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Since 2003 and based in São Paulo/Brazil, has been acting as the Latin America Director of MWF, representing and being responsible for the strategies and the coordination of the organization activities in the region.

Previously, held the position of Director of Advanstar Comunicações in Brazil – the Latin American publisher of RNT and Telepress magazines, as well as the organizer of large telecommunication international events, such as the Telexpo International Exhibition and Congress. Has been Director of Corporate Affairs and Spokesperson for Ericsson Telecommunication Brazil, for five years. Graduated in Chemistry, Administration, Marketing and Advertising, holds post-graduation degrees in Administration and Marketing in the United States of America, respectively at the University of New York and the University of Pennsylvania (Penn State University).