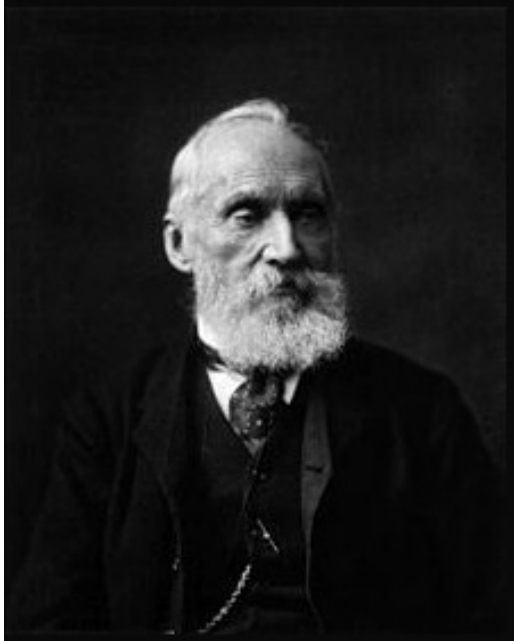
ITU regional ICT Indicators Workshop for Africa

Lilongwe, Malawi

20-21 March 2018

Introduction and Objective of the workshop

Telecommunication Development Bureau
International Telecommunication Union



I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind: it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be.

(Lord Kelvin)

Importance of ICT statistics

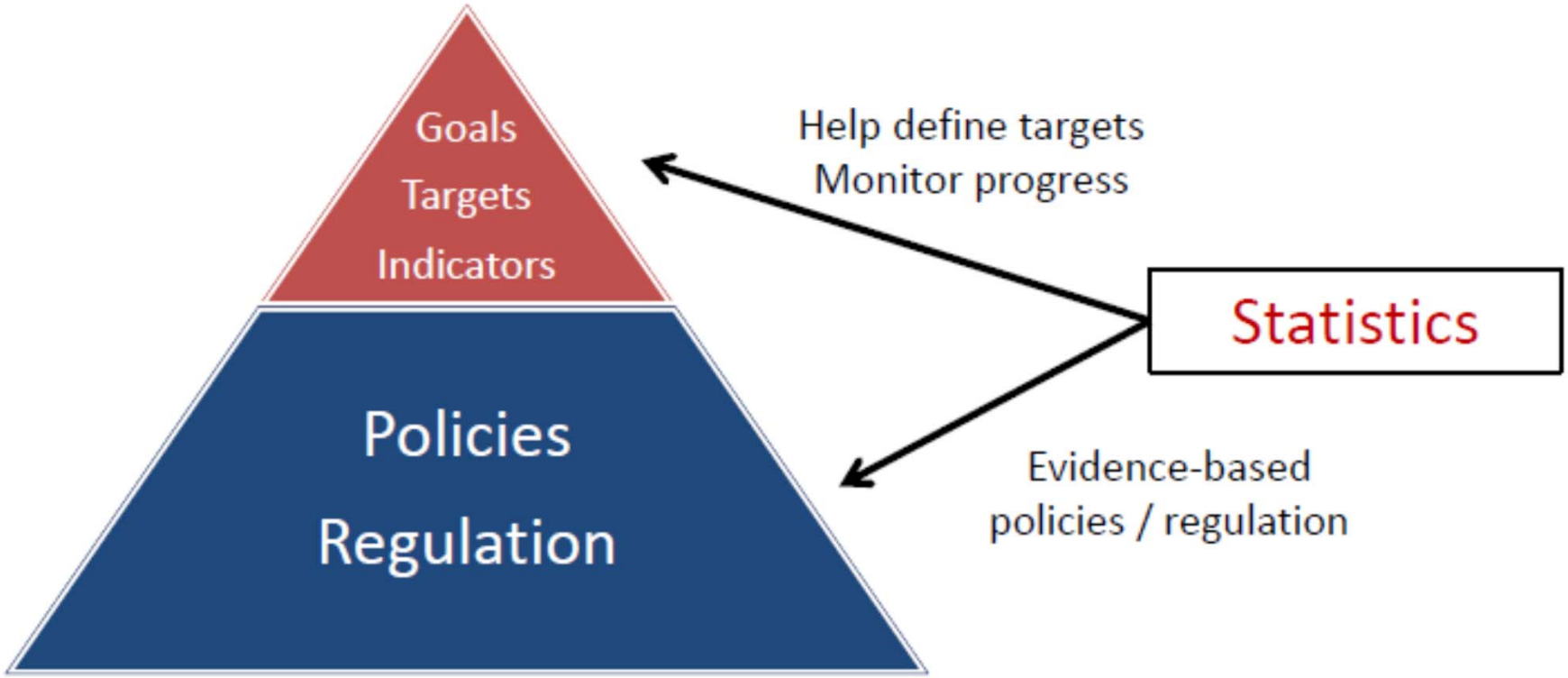
National

- Overall monitoring of ICT developments
- Market analysis to inform regulatory/policy interventions
- Tracking of regulatory measures, e.g. licence obligations
- Monitoring of national ICT goals, e.g. broadband plans

International

- Benchmarking national vs international ICT developments
- Monitor global ICT development targets, e.g. SDGs, WSIS+10, ITU Connect 2020, e.g.
- Informing private investors (e.g. to attract FDI), international cooperation programmes, donors, the media

Role of Statistics in ICT Policy Making



National – regional – global levels

ITU Statistics

Collected from official sources

Include all countries/economies
More than 100 indicators

Data are harmonized and comparable

ITU is the main source for global ICT statistics

Training objectives

- Identify ways to improve availability and quality of ICT statistics in the countries in the region
- Understand the definitions and methodologies for administrative and household ICT indicators
  - Particularly those that will be used in IDI 2018

Training Agenda

- Day 1
  - ICT Statistics – Global Overview
  - The ICT Development Index (IDI)
  - Telecom/ICT administrative indicators
- Day 2
  - ICT Household indicators
  - IDI 2018 and exercises

THANK YOU!

For more information

Visit our webpages at:
http://www.itu.int/en/ITU-D/Statistics/Pages/default.aspx