



Anupam Govil
Partner, Avasant & President, AvaSense

Anupam Govil is a Partner with Avasant, a leading management consulting firm focusing on Digital Transformation, Sourcing and Globalization services. He is also the President of AvaSense (wholly owned subsidiary of Avasant), which provides a SaaS based Managed Governance service. At Avasant, Anupam manages corporate initiatives such as the Digital practice, Partner alliances and Marketing. He also leads the Banking and Insurance vertical and Globalization practice for Latin America. Anupam has over 25 years of experience providing sourcing, business and globalization advisory services to global enterprises and private equity funds. He has advised technology and services firms on their global expansion plans through a combination of strategic consulting, cross-border M&A and investment advisory roles. He has led globalization engagements with government agencies and funding institutions across more than 40 countries such as Colombia, Brazil, Dominican Republic, Jordan, Cyprus, Ghana, Dubai, Jamaica, Mexico, Haiti, Egypt, Guatemala, El Salvador, Honduras, Barbados, Costa Rica, Trinidad, Mauritius and others. Anupam has been consistently ranked amongst Top 30 Influential Industry Executives by Nearshore Americas. Anupam is a recognized digital transformation and globalization advocate and is active in many industry organizations supporting the technology and global services sector. He is a sought after keynote and speaker and has also chaired several conferences on Technology, Venture Capital and Outsourcing such as Digital Convergence, Wall Street Tech, BPO Innovations, and CIO Connect. Anupam is a frequent contributor in industry publications such as CIO, CFO, Global Services, CIO Leadership, Pulse, Globalization Today, Outsourcing, Nearshore Americas. He has been a contributing author in a best-selling book on globalization – “Six Billion Minds: Managing Outsourcing in a Global Knowledge Economy” (2005). Anupam supports and is on the Board of several industry associations such as SIG (Sourcing Interest Group), Global Digital Innovation Council and non-profit organizations such as Avasant Foundation and Asset Foundation. He has also been actively involved in the venture capital and entrepreneurial ecosystem through his Board level role at TiE (The Indus Entrepreneurs). Anupam resides in Austin, Texas and received his Master’s degree in Computer Science from J. N. University, New Delhi and his Bachelor’s degree in Electronics and Communications Engineering from Delhi University.