



Special session to launch ITU Guidelines for NETPs and ITU-ETC Simulation guide

Partnerships are key when Developing NETPs. How
can GSMA use the NETP to Leverage National
Partnerships and Cooperation on the use of ICT &
Mobile Technologies for Disaster Management?

Mar 2019

THE GSMA



Has represented the interests of mobile operators worldwide for more than

30 YEARS

Unites more than **750** mobile operators with almost **400** companies in the broader mobile ecosystem



Convenes more than **200,000** people annually from across the globe to **industry-leading** events



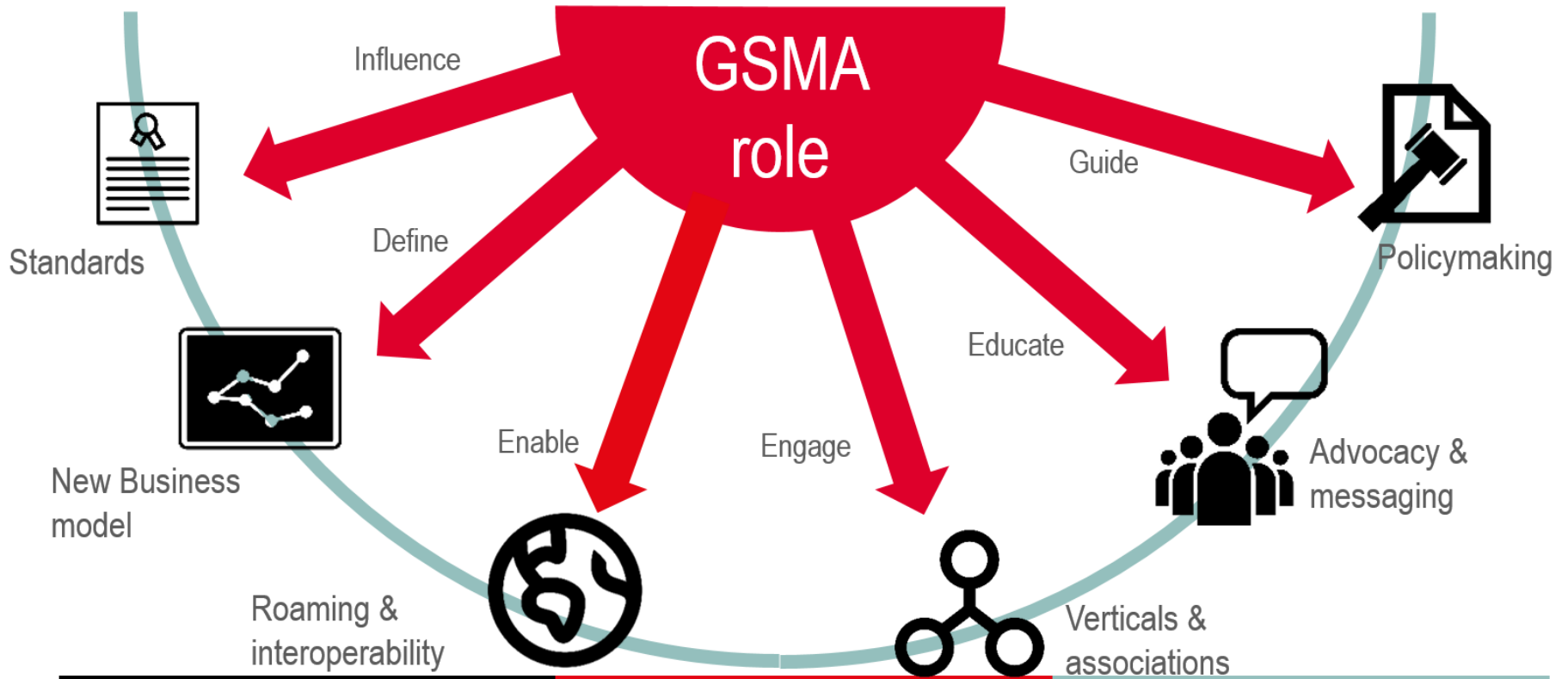
Focuses on activities where collective action can deliver significant benefits



Led the mobile industry to formally commit to the Sustainable Development Goals



GSMA Role



A hand holding a smartphone against a red background. The phone screen shows a crowd of people, possibly at a concert or event, with some individuals holding up their phones to take pictures. The overall scene is illuminated with a strong red light, creating a vibrant and energetic atmosphere.

