



# ITU Regional Workshop on ICT Statistics for Africa Abidjan, Côte d'Ivoire

6-8 May 2019

### How to report your data to ITU

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## Data collection: practicalities

- Collection schedule is communicated every year to all National Focal Points (Ministry, Regulator and NSOs).
- Online notification with instructions is sent to national focal points responsible for the data reporting (for each questionnaire) as well as the ITU focal point.
- All questionnaires are web-based, except for the Long Questionnaire on ICT Access and Use by Households and Individuals (Excel-based).
- Sample questionnaires and definitions are available on ITU website: <a href="http://www.itu.int/en/ITU-">http://www.itu.int/en/ITU-</a> D/Statistics/Pages/datacollection/default.aspx#questionnaires

#### Important that contact information is up-to-date



### **2018 ITU Questionnaire Schedule**

Questionnaire	Launch	Open	Deadline
HH Short	14-Jan-2019	3 months	15-Apr-2019
WTI Short	14-Jan-2019	3 months	15-Apr-2019
ICT Prices	15-Mar-2019	2 weeks	30-Mar-2019
HH Long	15-Sep-2019	6 weeks	30-Oct-2019
WTI Long	15-Sep-2019	6 weeks	30-Oct-2019

# Role of national statistical focal points (NFP)

- Focal points should be identified for ICT statistics to coordinate among national agencies and responsible for compiling and replying to ITU questionnaires and follow-up queries.
- Ideally, these should be statistical experts and informed of latest developments, including:
  - have the statistical knowledge to perform data quality assurance checks.
  - participate in ITU meetings, workshops and online expert groups.
- Depending on country context, NFPs may not always be the statistical experts; however, they would then need to liaise and coordinate with experts internally.

### Role of national focal points: Best practices

- The role of NFP should be institutionalized and supported by internal coordination mechanisms.
- > Inform ITU in changes of status and appointment of new national focal point.
- Statistical advocacy: promote ICT statistics for planning and monitoring among international, regional and national agencies.

## ITU statistics: data verification (1/2)

#### Automated checks in online questionnaires:

Consistency checks, e.g. fixed broadband subscriptions broken down by technology or speed should not exceed to total number of subscriptions.

# **Automated checks using an Excel macro** in Long Questionnaire on ICT Access and Use by Households and Individuals:

- Consistency checks, e.g. total number of households with telephone does not exceed total number of households
- Aggregation checks, e.g. male + female = total individuals.
- Format checks, e.g. notes referenced in the different sheets should be explained in detail in the notes sheet.

### ITU statistics: data verification (2/2)

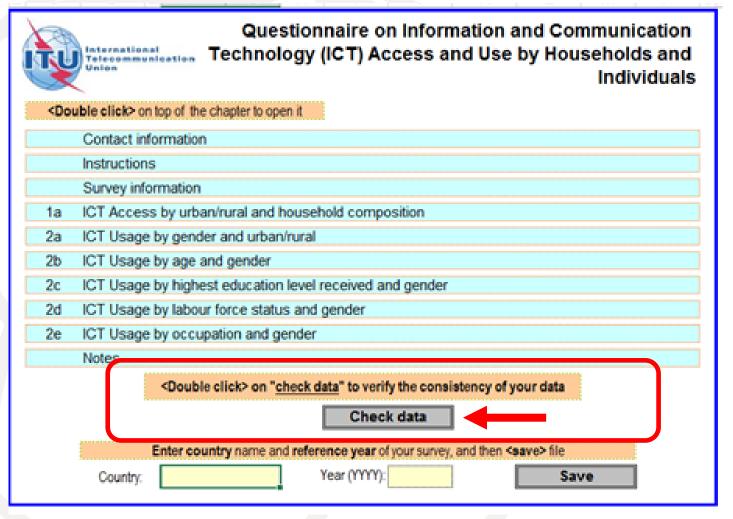
Other checks performed (examples):

- >Assessment across years
- >Assessment across countries
- >Manual cross-checks between administrative data and household data, e.g. between subscriptions and user data.
- > Format and unit checks
- >Survey quality checks
- >Checks of definitions
- >Check with data from other sources, e.g. operator's annual reports and other studies.

