

5th Edition of the ICT & Digital days

Topic: "African Digital Know-How"

Entrepreneurship & Innovation in the age of Industry 4.0 of Connected devices

August 30- 31 Aout 2018 at Hilton Yaoundé - Cameroon



Made with the support of



Partners



Co-Hosts



Master Class | Design Thinking | Hack4Girl 4.0 | Hack4Afrik 4.0 | Gamification | Digital eXperience
Exclusivity: AfroLAB "Incubator of african digital know how"

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ICT and Digital Days

ICT & digital days are annual conferences co-organized by the NGO “Digital Coalition” (Coalition Digitale) and the ICT Consulting firm “Evolving Consulting”.

Created in 2010, they aim to galvanize the use of STEM and digitalization for inclusive development in Africa and to achieve 100% digital literacy. They also provide a framework for business meetings around the digital economy. Since its inception, ICT & Digital Days gather more than 500 participants, more than 50 companies and startups.

This 5th edition focuses on the practical opportunities that digitalization offers for emergence in Africa and the role of African start-ups in the Industrial Revolution 4.0 and IoT (Internet of Things) under the theme:

« African Digital Know-How »

“Entrepreneurship & Innovation in the age of industry 4.0 and IoT”

The goals are ambitious:

- Map the African digital ecosystem & identify the **Game Changers & Leaders** of the 4th industrial revolution.
- Advise business decision makers for **effective management, organization and decision making in the digital age and the VUCA environment**.
- Stimulate opportunities and digital transformation strategies for SME/SMI, FCMG, CPG and finance in Africa.
- Create a bridge of knowledge between Africans from the diaspora and locals from the "Mboa".
- **Incentivize youth** to entrepreneurship, digitalization and its used cases in Industries & services (STEM).
- Provide a fundraising platform for Innovators.
- Identify **digital trends & opportunities** for the public administration in every relevant sectors (Health, Agriculture, education, Transport, logistics, services, social security...).
- Provide adequate training (world class digital skills)

Date : August, 30th & 31st 2018

Location : Hilton Hotel

This year we innovate!

⇒ **Working dinner between business leaders and expert in digital transformation around concrete case studies**

⇒ **Launch of AfroLab (digital innovation lab)**

“Accelerate digital transformation through the adequate legal and regulatory framework that would enhance the economy and stimulate innovation is the bold ambition of this 5th edition of the ICT & Digital Days”

Conference Day 1 | 30.08.2018 | Hilton | Opening – Plenary Session

Time		Themes
07 :30-	08 :30	Registration
08 :30	09 :00	Welcome remarks
09 :00	10 :15	<p>Opening speech / Keynote : <i>The Government Strategy for Digital Transformation and Entrepreneurship in Cameroon</i></p> <p><i>Measures to provide a Digital Innovation Strategy in Cameroon: Challenges, barriers, opportunities...</i></p>
10 :15	11 :00	<p>Floor to the Experts / Keynote : <i>The world in 2025. The Game Changers and artificial intelligence</i></p> <p><i>Digital Transformation and Economic Growth: Challenges, issues and impacts</i></p>
11 : 00	12 :00	<p>Round Table <i>The role of digital transformation and public-private coalition for the effectiveness of the DSCE "development program" of Cameroon</i></p>
12 :00	13:00	

Conference Day 1 | 30.08.2018 | Hilton | Parallel Session Rooms

Horaires	Session A : Digital & Entrepreneurship	Session B : Use Cases Smart X & IoT	Fair & Exhibition
13 :00 - 14 :00	Slot A1 Theme 1: Financing mechanism for Startups in Africa	Slot B1 Smart Health / Digital & Health	
14 :00 - 15 :00	Theme 2 : Fundraising Process for Innovators Panel : Catalyzing Funds and Supporting Innovators	Slot B2 Smart Social Security / Digital & Social security main area: health insurance, retirement scheme...	
15 :00 - 16 :00	Slot A2 Practical workshop for business leaders: (Preliminary registration is mandatory):	Slot B3 Smart Education / Digital & Education new learning methods	
16 :00 - 17 :00	Digital transformation strategy and use cases for FCMG & CPG	Slot B4 Smart Logistics : smart policies to enhance movement of people and goods	
17 :00 - 18 :00	Slot A3 Cybercrimes: a faceless & borderless war	Slot B4 Smart Finance: Bitcoin & virtual money (risks & opportunities)	
18 :00 - 21 :00	Business Networking Diner / Business Dating		

Conference Day 2 | 31.08.2018 | Hilton |

Time		Themes
07 :30-	08 :30	Registration
08:30	08 :45	Opening & Day 1 Wrap-up
08:45	09 :30	Keynote : <i>Digital Leadership & Governance: Management & decision-making process in the digital era and in a "VUCA" environment</i>

Time	Session A Smart Objects & Entrepreneurship	Fair & Exhibition
09 :40 10 :40	Slot A3 Smart City: Digitization at the service of mobility and urbanization	.
10 :40 11 :00	Pause - Café	
11 :00 12 :00	Slot A4 Smart Transport: Digitization for road safety	
12 :00 13 :00	Pause	

Conference Day 2 | 31.08.2018 | Hilton | Afternoon |

		Fair & Exhibition
13 :00	14 :00	Slot A7 <i>Digital Technologies (Showcases and Demos)</i> (IoT, Big Data/AI, VR/AR, Blockchains, Cloud, Connectivity)
14 :00	16 :00	Round Table : <i>Strengthening local resources, African Startups and build the bridge to the diaspora - Emphasize African Digital know-how</i> <i>(Calls for tenders, Services and Expertise, Certification, Regulation, Standards...)</i> Pitch session <i>Hack4X Developers challenge results</i>
16 :00	18 :00	Closing Closing remarks - Recommendations MoU agreement - Follow Up Acceptance speech