Current GSMA's Initiative in Leveraging National Partnerships and Cooperation for Digital Transformation



National Dialogues for Digital Transformation

A key GSMA initiative to help countries achieve their SDG commitments:

- Brings together **key government ministries** (ICT, finance, planning, gender, energy, agriculture, health etc), **mobile industry leadership** and **consumer insights** to demonstrate how mobile can be a positive force for societal change and build a collective vision to deliver on this opportunity
- Maps mobile's current and potential impact on national development plans and SDG progress
- Supported by SIDA, DFID and United Nations Development Programme

Aims to:

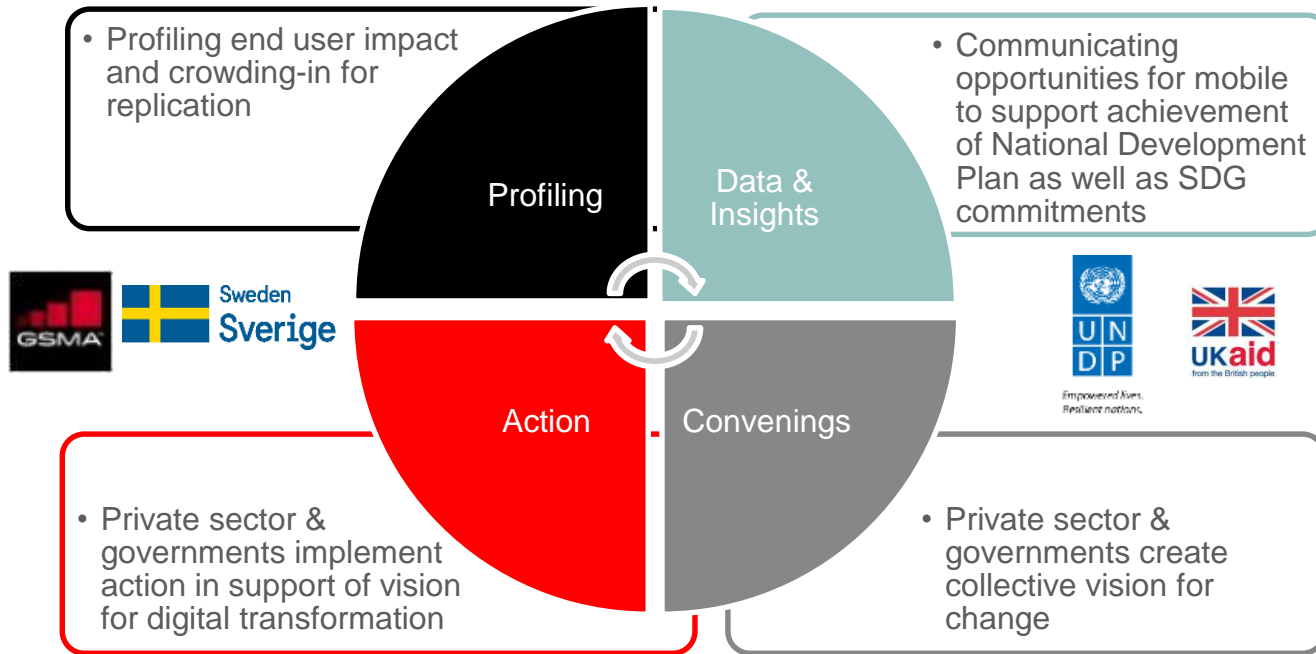
- Provide country-level recommendations to industry and government
- Create fora for national policy makers and operator CEOs to agree collaborative next steps to improve social and economic progress towards digital transformation through mobile
- For each country of engagement, an agreed commitment and action plan for Government and private sector to work together to create new social and commercial value and deliver on the SDGs through mobile





Increasing collaboration between Industry & Government

Private sector and public sector collaboration to unlock commercial and social value through mobile





THANK YOU!
