



MINISTÈRE DE L'ÉCONOMIE NUMÉRIQUE
ET DE LA POSTE

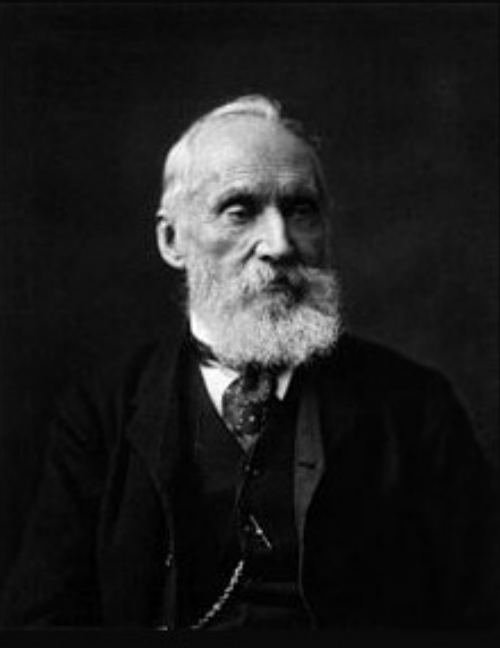


ITU Regional Workshop on ICT Statistics for Africa

Abidjan, Côte d'Ivoire
6-8 May 2019

Introduction and objectives of the workshop

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A black and white portrait of Lord Kelvin, an elderly man with a full white beard, wearing a dark suit and a white shirt with a tie.

I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind: it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be.

(Lord Kelvin)



Importance of ICT statistics

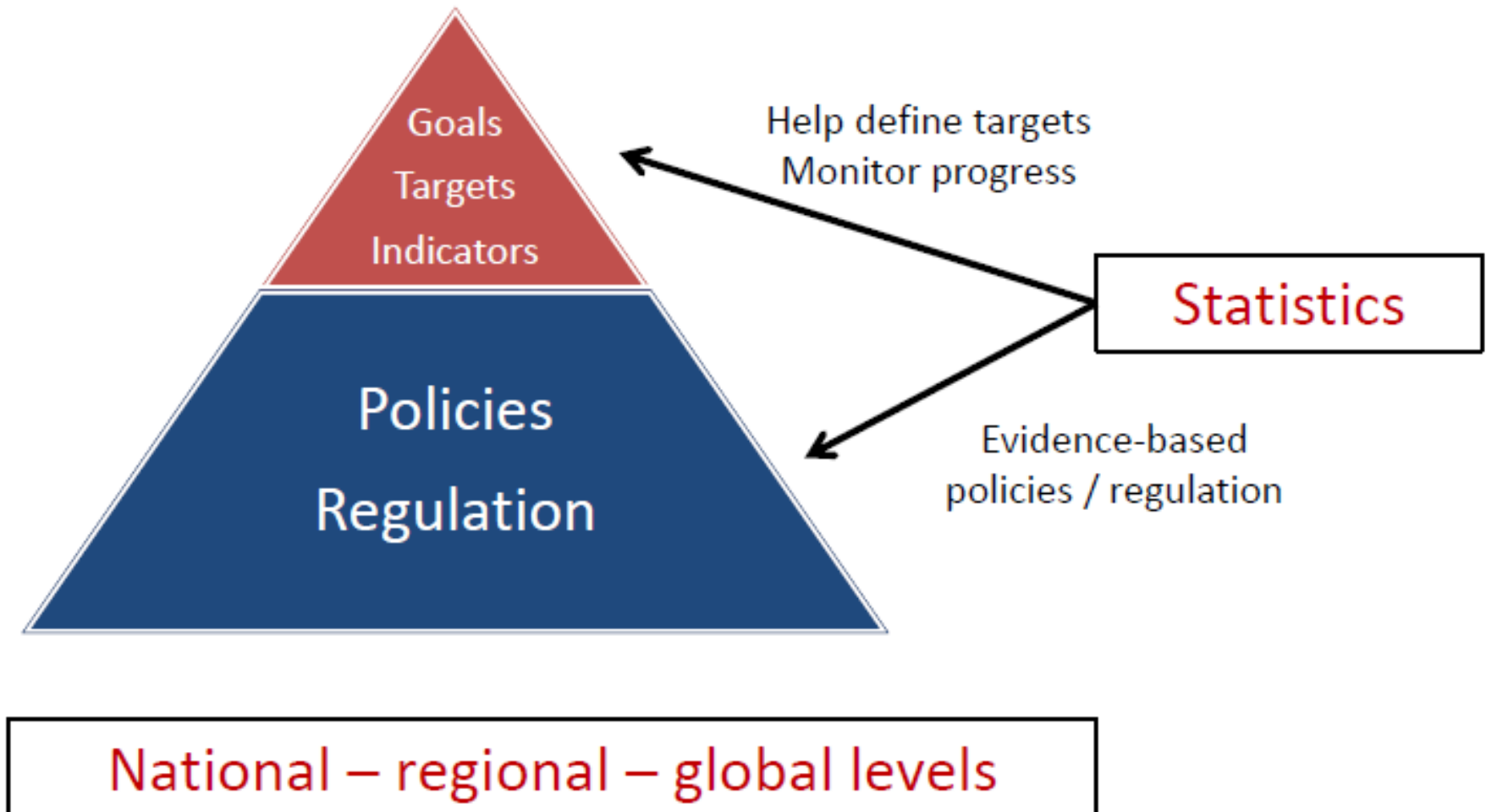
National

- Overall monitoring of ICT developments
- Market analysis to inform regulatory/policy interventions
- Tracking of regulatory measures, e.g. licence obligations
- Monitoring of national ICT goals, e.g. broadband plans

International

- Benchmarking national vs international ICT developments
- Monitor global ICT development targets, e.g. SDGs, WSIS+10, ITU Connect 2030, e.g.
- Informing private investors (e.g. to attract FDI), international cooperation programmes, donors, the media

Role of Statistics in ICT Policy Making





ITU Statistics

Collected from official sources

**Include all countries/economies
More than 100 indicators**

Data are harmonized and comparable

ITU is the main source for global ICT statistics



Training objectives

- Identify ways to improve availability and quality of ICT statistics in the countries in the region
- Understand the definitions and methodologies for administrative and household ICT indicators
 - Particularly those that will be used in the IDI



Training Agenda

- Day 1
 - ICT statistics –global overview
 - The ICT Development Index (IDI)
 - Telecom/ICT administrative indicators
 - Country presentations
- Day 2
 - Telecom/ICT administrative indicators
 - Country roundtable: supply side indicators
 - ICT prices
 - ICT household indicators
 - Country presentations
- Day 3
 - ICT household indicators
 - Country roundtable: household statistics
 - Expert groups and data reporting
 - Country presentations

Day 2: Country roundtable – supply side indicators

Please prepare information on the following points:

- Agency responsible for supply-side indicators
- Coordination mechanisms for data collection
- Challenges in data collection
- Problematic indicators

Day 3: Country roundtable – household statistics

Please prepare information on the following points:

- Agency responsible for household ICT survey
- Coordination mechanisms in the country (especially the role of the NSO)
- Stand-alone survey, or part of another survey?
- Which indicators covered?
- Frequency of survey? Last year conducted?
- Problems encountered?
- Plans for coming years



THANK YOU!

For more information

Visit our webpages at:

<http://www.itu.int/en/ITU-D/Statistics/Pages/default.aspx>