Questions are directed to national statistical focal points

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# Household long questionnaire: Macro to check data consistency (1/3)



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# Household long questionnaire: Macro to check data consistency (2/3)

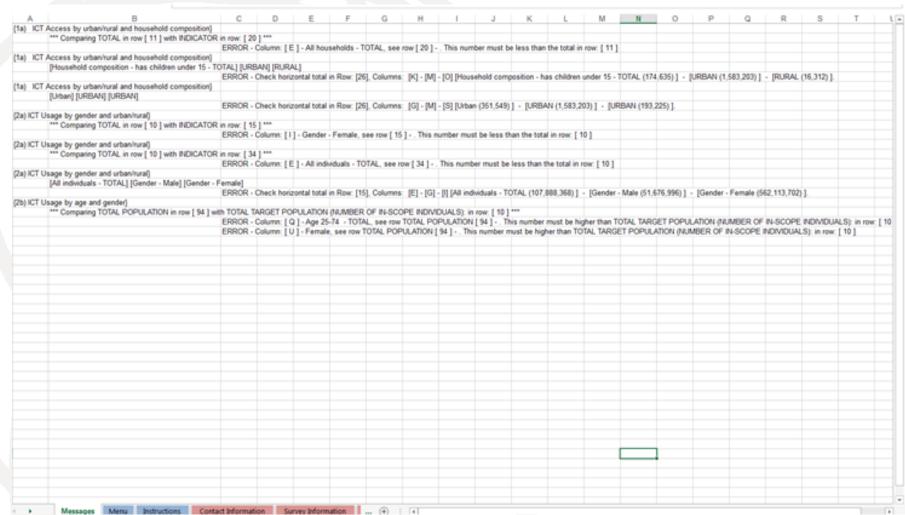
#### **Automated checks include:**

- > Format checks to ensure that all entered values are numbers
- > Total checks, e.g. data for any indicator should not exceed the total in-scope population.
- Aggregation checks, e.g. male + female = total individuals or urban + rural = total country.
- > Sub-category checks, e.g. individuals using a laptop should not exceed individuals using any kind of computer or individuals participating in social networks should not exceed individuals using the Internet.
- Notes checks, i.e. that notes are properly entered and labeled.

Tashkent, 12-14 February 2019

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# Household long questionnaire: Macro to check data consistency (3/3)



### Reasons for data gaps

Data gaps present a serious challenge. Data gaps may arise because:

- ➤ lack of understanding of main authorities of the importance of collecting the data, i.e. no priority.
- the service provider does not have the data or does not respond to requests.
- > lack of capacity or resources within NSOs to collect household data
- ➤ lack of coordination between data users and data producers at the national level

# Addressing data gaps: within countries

Coordination among national stakeholders can identify and address gaps, e.g. by:

- carry out user needs and satisfaction surveys, asking about specific dimensions of data quality, such as, topics and concepts, detail of breakdown, timeliness and access
- > getting feedback on statistical plans (NSDS)
- > share data submissions, e.g. NSOs copy regulator and ministry when submitting to ITU.
- pool resources to address specific data gaps, e.g. to conduct ICT surveys

### Addressing data gaps: ITU estimations

- ➤ In case of non-reporting, ITU uses different methods to estimate indicators
  - > For inclusion in the IDI
  - > To create regional and global totals
- Historical data are used to the maximum extent.
- Methods include: time series, regression models using GNI per capita, and models using mobile and fixed broadband subscriptions.
- Cross-checks are made over time and against other countries in the region and with similar levels of GNI per capita.
- Other sources are also used for benchmarking, e.g. surveys or estimates.

In case of severe lack of information, estimations may not be possible.



### **ITU Statistics: Dissemination**

- World Telecommunication/ICT Indicators database http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx
- IPB Data Visualization
  <a href="https://www.itu.int/net4/ITU-D/ipb/">https://www.itu.int/net4/ITU-D/ipb/</a>
- ITU statistics website
  <a href="http://www.itu.int/en/ITU-">http://www.itu.int/en/ITU-</a>
  D/Statistics/Pages/stat/default.aspx
- http://www.itu.int/net4/itud/icteye/RegionalOrg/WorldRegions.aspx
- Publications:
  - Measuring the Information Society Report (Nov)
  - ICT Facts and Figures (Jul)
  - ITU Yearbook of Statistics (Dec)

#### **THANK YOU**

For more information:

http://www.itu.int/ict and indicators@itu.int