



**REGIONAL WORKSHOP ON STRATEGIC
BROADBAND INFRASTRUCTURE FOR DEVELOPMENT
FOR THE AMERICAS
26 October 2015**

Summary

The “Regional Workshop on Strategic Broadband Infrastructure for Development for the Americas” will address key regulatory, policy and technical aspects related to broadband infrastructure for development.

The workshop will promote discussions on Conformity and Interoperability (C&I), market competition and quality of telecommunication services, including its importance for the use of ICT applications.

During the workshop will be presented also initiatives on ICT applications related to e-Health, e-Government, among others launched by different countries and organizations and facilitating a dialog between all stakeholders involved that can accelerate the development of interoperability of these applications on a global basis.

The Workshop will be held in the framework of FUTURECOM 2015, *one of the most qualified* Event of ICT in Latin America, that have the purpose to gather Market Forces and offer to Companies and Professional participants a stimulating environment for Business Development and Networking. The FUTURECOM 2015 will be held at Transamerica Expo Center, in São Paulo, Brazil, from 26 to 29 October 2015

Target audience of the ITU Workshop

Authorities from Administration and Regulators of the Americas Region, CEOs and representatives of ICT industry, Academia and Regional Organizations

**DRAFT PROGRAMME
26 October 2015**

14:00 – 15:00	Registration
15:00 – 15:10	Opening Ceremony <ul style="list-style-type: none">• Minister of Communications• President of ANATEL• ITU Regional Director for the Americas• Regional Organizations : CITEL, COMTELCA, ECLAC• President of FUTURECOM 2015
15:10 – 15:30	Keynote speaker 1: Planning and Regulation Visions, and Strategies for the ICT sector. Regulatory Agenda for 2020.
15:30 – 16:00	Roundtable 1: Conformance and Interoperability

	<p>Summary: This session will promote an interactive debate on the establishment of C&I regimes. Information and tools to promote the conformity and interoperability of products and systems will be shared.</p> <ul style="list-style-type: none"> • Regulatory challenges in a convergence scenario • Spreading out broadband telecommunication services and wide range of telecommunications products through harmonized C&I regimes in the region. • Regional cooperation for conformance and interoperability on regional basis <p>Moderator: t.b.d. Presenters: t.b.d.</p>
16:00 – 16:20	<p>Keynote speaker 2: ICT Digital Inclusion strategy: E-services Summary: the importance of new digital services and solutions to society development will be reviewed in this section, including</p> <ul style="list-style-type: none"> • The Next Generation Technology and eServices for a Sustainable and Accessible Digital Inclusion • Digital inclusion • Technological Innovations in E-health
16:20 – 17:00	<p>Roundtable 2: Importance of Quality of Telecommunication Services and the Interoperability for ICT Applications</p> <p><i>Summary: This session will provide discussions on instruments adopted by different markets to guarantee the quality of services and applications. An overview of the work developed by relevant parties (such as ITU, Regulatory Authorities and SDOs) will be presented and discussed.</i></p> <ul style="list-style-type: none"> • Discussions on Quality of Service (QoS) & Quality of Experience (QoE) of multimedia services in emerging networks • Exchange of information on QoS & QoE and related standardization/procedures adopted in different countries (e.g. ITU internet speed measurement standardization) • Monitoring and enforcement of quality of services <p>Moderator: t.b.d. Presenters: t.b.d</p>
17:00 – 17:30	<p>Roundtable 3: Competition Summary:</p> <ul style="list-style-type: none"> • Market incentives and competition promotion • Understanding competition in an interconnected Americas

	<ul style="list-style-type: none"> • Emerging Markets: Overview of telecommunications in Latin America and the Caribbean (LAC) • Scenario forecasts for the fixed-line, mobile, and broadband markets for the years 2015 and 2020 • IMT networks spread across Latin America and the Caribbean <p>Moderator: t.b.d. Presenters: t.b.d.</p>
17:30 - 17:55	Closing remarks
	Moderators of Roundtables 1, 2 and 3
18:00	Closing Ceremony