

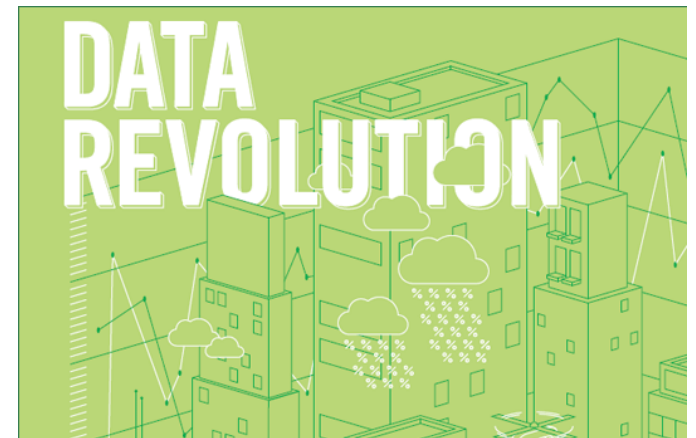
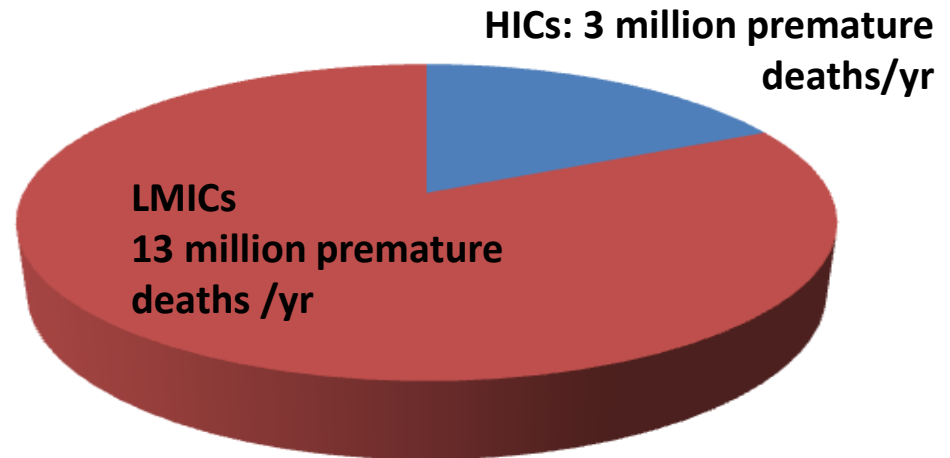


Connecting For Healthy Lives: Policies and Enablers for Adoption of Digital Health

Katie Dain, Executive Director, NCD Alliance

The Global Landscape

82% of premature NCD deaths occur in LMICs



The Potential of Digital Health for NCDs

- Prevention
- Management
- Surveillance
- Health systems



mHealth Demands Multisectoral Response

Global Coordination

**National
Implementation**

Monitoring

Financing

**Understanding of in-
Country Context**



Project Development

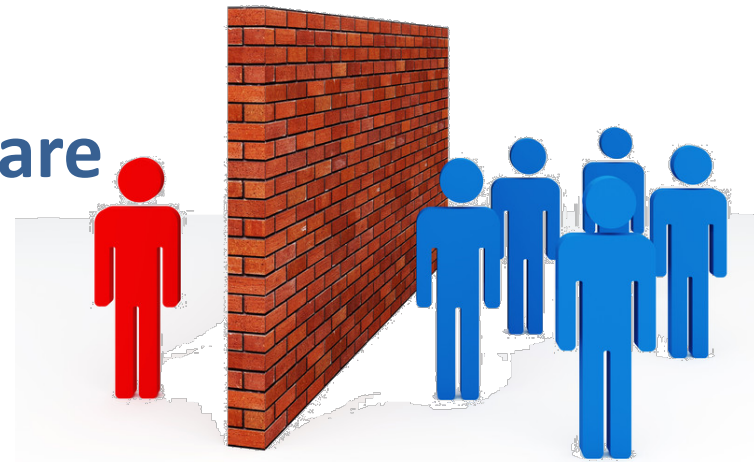
**Disease Specific
Expertise**

Digital Tech Expertise

**Knowledge of Health
Systems**

What are the Barriers to Buy-in?

- **Mistrust**
- **Lack of evidence/evaluation**
- **Poor regulation**
- **Government ownership**
- **Lack of knowledge sharing**
- **Maintaining person-centric care**



Pathways to Progress



- **Stringent regulatory environment and policies**
- **Official validation following evaluation**
- **National repositories of different digital health interventions and outcomes**



Role of Civil Society



**Advocacy and
Communication**

**Technical
Expertise**

**Knowledge
Exchange**

**Watchdog
Role**