Memo :

23.-24.08.2018	Launch of 2 new Afrolabs (incubators) MasterClass
27.08.2018	Training session & Hackathon brief for applicants
28.08.2018	Hackathons

La Coalition Digitale – Digital Coalition

“ **Leverage the Coalition Know-How, network and Knowledge to build an innovative and resilient digital eco-system and a digital economy for the inclusive development in Africa** ”



Join the Coalition and become a Digital Game Changer

- ***Make known your digital initiatives and solutions***
- ***Develop your digital footprint***
- ***Participate in the hatching of startups***
- ***Benefit from the resources and programs of the coalition***
- ***Acquire and increase your skills***
- ***Promote the Millennium Development Goals and the United Nations 2030 Agenda for Development.***

Projects and Programs of the Digital Coalition

WoMenTor: The mentoring of the diversity

This program aims to offer professional support Girls ICT students by women entrepreneurs or in positions of responsibility in order to instill entrepreneurship among young women.

Hack4X Hack4Girl & Hack4Afrik: Entrepreneurship spirit

A hackathon is an event where developers or designers come together to produce an application prototype or an idea in a few hours after a timed competition. The Hack4Girl is an exclusively female competition whose objective is to promote the emulation and develop the appetite of girls around ICTs.

Gamification: Empower through games

Gamification consists of transposing the mechanics of the game for a virtual representation of a scenario, a process or the use of a product using illustrative objects.

Challenge Mboa-Diaspora: The innovation bridge with the diaspora

The main goal is to actively involve diaspora innovators in Africa's development. The innovators of Mboa (Homeland) will face those of the Diaspora in front of an exceptional jury of investors and multi-skilled experts.

Coalition Digital Academy: A World Class innovation

The aim is to promote the practical application of STEM in general and digitalization in particular while providing a platform for the youth to acquire the world-class digital skills.

AfroLab – The Incubator of the African digital Know-How

The AfroLAB is the business incubator as well as the innovation technology center and laboratory factory of Digital Coalition.

This center aims

- to increase the skills of local African resources around disruptive innovations related to industry 4.0 and digital transformation,
- create a supportive environment that inspires and stimulates innovation and entrepreneurship
- establish a bridge with the know-how of the diaspora.

The AfroLab offers an entrepreneurial program focused on the growth of innovative, technology-driven ideas in order to build world-class startups that can compete on a global scale

Program

- ⇒ Master Classes, workshops and trainings
- ⇒ Mentoring and coaching programs
- ⇒ Experimentation, prototyping, testing
- ⇒ Hackathons and pitch of innovators
- ⇒ Fundraising
- ⇒ Startup creation

Become partner of AfroLab

- Financing AfroLab in Africa
- Contributing to the development of youth locally
- Proposing your experimentation topics to young people and profit from innovative solutions
- Equipping laboratories with hardware, software and other resources for the emergence of innovation
- Granting scholarships to innovators

AfroLab offers you an innovative space, dynamic and pleasant to work and where you have the opportunity to interact with people who bring you more or organize an event based on collective intelligence.

You will then benefit from AfroLab's innovations, solutions and take full advantage of the digital coalition's eco-system programs.

Partnership & Sponsoring for the ICT & Digital Days		
Item	Description & Conditions	Requirements
Conference ICT & Digital days	Access to the conference venue excluding lunch	Upon registration
Master Class	Dedicated training for a company (Please refer to us for the available Master Class)	150 000/pax
B2B session	Organization of B2B talks between professionals and customers of the digital sector during ICT & digital days.	Upon registration
Diner « Boss faces the experts »	Diner for 40 business leaders and experts to discuss digital transformation case studies and issues.	50 000 FCFA/Person
Scholarship for a coaching program	Scholarships to support the training and coaching of innovators over a period of 3 months.	30 000 FCFA / Innovator
Bronze Sponsor	<i>Qualifying:</i> -3 employees trained during the Master Class -Logo on banners in the conference rooms -Logo on flyers and web page announcing the event	1 500 000 FCFA
Silver Sponsor	<i>Qualifying :</i> 5 employees trained during the Master Class -Logo on banners in the conference room -Logo on the invitation cards of ICT& Digital Days -Logo on the banners in the cities of Douala & Yaoundé - SPOT TV advertising inserts -Logo on the ICT & Digital days report -Logo on the 2010-2018 ICT 6 digital Days Guestbook -Logo on flyers and web page announcing the event	3 500 000 FCFA
Gold Sponsor	<i>Qualifying :</i> -5 employees trained during the Master Class -Logo on banners in the conference room -Logo on the invitation cards of ICT& Digital Days -Logo on the banners in the cities of Douala & Yaoundé -SPOT TV advertising inserts -Logo on the ICT & Digital days report -Logo on the 2010-2018 ICT 6 digital Days Guestbook -Logo on flyers and web page announcing the event -Hostesses dressed in your colors in the room -Official Partner of the Coalition Digital Gala	5 000 000 FCFA
Participation to Hack4Girl 4.0	Participation in the Hackathon for girl's & women's, subject to prior registration on the website www.coalition-digitale.com	Free
Participation to Challenge Mboa Diaspora et au Hack4Afrik 4.0	Participation in the competition of developers and innovators (Hackathon). Subject to prior registration on the website www.coalition-digitale.com	Free
Founding member for the implementation of the incubator of the Digital Coalition	Join the digital coalition and contribute to the creation of FabLabs and incubators for the industry 4.0 and digital transformation.	10 000 000 FCFA