive Disaster Management Solutions and lessons learned from the Great East Japan Earthquake”
(QUESTIONS AND ANSWERS for the speaker)
10. Mr. Fumiaki HIRAGA, Hitachi High-Technologies Corporation, Marketing and Planning Dept. Strategic Planning Div. Global Trading Group
“Emergency Disaster Information and One-Segment Broadcasting System”
(QUESTIONS AND ANSWERS for the speaker)
11. Mr. Takeshi NAKAMURA, Member, Study Group on ICT for Disaster Management, Japan-ASEAN Public-Private Partnership Committee, Regional Business Sector, NTT Data Corporation
“Disaster Information Management System and ASEAN wide-range cooperation with ICT”
(QUESTIONS AND ANSWERS for the speaker)

NOTE: Speeches will be held in English and Japanese and simultaneous interpretation into English and French will be provided.

17 March 2012

Sendai Study Tour (10:00 – 17:30)

9:45	Meeting at the entrance of Hotel Metropolitan Sendai
10:00	Departure from Hotel Metropolitan Sendai (By two buses accommodating 80 passengers)
10:10 - 11:40	■ Tohoku University (Katahira Campus) (1hour 30minutes) (The visit will be carried out in three groups.) Research Institute of Electrical Communications Research Laboratory of Ultrahigh-Speed Optical Communication Research Laboratory of Semiconductor Spintronics Research Laboratory of Advanced Acoustic Information Systems
11:40 - 12:10	Moving
12:10 - 13:30	□ Lunch (1hour 20 minutes) [Historical residence of the Date family, “Shoukei-kaku”] (143-3 HitoKita-nishi, Moniwa, Taihaku-ku, Sendai-shi)
13:30 - 14:30	Moving (to coastal area)
14:30 -15:10	■ NTT East Shichigahama building (40 minutes) (Relocation of the building to the higher ground)
15:10 -15:30	Moving (driving through coastal disaster-affected areas)
15:30 -16:10	■ Sendai Port (40 minutes) (Takasago container terminal) Explanation from Director of Sendai Shiogama Port and Harbor Office at the rooftop of Administration Building.
16:10 -16:40	Driving through disaster-affected coastal areas (Gamo, Okada, Arahama, and Ido areas)